



WE Expressions



APS Affiliate #230

Women Exhibitors

Supported by AAPE

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American Philatelic Society Recognizes WE Member with Luff Award



Jacquelyn S. Alton
Luff award winner

Jacquelyn S. Alton was recognized with the Luff award for exceptional contributions to philately at the Great American Stamp Show 2022.

Alton has been involved with philately since 1968 when she joined her first stamp club, the North Shore Philatelic Society in Chicago. Through this club, she became involved with the Combined Philatelic Exhibition of Chicagoland (Compex).

She became secretary for the 1969 Compex exhibition and has been involved with Compex ever since as an officer and/or director in many positions, including president and vice president of publicity and exhibitions.

Alton has been a member of the APS since 1969 and received her 50-year medal in 2019 at Stampshow in Omaha, Neb. Another 50-year society for her is the Germany Philatelic Society, which she joined in 1971.

Alton has been a member of the Chicago Philatelic Society since 1976, when women were first admitted. She served as president and show chair of the society from

1984 to 1989. During her tenure, she was involved with the society's first sponsorships of junior exhibitors.

Alton is an honorary life member of the Chicago Philatelic Society and was a member of the society's board of directors for several years. Alton has been a member of WE since 2008.

She has been an officer of and organized various functions for several shows, including Chicagopec, the 1986 Ameripex international exhibition and the 1992 World Columbian Stamp Expo, for which she served as vice president.

The Luff award was established in memory of John N. Luff, APS president from 1907 to 1909, who was considered the most prominent American philatelist of his era.

Recipients sign the Luff award scroll and are presented with engraved rings. The 2022 Luff award winners will join a distinguished group of 151 prominent philatelists. The Luff award is the most prestigious recognition presented by the APS to a living philatelist.

Excerpt from Linn's Stamp News Aug 17, 2022.

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WSP Exhibitions

Many shows are back! Check the APS website to confirm all upcoming shows.

<https://stamps.org/events/wsp-shows>



Voice at the Table by Cheryl R. Ganz

Following discussion at a **WE** meeting, Lisa asked me to put pen to paper on the question of “How you get a voice at the table” in philately. I am no expert, but I offer some ideas from my experience.

Traditionally, underrepresented groups have either struggled to work within existing organizations or have established separate organizations in order to gain visibility and a voice. Within existing organizations, it often takes exceptional individuals willing to devote the time, energy, and skills to break barriers; in separate organizations, a strong support system allows more freedom to explore new options. Success usually requires efforts and takes time.

In philately's past, there were many women's clubs. One reason, some stamp clubs excluded



Cheryl Ganz and Norma Nielson

women and so women started their own groups. In the late 1990s, when I was president of Women in Philately and Janet was editor of our publication *The Whip*, one of our goals was to have women welcomed as members of all clubs. Once women were members, they often shared their skills to become officers, editors, and committee members. Today, women are presidents, executive directors, judges, and curators in philately.

I became involved in organized philately when I was a teen. This was shortly after the Chicago Philatelic Society began welcoming women members (Jackie Alton was first) but the Collectors Club of Chicago was still all male (I later became the first woman member). My early philatelic journey included joining the Chicagopex show committee, editing *CPS News* and *The Zeppelin Collector*, writing short articles for airmail publications, and exhibiting (no golds for first twenty years!). Soon I was chairing committees and offered officer roles. I was active in local and specialized groups but also attended national shows and

meetings. In time, I sought national and international roles.

My advice for those seeking “a voice at the table” is to listen to your voice and the voices of those already at the table. What are your goals? What objectives, tactics, funds, and responsible volunteers will make it happen? How can your goals enhance the goals of the organization and its leadership's vision? Are you willing to take on what you seek? It is not enough to voice complaints or wants. You must work for change and articulate benefits from those changes. When I was curator at the Smithsonian National Postal Museum, I saw that many groups were underrepresented on our advisory council and in our exhibits. I did not complain to our director. Instead, I brought in new advisors and consciously strove to make content more inclusive. As a result, our teams and visitors better reflected our nation and our storytelling reached new audiences.

Small steps lead to change. One of my efforts has been to nominate under-represented philatelists for a variety of awards for which they are highly qualified. As a result, I have been rewarded myself by seeing my nominees receive recognitions from the American Philatelic Society Carter awards to Royal Philatelic Society London fellowship designations to the APS and Writers Unit Hall of Fames. This added visibility to our hobby reinforces that the collecting gene does not discriminate. Also, those recognized have increased respectability and their voice has a better chance of being heard.

Philately needs worker bees, editors, officers, promoters, and youth. Match your needs to the hobby needs and make a plan to get results. Carry it through. For example, you are on a show committee. You speak to the chair and express that more postcard exhibits will bring new collectors and more women to the show. You offer to seek postcard exhibits, plan a meeting and speaker, find a donor for a best postcard award, and write press and cross post on social media. During the meeting, you pass around a questionnaire that will reinforce



...continued on page 3

Lighten Up by Carol Costa

While recently rereading my *WE Expressions* Q2, I came across Editor Laurie's desperate plea for articles. The phrase "... it can be anything: an experience or a funny antidote or a fun stamp or cover ..." caught my attention. Her request was repeated in Q3, slightly more desperate, and she added "... whatever you feel will make someone else's day spectacular ..." After this second prompt, I came up with the following article - not historical, educational or inspiring, but nonetheless meets her requirements.

Occasionally while searching through dealer books or scanning my catalogues, I come across something that proves philatelists really do have a sense of humor. So I've started a mini-stamp collection called simply "Funny Stamps." It includes any stamp or cover that makes me laugh. Some might be slightly off-color, others are just ridiculous. I submitted a one page exhibit from my collection to ATA's 2022 "My One Page Exhibit" program (see it below) called *Lighten Up*, which



will be posted on the ATA website until October 31. I should warn any serious exhibitor who might take the time to look at it, *Lighten Up* shows absolutely no evidence of philatelic knowledge, but you might see something

that makes you smile. Following is one item in that exhibit (right).

