



WE Expressions



APS Affiliate #230

Women Exhibitors

Supported by AAPE

Q3 2022 Volume 16, Issue 3

WOMEN EXHIBITORS 7TH FESTIVAL, May 25th-29th at The Rocky Mountain Stamp Show by Elizabeth Hisey



Thanks to the organization by Lisa and her committee the Festival was great. There were 10 attendees. Unfortunately, Lisa and Laurie could not attend due to Covid, but the rest of us made it there. A new hotel and venue for the Rocky Mountain show, a little far from the airport but there was a shuttle, and then the RMSS show committee organized a shuttle service to take us out to the new venue in the Arapahoe Fairgrounds.

Wednesday night saw us gathering at a great pizza party organized and hosted by Sherri Jennings. Pizza of all kinds for every taste, as well as salads. There was also a presentation by a club member who brought his old-fashioned printing press, so that we could print off bookmarks and a sheet of cinderellas for the show.



Marjory Sente

Thursday was the start of the seminars. Marjory Sente presented "Tips for researching covers on the internet" Showing us how to go down the various "rabbit

holes" to trace the background history of some of the people shown on the address or return address on her covers. Lots of helpful sites. Attendees received a thumb drive with notes and links.

This was followed by Liz Hisey, presenting "You be the Judge". Six of the attendees decided to take the mini course. First was a presentation on what and how the judges look for when evaluating an exhibit. Then they were given 8 title pages and synopses, divided into two teams (or maybe 3 teams of two?) and sent off to read the papers and prepare to judge on the Friday.



Dawn Hamman

Next Dawn Hamman offered us the first of two parts on Competitive Postcard Exhibiting. Again, really useful information and various books and sites where one could get the necessary knowledge for postcard exhibiting.

Adjournment followed for lunch. There was a sports bar within a few minutes' walk of the hotel, good food, too much!! But we all made it back for the rest of the afternoon seminars.

Dawn gave her second part, showing what stories one could tell with postcards and how to show your knowledge.

WE Elections	2
President's Message	2
Thinking Theme	3-4
WE Mentor Award	5
Editor's Remarks	5
Agitators	6-7
GASS	7
Wander Womyn	8
Circle of Maecenas	8
First Day Ceremony	9
Philatelic Guide	9
WE Fest Letterpress	10
CAPEX Exhibiting	11
Sescal 2022	12
WE Want to Know	12
CAPEX Seminars	13-14
Collaboration	15
Philatelic Writers	15
Sexism in the Hobby	16
Pictorial Postmarks	17
Sterling Awards	17
CAPEX '22 Program	17
CHICAGOPEX	18

WSP Exhibitions

Many shows are returning! Check the APS website to confirm all upcoming shows.

<https://stamps.org/events/wsp-shows>

...continued on page 2

The last presenter was Sherri Jennings on “Thematic/Topical Exhibiting”. She explained the differences between the two types of exhibits and gave lots of relevant information.

After the end of the seminars, we all gathered to take the shuttle out to the show venue to mount our exhibits, and then back to the hotel for dinner on our own.

Friday was spent at the show. Those who were taking the “You be the Judge” course could be seen on the floor, busily studying the various exhibits.



Pat Stilwell Walker

Pat Walker filled in for Lisa and led a tour of the exhibits for anyone interested, not just WE Fest attendees. It was a very interested group and attendees asked a lot of questions.

On Saturday afternoon was the second part of “You be the Judge”. Each team presented their thoughts and evaluations. Lots of very lively discussion, and we could have used an extra hour as we ran out of time.

Sunday, we all got together for breakfast, which was fun and lots of talk between those who had never been to a WE Fest, and particularly those who were newcomers to exhibiting and had found out that it was and could be great fun.



Sunday breakfast



Vesma & Tammy Moll

As this was a WE Fest, two special awards were given as well. Vesma Grinfelds won the best of WE Exhibits for her exhibit “Cancellations of the Provisional Era in Latvia: 1919-1921”. Also, the special WE Mentor award was given to Janet Klug, for her wonderful ability to encourage, help and mentor new exhibitors as well as the more knowledgeable exhibitor.



Women Exhibitors Upcoming Elections

Elections for the officers for the WE Board of Directors will take place at the WE General Meeting being held during The Great American Stamp Show, in Sacramento, CA in August 2022

Positions include President, Vice President, Secretary, Treasurer, Membership Chairman, and two Director at Large position. They are all two-year term positions.

If you are interested in running, please send an email to womenexhibitors@gmail.com, with name, position of interest and a statement of introduction and why you want the position.