You can visit the American Topical Association's one page exhibit gallery at:



[Exhibit Gallery - American Topical Association \(ataexhibits.com\)](http://ataexhibits.com)

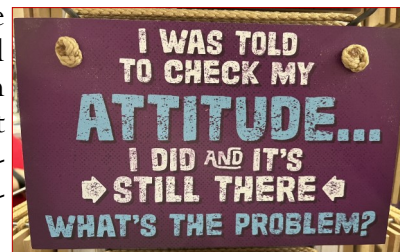
Voices...continued from page 2



interest and offer evidence of goals met. After the show, you send your report to the chair and show committee. Suddenly, you might find you have a voice at the table. By the way, I have done all of this with zeppelin collectors and know the model works.

This year the APS elections were uncontested. Why? Where are the leaders who want a voice at the table? Anyone can run for the boards. Yes, you risk losing an election, but the increased voice, name recognition, and networking should be worth it as you move up in the hobby. Also, those who lose are often exactly those who are tapped for other roles on committees because their commitment and dedication is evident. If you win an election, you certainly have a responsibility as well as a voice. Do not wait to be asked to run for office. Be proactive.

WE is a creative group with creative members. Think outside the stamp margins and keep moving forward! The rewards will come. Cherish every victory but know every defeat was a learning experience.



Below...another successful woman philatelist who uses her voice to make a difference! Congratulations Melanie!



Melanie G. Rogers is 😊 feeling happy.

2h · 🧑

More good news from the Great American Stamp Show: I have been elected president of the library's board of trustees. I am looking forward to working with a new board and the staff and helping the library progress!



Christina Esbeck at GASS- an up and coming philatelist

Thinking Theme: *A Regular Column that Explores Thematic Exhibiting*

by Michele M. Bresso, PhD *Creating Whatever You Want*

Your Questions Answered

In our last issue of **WE Expressions**, I shared that I'd be interviewing award-winning exhibitor Dr. Jean Wang and offered to put your questions to this experienced philatelist. Thanks to **WE** members Carol Edholm, Jennifer Miller and Beth Collins for submitting the questions that are included in this column.



Dr. Jean Wang and her award-winning philatelic exhibit about the story of blood

Dr. Wang has been around the philatelic block. She's the recipient of two awards from Royal Philatelic Society of Canada—the Long Time Contribution Award and the Volunteer Award. She was recently named by the American Topical Association's as Outstanding Volunteer and has won other national awards for her service to Philately. A prolific competitive exhibitor, she's earned more than a dozen exhibiting awards including multiple Large Gold honors. In her spare time, she is a member of the Canada Post Stamp Advisory Committee and serves as the Royal Philatelic Society of Canada delegate to the FIP Thematic Commission. She edits philatelic journals and newsletters, and works in too many philatelic endeavors to mention in this short column.

Let's start with a few questions and Dr. Wang's responses.

Beth Collins: What is a synopsis and what should be included?

Jean Wang: *Judges receive your synopsis and title page before the show. They use it to prepare*

for the exhibit. If you were standing with the judge at your frames, what would you tell them about the exhibit? What were the challenges? What research did you do? What are the rarities? What variety do you have? Tell them why it's good. Don't be shy. This is your opportunity to brag about your exhibit and how much work you put in it. The title page should have purpose and scope, define what you are trying to do with the exhibit, and lay out the plan. The synopsis fills out the rest. The synopsis is the hardest thing to write. In the beginning, both my synopsis and exhibit were constantly changing. I'm pretty happy with the synopsis now. One thing I do put in there is that I highlight new significant materials in the exhibit since the last time I showed it.

Carol Edholm: What comes first—the story or the material? How do you develop a story, and what material and information do you put in it?

Jean Wang: *Start with a theme that you want to collect. If it's too broad, e.g. birds, it's too hard to develop the story that will fit in a few frames. Focus on a specific aspect of birds, like migratory birds in North America. Build the story based on the material you have. On the other hand, I've had story lines I've not been able to talk about because I didn't have material. That's when I try to find something that will illustrate a point I want.*

Once you define purpose and scope, development is how you tell the story. Do your materials appear in a logical sequence or are there random chapters? As you write your thematic text on the page, each detail should be illustrated by something. You shouldn't have a whole paragraph of text with just one illustration. Nor should you have one small detail with five illustrations. Your exhibit is not your collection.

The story on each page is important. The stories on subsequent pages should flow logically. Think of a five-chapter book. If you mixed up the order of the chapters, would the book still make sense?

Jennifer Miller: Must you have equal numbers of items for each section or can some sections be larger than others?

...continued on page 5

Women Exhibitors 2020-2022 Board

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Ruth Caswell.....Dir-at-Large



Scott English at First Day Ceremony of Pony Cars



Editor's Remarks by Laurie Anderson

Here we are again, another issue for all to enjoy. The fun part...this time, there was a lot of information to share, from all the shows that have started up again. Such great news! Lisa and I were able to attend many shows this year, even visiting a few new places! We made it to Boston, Toronto, and Sacramento! It was wonderful to see our stamp collecting friends again, and shop! COVID may have slowed things down, but it didn't knock us out! We are back having fun again!

Thinking Theme...continued from page 4

BLOOD: A Modern Medicine

Blood is the essence of life. There is no substitute for it. It contains elements necessary for health and vitality, and is available only through the generosity of human donors. Purpose and Scope: This thematic exhibit traces the evolution of blood into a modern medicine, and explores the science and societal impact of blood donation and transfusion.

Adoration of the Mystic Lamb, Ghent Altarpiece

- A brief history. Since ancient times, blood has been... [F1]
 - A powerful symbol regarded as... [F1]
 - A source of life. Eventually the... [F1]
 - Medical properties of blood were understood. [F2]
- Transfusion medicine began with the discovery of... [F2]
 - Blood groups, with scientific advances driven by... [F2]
 - Wartime needs, and in modern times supports... [F2]
 - Civilian blood donor services. [F2]
- A safe blood supply is sustained by... [F3]
 - Voluntary donors who are mustered by... [F3]
 - Blood donor appeals with help from wide-ranging... [F3]
 - Awareness campaigns. [F3]
- It takes just an hour from... [F4]
 - Donor screening to... [F4]
 - Blood collection, which is followed by... [F4]
 - Testing prior to use of this... [F4]
- Modern medicine. A variety of... [F5]
 - Blood products are used to treat... [F5]
 - Bleeding and blood disorders, and... [F5]
 - Every last drop is needed! [F5]

Philatelic text in italics Translated text in underlined italics
 Difficult to acquire items are indicated by a blood drop. Items with 200 or fewer recorded examples are bordered in red. Unless otherwise stated, copies are shown at 75% actual size.