Women Exhibitors 2020-2022 Board

Lisa Foster.....Chair
fosteld@gmail.com

Shirley Griff.....Vice-Chair
shirley@griffrealestate.com

Liz Hisey.....Treasurer
lizhisey@comcast.net

Vesma Grinfelds.....Secretary
vesmag@gmail.com

Carol j. Edholm.....Membership
peafowlphilatelics@gmail.com

Denise Stotts.....Dir-at-Large
stottsjd@swbell.net

Ruth Caswell.....Dir-at-Large

President’s Message from Lisa Foster

I was extremely disappointed to have missed WE Fest VII as I was unable to attend due to the dreaded coronavirus. I am greatly appreciative to all the individuals who ensured the event was a success, in alphabetical order: Laurie Anderson, Carol Edholm, Vesma Grinfelds, Dawn Hamman, Elizabeth Hisey, Sherri Soraci Jennings, Marjory Sente, Marc Silberman, Patricia Walker, and the RMSS Show Committee. I look forward to seeing everyone at WE Fest VIII at Chicagopex 2024.

Thinking Theme: A Regular Column that Explores Thematic Exhibiting

by Michele M. Bresso, PhD *Creating Whatever You Want*

Have you dreamed of creating something so perfect that it became a singularly pleasing experience? The perfect getaway weekend? A fresh salad just the way you want it? The TV room set-up that's just right for enjoying your favorite movie? Finding the right combination in life offers pride and satisfaction, and that's exactly what you get when you put together a thematic exhibit that incorporates treasured objects, storytelling elements, and fortuitous finds. When it all comes together, a well-designed thematic exhibit is a reward to yourself.

The beauty of building a thematic exhibit is that it can start with any object—philatelic or otherwise—that stirs your imagination. My *Olivetti Typewriter Co.* exhibit submitted to ATA's 2022 My One-Page Exhibit Program (see it here: <https://www.ataexhibits.com/exhibits/science-technology/olivetti-typewriter-co/>) started with the QSL radio card in the center of the page. A QSL card is a postcard on which the sender verifies that they have received the radio station's signal at a particular geographic location. This card intrigued me because it depicted the Olivetti factory in Ivrea, Italy. I was curious about the company and researched the topic. I discovered that the company had an interesting history that I could tell with the QSL card plus stamps, postal cards, cancels, and poster stamps. I had a great time building this mini thematic exhibit!

Anyone can add on to a central object to tell a story thematically. In my first column in *WE Expressions*, I challenged readers to share items that might combine in a thematic exhibit with a birch postcard I displayed (Fig. 1a & b), featuring an

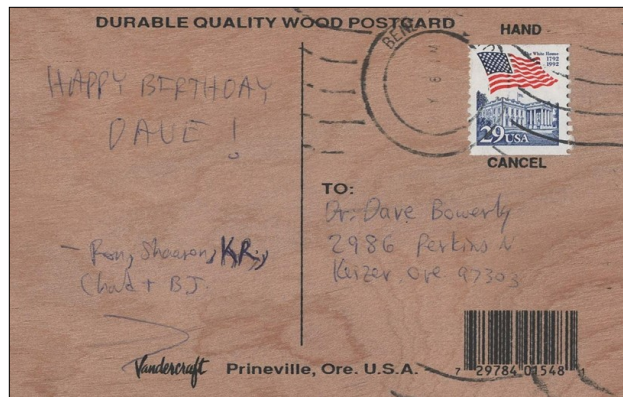


(Fig. 1a)

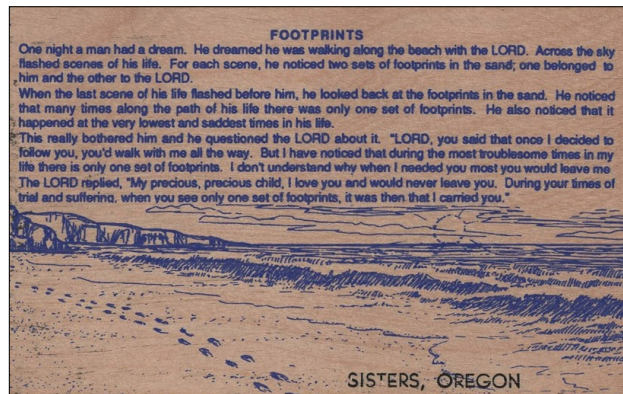


(Fig. 1b)

early 1900s Ben Franklin stamp (Scott 300) and depicting a hand-drawn squirrel on the reverse. **WE** members Lisa Foster and Carol Costa took up the gauntlet. Lisa imagined a theme featuring wooden postcards and offered this early 1990s birthday greeting (Fig. 2 a & b).