Since ancient times, blood has held religious importance. Islamic and Jewish dietary laws forbid consumption of blood. Blood is purged from kosher meat by salting and soaking. The Angel of Death passed over the heavens of the Israelites, whose doors were marked with blood of the sacrificial lambs. A bleeding lamb was an early Christian symbol of Jesus' sacrifice to take away the sins of the world.

Egypt seal mimics. Goshen? SERVICE DU SEL

The eye-catching opening of Dr. Wang's exhibit demonstrates a solid plan to tell her story about blood transfusion and donation

Jean Wang: *The concept is balance. The American Philatelic Society judging manual discusses this. It doesn't mean everything must be the same size, but it should be proportional to the overall topic. You don't want to take a small aspect of the story and spend a whole frame on it. How important is that aspect in furthering your story? That will help you determine how big that section should be. There's no strict rule. The size of the section shouldn't be driven by how much material you have but by how important is to the overall story. That takes us back to something I said earlier: The exhibit is not your collection.*

Try this as a way to gauge balance: Take all the text and pull it into a word doc. Read it. Does it make sense as a stand-alone story when you aren't distracted by the stamps? It must have a beginning, middle and end. The end is important, so be sure not to let the story hang.

Jean Wang closed with a word of advice that we should seek out experienced philatelic exhibitors. Ask them to mentor us and give us honest feedback.

Now, the question you might be asking yourself is, "Should I risk trying to exhibit?" Jean Wang's answer is enthusiastic and unequivocal.

"Yes, you're putting yourself out there, but the reward far outweighs the risk. There's been a shift in judging philosophy, so judges are trying to give exhibitors constructive feedback and encouragement. As you undertake the process, you'll learn and you'll grow. Go for it!"

Sente Inducted Into 2022 Writers Unit #30 Hall of Fame



[photo credit: courtesy Stephanie Brown]

Marjory J. Sente is the fourteenth woman elected to the Hall of Fame of the Writers Unit #30 (www.wu30.org/hall_of_fame.html). She is honored in recognition of outstanding service and scholarship as an author.

Marjory Sente has been writing for philatelic publications since 1975, when she first researched and wrote about American female philatelic writers for the 1975 CHICAGOPEX show program (since reprinted). Two years later, her article about Amelia Earhart appeared in *Scott's Monthly Journal*. She has written more than 800 articles that have been published in the philatelic press, including in *Scott's Stamp Monthly*, *Linn's Stamp News*, *Stamp Collector*, *First Days*, *The Roadrunner*, *WE Expressions*, and *The American Philatelist*; in national publications, including *Country Living*, *The Penn Stater*, and *DAR Magazine*. Her most recent works blend postal and social history into engaging narratives with broad appeal. She has used new resources available through the internet to tell lost postal stories about the Grand Canyon, Arizona Territory's first postmistress, first day covers, and even geegaws.

Sente is an award-winning exhibitor. Her exhibits include for *Grand Canyon, Arizona Territory Post Office 1902–1912*, *The 1932 Washington Bicentennial Commemorative Stamps*, and *World War II Era Censored First Day Covers*. In addition, she has given talks and seminars and taught philatelic courses. Her awards and honors include election to the First Day Cover Hall of Fame and exhibiting in the Court of Honor at World Columbian Stamp Expo in 1992.

U.S. Stamp Notes by John M. Hotchner

When we think of postage stamps, most of us think of the pristine and perfectly produced stamps we see at the post office and on our daily mail. There is another story to United States stamps, and my new book, *Philatelic Royalty of the 20th Century: Stories behind modern-era U.S. treasures*, tells it: Errors and varieties are unavoidable waste products of any printing operation, and the United States has had its share. The book's cover is illustrated here.

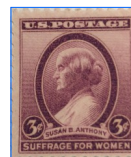
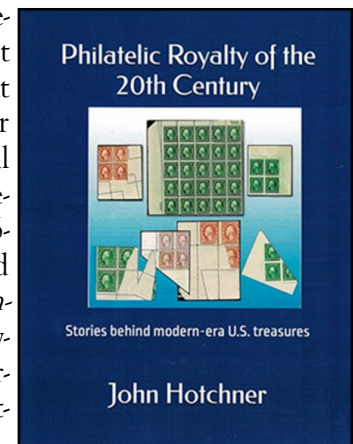
Some think there are too many errors and varieties. But keep in mind that the Bureau of Engraving and Printing, which produced U.S. stamps from 1894 to 2003, printed as many as 40 billion stamps in a single year. The amount of waste that has gotten out to collectors has been surprisingly small: a tiny percentage of that production.

The stories of how this waste came to exist and its significance in U.S. philately will be of interest to U.S. stamp collectors, and, in some cases, will give them hints as to what undiscovered sleepers they might find for their collections if they know what to look for.

The well-illustrated, full-color book is a collection of 22 of my columns that appeared from 2015 to 2020 in *Kelleher's Stamp Collector's Quarterly*, published by Daniel F. Kelleher Auctions of Danbury, Conn.

A bonus article details my involvement with the development of the 1992 Consular Service Bicentennial postal stationery envelopes (Scott UO86-UO87), reprinted from *Postal Stationery* No. 426 (May-June, 2019), the journal of the United Postal Stationery Society.

The book lists for \$29.99 at Amazon and eBay.



"Agitators"
by Kris McIntosh

On a break!
Column will
return in the
next issue.

AFDCS YouTube Video Details Whooping Crane Stamp's FDCs

A new video presentation on YouTube looks at Whooping Cranes on stamps and first day covers for the U.S. issue of 1957. In her program, Susan Jones, calls Sc. 1098, "one of the most beautiful stamps the Post Office Department put out."

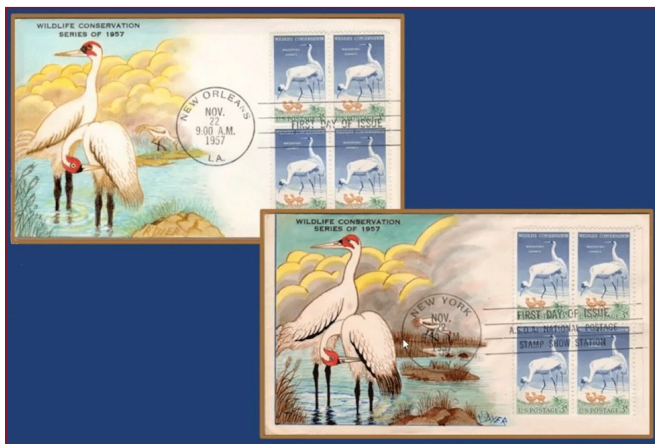
The quickest way to "The Whooping Crane" and other videos on the American First Day Cover YouTube channel is www.afdcs.org/videos.html

Jones presented a talk at a virtual meeting of the Claude C. Ries Chapter (Southern California) of the AFDCS in June 2022. In addition to discussing and showing various cachets and postmarks, she also talks about the postmarks and poster stamps associated with the issue, and why it was issued. Jones' presentation can be viewed at <https://www.youtube.com/watch?v=9WqFKfCQ2Wg>

Membership in the AFDCS is not required to view the videos, but with memberships starting at \$24 for Internet-only access or \$35 with the printed magazine, it is very affordable and a good asset for any first day cover collector, anywhere in the world.

The AFDCS also publishes handbooks, catalogues, directories and a bimonthly award-winning journal, *First Days*. The society also advocates for first day cover collecting and exhibiting, and is a co-host of Great American Stamp Show, which next will be held August 25-28, 2022, in Sacramento, Calif.

For more information on the AFDCS, visit its website www.afdcs.org, email afdcs@afdcs.org or write to the society at Post Office Box 246, Colonial Beach, VA 22443-0246.



Using First Day Covers In Education: AFDCS Makes Free Teaching Aids Available

First day covers are the perfect philatelic medium for education, because the cachets allow more information about the events and people on the stamps. Now, teachers and other educators can download from the American First Day Cover Society website eight booklets, each consisting of 12 to 19 lessons, using FDCs.

They were developed by AFDCS director Kris McIntosh, a retired high school social studies teacher with nearly 40 years of experience in education. The lessons cover American and Texas history from the colonization of North America through the Gilded Age and the Great Depression and into Barack Obama's presidency. The e-books McIntosh has prepared include illustrations of FDCs, discussion, quizzes and reviews.

"First day covers are primary sources that can add diversity in a teacher's tool kit," writes McIntosh.

They can be downloaded at www.afdcs.org/FDClessons.html

Membership in the AFDCS is not required to use the lesson plans, but each issue of the society's bi-monthly journal *First Days* includes more stories and information about first day covers, both current and historical. The AFDCS also publishes handbooks, catalogues and directories, produces video presentations on Zoom and makes them available on its YouTube Channel, and advocates for first day cover collecting and exhibiting.

Memberships start at \$24 a year (without printed copies of *First Days*). Junior members (ages 17 and under) are \$20 and do include the printed journal.

For more information on the AFDCS, visit its website www.afdcs.org, email afdcs@afdcs.org or write to the society at Post Office Box 246, Colonial Beach, VA 22443-0246

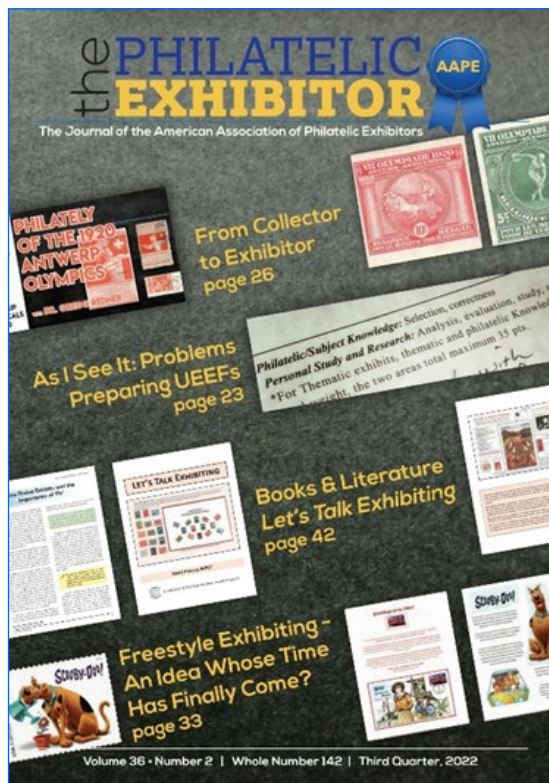
Stories and submissions for the next journal are due by December 15, 2022. Start writing and send them in now!

WE Members Featured in the AP

Did you read the 3rd quarter issue of The Philatelic Exhibitor? Carol Costa sent in a letter to the editor and her Freestyle Exhibiting article was not only published (page 33-35) but made the cover! An image of the cover of **WE** Expressions, January 2021 was pictured on page 12. Following the article, the editor included information about **WE**.

In addition, on page 24 John Hotchner and Mike Ley in their column the “AAPEs of The Month” recognized **WE** Members & Lisa Foster, “who does much to encourage new exhibitors. When she goes to shows, she volunteers to do exhibit tours and helps staff the AAPE table. The number of quality exhibits done by **WE** Members at the recent **WE** Fest at Rocky Mountain Stamp Show is testimony to her and **WE**’s efforts.”

If you are not a member of the American Association of Philatelic Exhibitors, consider joining now. Membership includes the quarterly journal, The Philatelic Exhibitor. The AAPE also offers Exhibitors Critique Service, of exhibits, by experienced judges for the cost of a photocopy of the exhibit and postage. They also offer a Title Page and Synopsis critique. Membership can be made online and payment via PayPal at [American Association of Philatelic Exhibitors - AAPE - Join/Renew Your Membership](https://www.aape.org/join-renew)



Stamp Soiree at GASS

The American Philatelic Society (APS) and American Philatelic Research Library (APRL) Stamp Soiree took place at the California State Railroad Museum. The event included transportation from the conference hotel to the museum and back, a cocktail reception, dinner, and a tour of the museum.

The event theme was “Future of the Hobby”, with proceeds from the 2022 Stamp Soiree going to the donor’s choice of the APS online education platform, Collecting and Connecting Central Academy (C3a), or the APRL Digitization Program.

Donors included **WE** members Dan and Pat Walker, Elizabeth Hisey and Cheryl Ganz, Melanie Rogers, and Scott English.



Scott English at Stamp Soiree



Soiree dinner at the California State Railroad Museum

Philatelic Stamp Art



My name is Tonia Jillings, I'm a mixed media artist now living and working in Strumpshaw in the Norfolk countryside here in England. I grew up in a fishing industry Town, Lowestoft, Suffolk,

living right beside the sea at the most Easterly point.