(Fig. 2a)



(Fig. 2b)

Already building a story of wood postcard manufacturers, Lisa shared, "This postcard is made out of wood, 1/8th inch thick. Looked at from the

continued on page 4...

side, it appears to have a core of particle board with a slice of veneer on each side. Everything appears to be printed directly onto the wood and has no texture, with the exception of 'SISTERS, OREGON,' which was burned in. Vandercraft made many wood postcards that were sold at souvenir shops nationwide, with images relevant to the area and the town and state burned on the front."

She noted that Vandercraft, Inc. of Prineville, Oregon "manufactured these postcards in addition to cribbage boards. The company was purchased by Birchwood Display, a custom and stock wood display manufacturer for the gift and souvenir markets, in 2005."

A quick search of "wooden postcard" on eBay revealed many options to expound on Lisa's theme including a 1906 wood card showing a sailboat and the sentiment "I am having a good time in..." The card provided an oval cutout next to the sail where a sender could insert a photo of oneself. A second wood "postcard" up for auction was a wood cut—a slice of an actual tree branch—properly addressed and postally canceled.

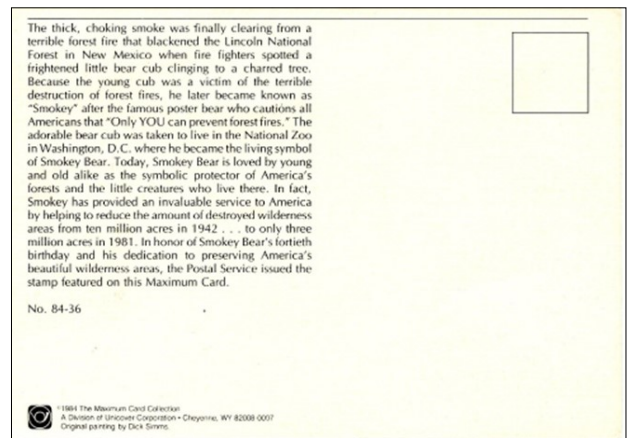
How many stories might be told starting with such a theme? Consider: the origin of wooden postcards; use of wooden communication in the mail stream; wood postcards as souvenirs of travel adventures. Any related theme would offer an invigorating search for items to include in the exhibit.

Carol Costa went a different direction with her theme. She said of the maximum card she sent (Fig. 3 a & b),



(Fig 3a)

"The story might focus on forest fires, their causes and effects on the environment, and plant and animal life."



(Fig 3b)

The reverse of Carol's card tells the story of how a bear cub that firefighters rescued became known as Smokey Bear. Fauna such as bears and squirrels call forests home. The theme could offer a look at forest animal life. Other possibilities, from the evolution wood/forest-inspired stories such as the Smokey Bear character might include poster stamps like these from my squirrels on stamps collection (Fig. 4).

Another option might single out famous forest fires and their impact on communities.

No matter what attic treasure or eBay find intrigues you, the item is sure to be the start of a satisfying thematic exhibit that you can build slowly until it is just right—creating your perfect way to tell a story important to you.

In our next Thinking Theme column, we'll hear from multi-award-winning thematic exhibitor Dr. Jean Wang. Do you have a specific or general question about how to develop a thematic exhibit on a topic you love? I will include your questions in my interview with Dr. Wang and share her responses in my next column. Send your questions to: ThinkingTheme4WE@gmail.com no later than August 31.



(Fig 4)

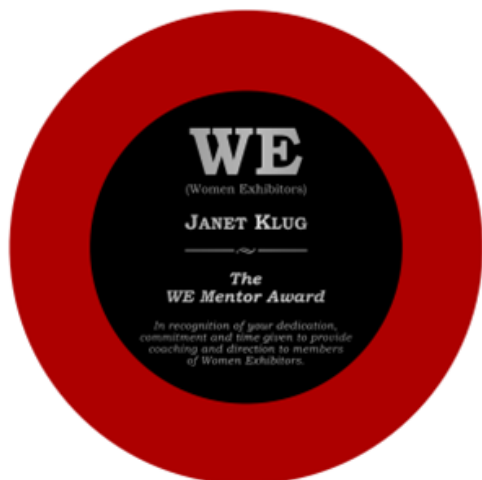
Stories and submissions for the next journal are due by September 15, 2022. Start writing and send them in now!

WE Mentor Award



The “WE Mentor Award” is given in honor of an individual, nominated by members of Women Exhibitors for their excellence, expertise, and willingness to mentor exhibitors.

The 2022 WE Mentor Award was awarded to Janet Klug, a founder of Women Exhibitors, who in addition to her many philatelic achievements, has spent a great deal of time providing guidance, encouragement, and nurturing exhibitors. Janet has taught beginning exhibiting courses, published articles instructing others how to exhibit and personally helped members with ideas for their exhibits.