The seascapes and woodland scenery which I have been surrounded with has given me a huge resource to my imagination as an artist. I have worked in Art Further Education and have really enjoyed inspiring students since gaining my own Degree in Studio Crafts. As you can see, I am also inspired by all things philatelic. My art encompasses a wide range of subject matter, as it seems that there happens to be stamps depicting everything!



I was not intending to be a collector of stamps. Then I was given a tin full of worldwide cancelled stamps for Christmas 2015 and decided to make some cards by simply sticking them on. My sister encouraged me to be more artistic, so I painted around a vintage 1978 Welsh Pony GB Royal Mail stamp which looked just like



her horse Candy, she was so pleased!

I then had opportunity to place some art at a local gallery and a Stately

Home gift shop and so went quickly on to complete Birds, Rare Breeds Sheep, Cattle, Dogs, Steam Trains, Cats and more Horses. So many stamps... so little time!



I was addicted to this idea of using a real postage stamp in my artwork. Over time I experimented with scale and finally settled with the

format of an ACEO which is a collectable 2.5 x 3.5 inches size (Art Cards, Editions and Originals). I also like to incorporate a First Day Cover with my painting, in a 10 x 12 inch format as this gives more context to the painting.



I try to keep a duplicate stamp for every one I use in a painting as a reminder of my choices. Each painting is an original, one off. I have now completed over 800 paintings, which I'm thrilled people have in their homes all over the world.



I love that these stamps are out on display, not shut away in albums, that they have a new life and have experienced another journey in the postal system too! My favourite idea is that some people inherit stamps, but may not want



Continued on page 10...

to keep them all and so choose one or two to place on the wall as a reminder of their loved one's passion for stamp collecting. Each person seems to have a reason to pick a particular stamp and I love hearing about that. I am so lucky to have made a friendship group worldwide with the help of social media and know I can reach out



when I need specific stamps for commissioned art. I find Philatelists and Stamp Collectors are so helpful and friendly with advice!

I choose mostly Thematic Stamps as they have a background which I can extend using water based oil paints and watercolour paints to match the colours within the stamp, using a little imagination too for extra details. Some people prefer the art to look more stamp like, others like the stamp to simply disappear within the painting, but all agree that my art is sympathetic to the stamp which is an artwork in itself.



I am fortunate to have a lot of my artwork on display in local Art and Craft Centres and Galleries, I do have some on my website, please do take a look and get in touch if there is a stamp subject or country that you would like to see displayed there, I appreciate your feedback and help in choosing stamps to work with.

www.toniajillings.co.uk

email

art@toniajillings.co.uk

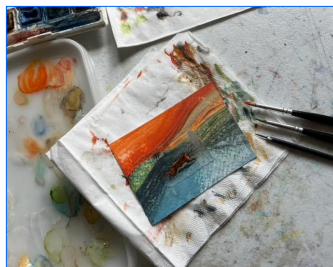
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I went to the toy store and asked the assistant where the Schwarzenegger dolls are and he replied, "Aisle B back."

My One Page Exhibit (M1-PE)



On August 27, 2022, at GASS Michele Bresso was an ATA Keynote speaker for "My One Page Exhibit". The ATA One Page Exhibit (OPE)

program in 2022 had 220 exhibit entries, from 118 exhibitors, from 12 Nations, 21 USA States & Territories. The exhibits can be viewed at Exhibit Gallery - American Topical Association (ataexhibits.com).

Michele reviewed in depth four steps to creating an OPE: 1) choose the topic, 2) identify the story, 3) prep the materials and 4) finalize! Exhibitors were reminded to check the guidelines which are posted on www.ataexhibits.com/rules-requirements.



Michele encouraged participation and exclaimed, "Exhibiting is fabulous!" The program is open to anyone to participate. There is no judging, just opportunities to learn from each other and a "great way to share knowledge."

Submissions open on December 15, 2022 for the 3rd annual M1-PE 2023. Submissions close on February 15, 2023 and exhibits will be made available for viewing online March 15, 2023.



GASS 2022: Touring the mail car at the California State Railroad Museum

Jury Feedback Session at GASS 2022

It was interesting that none of the exhibitors receiving a Bronze, Silver Bronze or Silver attended the feedback session.

The jury was positive and encouraging. In regard to Laurie Anderson's three frame exhibit, "Go For The Gold! The Introduction of Women in the Olympic Games", first Responder Jan Hofmeyr (Canada) stated, "Thank you for taking on the topic, it's very important."



In regard to Judy Bloom's three frame exhibit, "Barriers, Breakthroughs, and Bravery - Women Pioneers in the Race to Space", First Responder Mark Loomis (Oregon) stated that it was very important to have a good story, and "this exhibit has a great story!". Mark added that it was an interesting exhibit.



For the other exhibits that were discussed, there were key elements that every exhibitor may want to consider:

Start the Title Page (TP) with a clear purpose, stating what you want the exhibit to do. For example, "This exhibit is intended to..."

Rather than have a multi-page Title Page (TP), keep the TP to one page and move the rest of the information within the exhibit, telling the story with philatelic material.

Have clear plan categories. If not obvious, they may need to be defined somehow, for example with brackets.

Page through the exhibit and verify the pages are really doing what the heading says to avoid too many subheadings.

For chapters within headings, consider colored headings to highlight title changes within the chapter. Especially if it is not a natural progression.

Communicate clearly to the judges, in the TP and Synopsis, why you are telling the story in the way you are telling it. For example, chronological, historical, location, etc.

Use any excuse you can to show your philatelic knowledge. Opportunities to demonstrate philatelic knowledge include identifying censor marks, cachet makers, how cachets made, rates, etc.

If there are gaps in years without philatelic material, state so in the exhibit.



GASS jury at the feedback session

Highlight rarity with an indicator, boxes, colors, etc.

Avoid duplication of material with slight variations (i.e., too many similar covers in the same categories). Make your point, show the best cover that illustrates that point.

If covers are in poorer condition, consider repairing them, or mount them on different color matting to decrease appearance of wear.

Keep the language of the exhibit consistent - translate when needed.

Buff colored covers on white paper detracts from the material and places the emphasis on the white page rather than the philatelic item.

Layout text to make easily readable. Rather than large sections with a lot of text, consider bullet points, or large squares of text. This will cue the viewer to read the important parts.

An exhibitor listed in their synopsis a URL link to the listed bibliography. The jury found it useful and easier for the judges to access than asking the APRL to send the material.



New **WE** member, Kristin Shafer, showed her first exhibit at SEAPEX 2022. Kristin was very pleased to earn a Large Silver, a Special Award and the People's Choice Award!



James Webb Space Telescope First Day of Issue Stamp Ceremony

by Stacy Adam



On September 8, 2022 I attended my first stamp issue ceremony. The James Webb Space Telescope First Day of Issue Stamp Ceremony was held at the National Postal Museum in Washington D.C. Since I collect space stamps and covers, I was excited to discover it would be held at the National Postal Museum, which is only about an hour away from where I live. It was also a great opportunity to take my seven-year-old daughter to the Postal Museum for the first time.

When we arrived, a woman working with the Postal Museum told us where to go for the ceremony and gave my daughter a scavenger hunt they have for kids. As we navigated our way to the part of the museum where the ceremony would take place, we spotted some fun things right away.



First, the museum has a postcard station with free postcards you can send from their post office inside the museum (postage not included). Next, was a “Universal Experience” with whimsical galaxy light projections and images from space that was created for the special event. As we approached the ceremony area, I was given a commemorative program, and my daughter and I were both given Webb Telescope stamp pins (she was thrilled!).



While waiting for the ceremony to begin, we chatted with some of the other guests. After learning that this was the first stamp ceremony for both my daughter and I, one man gave us a letter-sized sheet and an unstamped cachet with the Webb stamp art printed on each.



He wanted to make sure we would have something to have post-marked after the ceremony. I was grateful for this, because (as a newbie) I wasn't prepared at all! The stamp ceremony was very informative, and speakers consisted of Postal Museum and

Postal Service representatives and science professionals (including several women!). A mission overview video for the Webb Telescope was also presented.

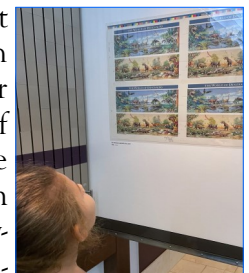


After the ceremony ended, some attendees lined up for signatures from the speakers, but my daughter and I made our way to the table selling stamps and first day covers. After that, we grabbed a few free postcards from the Postal Museum, added our stamps to everything, and went to the table where two very kind and careful postal employees were stamping the special postmark. My first stamp issue ceremony was a success!



With the excitement of the ceremony dwindling down, my daughter and I took the rest of the afternoon to explore the museum. Since I've been there before, I let her lead the way and discover the things that interested her the most – and of course we crossed items off the scavenger hunt. Some of highlights for her included sitting inside a USPS mail truck, sorting and choosing six stamps to bring home, sending mail from the post office located inside the museum, and seeing any stamps with dinosaurs or cats (two of her favorite topics).

Now that I've been to a First Day of Issue Stamp Ceremony, I can't wait to go to another! Luckily, on October 18th, the ceremony for the Women Cryptologists of WWII stamp will be held at the National Cryptologist Museum in Annapolis Junction, Maryland, and my daughter has already said she wants to go. I see another philatelic fieldtrip in our near future!



Why is it unwise to share your secrets with a clock?

Well, time will tell

GASS Exhibitor Awards

There were many beautiful awards handed out at the Great American Stamp Show, including the WE Sterling Achievement Award. Exhibitors were able to attend the jury feedback session prior to being presented with their awards. Only the top awards were presented at the banquet on Saturday evening.

There were plenty of participants at the awards ceremony to receive their medals and special awards, for those who earned one.



Photo by Lloyd A. de Vries 08/24/22

AFDCS exhibitor **Mark Thompson** mounting his exhibit before the Great American Stamp Show in the "Americover" (FDC) section/competition. The American First Day Cover Society (AFDCS) presented several awards to its members during Americover/Great American Stamp Show 2022. The Distinguished Service Award (DSA), the society's second highest award (selected by prior DSA recipients) was presented to Tris Fall and Mark Thompson. Mark is their treasurer, their advertising manager, and an exhibitor. His Women of the Black Heritage Series exhibit won the Marge Finger Most Popular Exhibit award and a Large Vermeil in the Americover 2022 competition. Mark's exhibit *STAMPS - The Heart of the Art - Extension Art in First Day Covers* received a Silver.



Vesma Grinfelds received a Large Gold for her exhibit *Cancellations of the Provisional Era in Latvia: 1919-1921* and the AAPE Award of Excellence - Treatment in the StampShow Multi-Frame Competition.



Kristine McIntosh received a Vermeil for her exhibit *The 3c 1948 Progress of Women Issue* in the AmeriCover Multi-Frame Competition.

Susan B. Jones' exhibit *Carol Gordon Cachets* was a contestant in the Most Popular Champion of Champions. The exhibit received a Gold in the AmeriCover Multi-Frame Competition. The AFDCS Ward Award for first day cover literature was presented to Sue Jones for her Carol Gordon catalog during GASS 2022.



Susan also received a Large Vermeil for her exhibit *The Book of Hours - A Medieval Bestseller* in the NTSS Multi-Frame Competition.

Kristine McIntosh received a Vermeil for her exhibit *The 3c 1948 Progress of Women Issue* in the AmeriCover Multi-Frame Competition.

Laurie Anderson received a Large Vermeil for her exhibit *Go for the Gold! The Introduction of Women in the Olympic Games* in the StampShow Multi-Frame Competition.



Christina Esbeck's CUPCAKES exhibit, and **Kaitlyn Zhang's** exhibit Man's Best Friend were both honored participation in the AAPE Youth Champion of Champions.



Congratulations to **Melanie Rogers** who earned a large vermeil medal for her article "How to Collect Women's Suffrage" in the American Philatelic Society's literature competition.



Dawn Hamman received the NTSS Multi-Frame Most Popular award and Gold for her exhibit *Abraham Lincoln's Life & Legacy*. Dawn also received a Large Gold and the Ephemera Society of America Award for her exhibit, *The Jewel City - Postcards of the Panama Pacific International Exposition, San Francisco, 1915* in the NTSS Multi-Frame Competition. Dawn received a Gold in the NTSS Single Frame Competition for her exhibit *Campanulas: Bells of the Garden*.



continued on page 14...



Cynthia Scott received a Gold for her exhibit, *How Now Brown Mouse? The Evolution of Anon E. Mouse cachets* in the AmeriCover Multi-Frame Competition.

Judith Fernandez Newblom received a Vermeil for her exhibit, *Barriers, Breakthroughs, and Bravery - Women Pioneers in the Race to Space* in the NTSS Multi-Frame Competition.

Nancy Clark also participated in the GASS Literature competition and received a Gold for the article, "An Oddity Uncovers a Short-lived Registry Plan", Large Vermeils for the articles "Fort Oglethorpe, GA, Internee's Postcard: Written from a Spy to a Spy?" and "The Sinking of the P.R.R. Ferry Chicago, October 31, 1899."



Norma Nielson received the Grand & Large Gold for her exhibit *The Story of Lloyd's: From Coffee to Commerce* in the National Topical Stamp Show (NTSS) Multi-Frame competition.



Multi-Frame competition.

Cachetmakers Bourse at GASS 2022

When we went to the cachetmakers bourse at GASS, there was only one woman participating this year. We asked around and were told the majority of cachetmakers live on the East Coast. We ran into Cynthia Scott creator of Anon E. Mouse cachets, who said she was only able to participate for two hours. Sadly, we missed that window of opportunity.

Casey Jo White created My Little Pony Cars postcards in sets of five.



Work by Casey Jo White

Fun and Games at GASS

What a sight! On August 27th the Youth Area was filled with female philatelists!



Youth Area

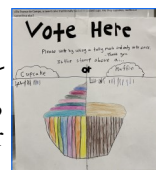
The American Topical Association (ATA)'s welcome booth had a Western theme. Participants panned for gold by attending ATA events and



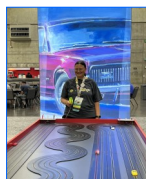
ATA Booth

won philatelic prizes.

Christina Esbeck encouraged participation by quizzing attendees, knowledge gained after viewing her Cupcakes exhibit.



Cupcake or Muffin?



Wanna Race?

The show floor had a racetrack where attendees could race against others.



Hot Wheels

Casey Jo White created philatelic mad libs for the entertainment during an ATA dinner event. Jay Bigalke entered a 3D Hot Wheels Stamp exhibit.



Casey Jo- "gamester"

What a great show to be a "kid"!



Denise Stotts, Liz Hisey and Kathy Johnson enjoying dinner at the APS Soiree

APS Young Philatelic Leader Fellowship



Bethany Hunter

The Young Philatelic Leaders Fellowship (YPLF) program was founded by the American Philatelic Society (APS) in 2009 to identify and support the best and brightest aspiring philatelists. The program coordinates and funds transportation to, lodging during, and activities at; APS national shows, and APS Summer Seminar on Philately held at the American Philatelic Center, for enthusiastic young collectors between the ages of 16 and 24. Additionally, YPLF connects participating Fellows with seasoned collectors, exhibitors, writers, researchers, and dealers to expand their perspectives and exposure in the philatelic world.

YPLF participant Bethany Hunter, a Senior in High School, has chosen the author track with a focus on postal history. She is very lucky to have Cheryl Ganz as her mentor. Bethany likes World War II covers with letters inside, gardening/flowers, and has plans to attend college to become a Registered Nurse.

Women Exhibitors has extended membership for a year. And because Bethany stated, “I love writing”, was highly encouraged to write articles for publication in future **WE** Expressions.



Bethany enjoying the tour at the Railroad Museum during the APS Soiree

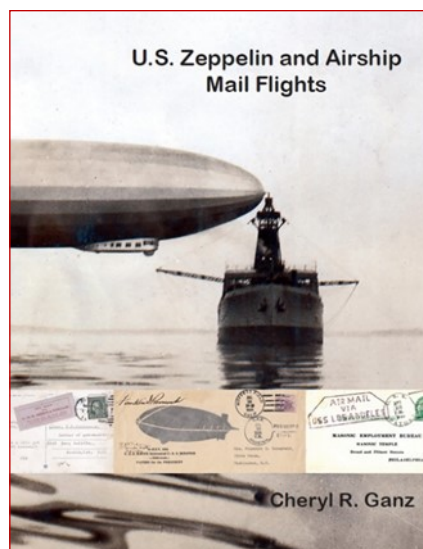


Pony Car on display at GASS

Zeppelin Book Signing at GASS featuring Cheryl Ganz

On Saturday August 27, during GASS 2022, author Cheryl Ganz was on the show floor at the Literature Booth signing her book, “U.S. Zeppelin and Airship Mail Flights.”

Embracing a lifetime of research, internationally recognized philatelist and zeppelin authority Cheryl R. Ganz PhD RDP has chronicled mail flown by American zeppelins, navy and army airships, and commercial blimps over a century of flights within the United States. Of tremendous value for both aviation enthusiasts and stamp collectors, this volume includes illustrated, priced flown mail listings and flight logs detailing dates, times, and location of every rigid airship flight, including *Shenandoah*, *Los Angeles*, R38, *Akron*, and *Macon*. This eight-chapter book includes over 740 images. *U.S. Zeppelin and Airship Mail Flights* is indeed the definitive resource to date.



\$80 from APS publications at stamps.org



Women Exhibitors Meeting at GASS

There were 8 **WE** members in attendance at the Women Exhibitors meeting at the Great American Stamp Show on 08/28/2022.

Members are encouraged to send nominations for the **WE** Mentor Award to womenexhibitors@gmail.com or Lisa at fosteld@gmail.com. Include the nominees name and supporting information to assist the Board selecting the 2024 award winner.

WE Fest 2024 will be in before and during CHICAGOPEX. We will need to choose show venue for 2026. A suggestion was made Sarasota National Stamp Exhibition (Florida) in January. There was also discussion regarding Boston 2026 World Expo (May) potentially being a conflict as they are both on the East Coast. Please send any ideas, suggested shows to Lisa for consideration.

The discussion was held that elections were to be held for Board positions from 2022-2024, but no new members volunteered or agreed to run for office when requested prior to the event. From the attendees present, two individuals graciously offered to join the Board! Kristin Patterson and Tammy Moll both volunteered to join as Director at Large. Thank you!!! The current board has been informed and decisions are pending regarding process, formalities, etc.

Many members were unable to attend the **WE** meeting on Sunday and suggested in the future the meeting be scheduled for Thursday mornings, but that is when the First Day Ceremonies are usually held. After further discussion, the decision was made to try to get a meeting slot on Thursday or Friday afternoon.

In the April 2022 edition of **WE** Expressions, Lisa asked readers to *please consider what **WE**, as an organization can do to be a vehicle for change? What initiatives should **WE** take moving forward?* One of the suggestions received was, "I think a woman only zoom would be useful. Talk about our collecting, buying, exhibiting, judging...not a gripe session but an acknowledgement of our interest in the hobby. An opportunity to share and teach." Kristin Patterson agreed to manage this project with a goal to start in January 2023.

The meeting was then opened for general discussion and focused on the results of the exhibition. Some exhibits move up and down medal levels but remained within the same point ranges.

Difficulty of acquisition continues to be an issue. For some they are still running into issue with judges trying to get the exhibitor to change the story/purpose of the exhibit or expanding the story outside of the exhibitor's stated purpose. Susan Jones shared that the points she received for Knowledge went up from being published.



WE meeting at GASS attendees:
Front Row: Lisa Foster, Susan Jones
Second Row: Laurie Anderson, Tammy Moll, Kristin Patterson, Birthe King, and Betsy Vellejo



WE Sterling Achievement Award Winners

If your show has competitive exhibits and is interested in awarding the **WE** Sterling Award please contact Joan Harmer at: Awards@AAPE.org or call her at (914) 962-2652.

A special congratulations to the following Sterling Achievement Award winners for their fine exhibits at recent stamp shows:

Mel Coe - *Marc Chagall Stained Glass Window on Stamps* at CHARPEX

Tomas Griegling - *The 16th Olympic Winter Games 1992- Albertville and the Savoie* at MSNE

John Zenz - *French Impressionist Paintings* at SOPEX

Eric Knapp - *Raven Story First Day of Issue* at GASS

Carroll Browne - *The History of the Fire Service in the United States: From the Colonial Period to the Modern Era* at BALPEX

Kristen Shafer - *The Philatelic History of the Archipelago of Tui Tui* at SEAPEX

Tammy Moll - *Jesus* at MILCOPEX

Best of luck with your future exhibits!

WE Want to Know

Have you ever wanted to give feedback on what you read in **WE** Expressions or share a thought or just say thank you to one of our members? Well now you can....because "**WE** Want to Know"!

After receipt of the July 2022 **WE** Expressions, Women Exhibitors email box was filled with kind words of encouragement. The journal would not be possible without the submissions for publication from our members.

I really enjoyed Kris McIntosh's article (Q3) about Frances Perkins. Prior to reading it, I admit I had no idea she was the driving force behind so many of the socio-economic changes in our country's history, which, as Kris pointed out, all but universal health insurance came into being while she was Secretary of Labor. Kris' last sentence really hit home and is worth repeating. "She (Perkins) helped to carry out a remarkable revolution, a revolution which did not abolish our institutions or our way of government; instead ... it was a revolution of a change in habits -our habits of thought and our habits of acting". This is such an apt description of what is happening in our country today, three quarters of a century later. Thanks, Kris, for such a thoughtful article. - Carol Costa

Thank you for a SUPER "newsletter"! I sure wish I could have been at the last **WE** gathering - I still have fond memories of the 1st one where we gathered to organize and have a photo of all of us! I have made it to the gatherings in Denver, St. Louis and San Francisco in more recent years. Having been a collector since my early teen years, an exhibitor since 1972 and continue "doing" Jackson County Postal History, gems & minerals, etc.! Currently I am So. OR Philatelic Society librarian, PR Chr and SOPEX Awards & Certificates (June 17-18) I am definitely involved. (won our club's thematic trophy this year). I hope I will "get around" to redoing/expanding my "From Carbon to Cartier" one of these days! Thanks again for a super issue. - Nancy Swan

Thanks for another great issue. - Cheryl

AS I said after the previous edition, it just keeps on getting better. Such a wonderful assortment of articles, both on what has been happening, and other instructional articles. Great. - Liz Hisey

You two are remarkable. Your journals cover everything happening in philately, in addition to the good information about the groups. Thank you for the nice plugs for ATA-always very much appreciated. Without a doubt, you put out fine publications. I know that many others feel this way, although they may not tell you. - Dawn

Remember, send in your comments and remarks to be published in future journals...your words may just make another persons day!

Comments to: womenexhibitors@gmail.com



2022 Star Route Awards

The APS re-launched the chapter newsletter and website competitions named the Star Route Awards in 2021. Since the mid-1800s, the Star Routes were the most challenging routes in the country to deliver U.S. mail. Congress called for contractors to deliver the mail with "celerity, certainty, and security," soon replaced with three stars. The APS chapters serve and grow the hobby in those same tough terrains with that same mission.

Submission of Chapter Newsletters and Websites opened on June 8, 2022. **WE** Expressions was entered in the competition on July 3, 2022. After judges evaluate and provide feedback for the newsletter and websites, the results will be announced in October during National Stamp Collecting Month.



Mail Truck on display at GASS

The Double Geneva Club



The Double Geneva (French Double de Genève) is the first stamp was issued by the Swiss Canton of Geneva in 1843. The term double Geneva is derived from the special arrangement of the individual stamps. It bears the name Double Geneva for the double image on the stamp, and its place of origin.

The imperforate stamps were produced in yellow-green paper in lithography in sheets of 10 stamps x 5 lines in black color. Each half, at 5 centimes if cut out would pre-pay the postage on letters within the city of Geneva: the whole stamp at 10 centimes pre-paid postage outside the city but within the Canton of Geneva.

It seems fitting that these two stamps, connected by a common header, are the image depicted on the pin-identifying members of the Double Geneva Club; couples where both individuals are philatelic exhibitors.

During the Great American Stamp Show some **WE** members and their spouses were inducted into the club. They signed the scroll and were pinned by Eminent collector and historian, Birthe King, FRPSL (Fellow of the Royal Philatelic Society, London). What an honor!



Lisa, Laurie and Birthe

Lisa Foster and Laurie Anderson were couple #36



Dawn and John Hamman were couple #37



Denise and Jay Stotts were couple #38



Carol Edholm, **WE** Membership
4404 - 224th Place SW
Mountlake Terrace, WA 98043

Statement of Purpose: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

WE is on the web at www.aape.org/weweb.asp or WomenExhibitors@gmail.com