WE Mentor Award glass plate

Janet has also won many awards for her exhibits including a World Series of Philately show grand, a Grand Prix National in Australia, and an international one-frame gold. Notable exhibits include The De La Rue Engraved Definitives of Tonga, 1897-1953, Australian Occupation of Japan 1946-1952, Terror in the Jungle: Counter-Insurgency During the Malaya Emergency 1948-1960, I'll Be Seein' Ya: Five Years as Prisoner of War in Stalag VIII-B, Samoa's Hut Definitives, and The 2d Queen Salote Definitive Stamp of Tonga 1919-1953. She has been a nationally accredited judge since 1991.



Photo left: APS President Janet Klug presenting Tim with Grand Award at Stamp-Show 2001 for his exhibit Orange Free State, Republican Postage Issues, 1868-1900

The award was announced by Elizabeth Hisey during the Rocky Mountain Stamp Show awards banquet where Women Exhibitors was a convening society. Unfortunately, Janet was not in attendance and the award was mailed to her home.

American Philatelic Society Elections

Vote for
Janet Klug
APS President
hometown.aol.com/apsprez

Janet Klug

Schnell, Triggler, & Warren
APS Vice Presidents
hometown.aol.com/apsbvp

Roger Schnell Ann Triggler Alan Warren

Janet served as president of the APS from 2003-2007, as vice president from 2001-2003, and as secretary from 1997-2001. She was also chair of the APS Committee on Accreditation of National Exhibitions and Judges from 1999-2003.

Editor's Remarks by Laurie Anderson

Time...such a precious notion and it flies by so very quickly. I feel like I never have enough time to do all those things I want to do. I am sure many feel the same way. But I encourage you all to take a moment and let WE members know about you, your hobbies, your interest, your stamp knowledge...whatever it is you feel will make someone else's day spectacular. The journal needs your stories....so take some time to share by sending them in, then you can take time to relax!



“Agitators”

by Kris McIntosh



Perkins Stamp: issued April 10, 1980 in Washington, D.C.
Quantity: 163,510,000
Printed By: Bureau of Engraving
Printing Method: Engraved
Perforations: 10 1/2 x 11
Color: Prussian blue

“The people are what matter to government, and a government should aim to give all the people under its jurisdiction the best possible life.”

Frances Perkins - Agitator for the People

Frances Perkins, FDR’s Secretary of Labor and the first woman to serve as a cabinet secretary, was the driving force behind the New Deal, credited with formulating policies to shore up the national economy following the nation’s most serious economic crisis and helping to create the modern middle class. She was in every respect a self-made woman who rose from humble New England origins to become America’s leading advocate for industrial safety and workers’ rights.”

She was in every respect a self-made woman who rose from humble New England origins to become America’s leading advocate for industrial safety and workers’ rights.”

www.francesperkinscenter.org



First taught by her parents (Greek and classical literature), Frances graduated from Mount Holyoke College in 1902 with a degree in physics but it was the course in economics that will change her life. Her father had taught her that people were poor due to laziness or alcoholism, but what she learned through her volunteerism at Chicago’s Hull House and tours of New England factories, was that there were no effective laws to protect laborers. Frances decided that she had to do “something about unnecessary hazards to life, unnecessary poverty.” In Philadelphia, she worked for organizations that helped immigrant girls and Black women who had moved north for more op-

portunities. At the same time she earned a master’s degree in sociology, and her next job was with the NYC Consumers League focusing on sanitary conditions, fire protection, and limiting working hours for women and children (typically 54 hours per week).

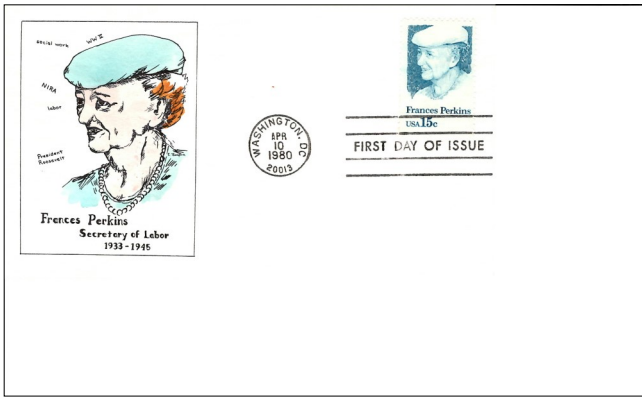


In 1911 she witnessed the Triangle Shirtwaist Fire and immediately began to work to enact fire safety laws. From 1918 to 1928 Frances served as advisor to the NY governor and was the first woman appointed to the NY Labor Commission, making her the highest paid female government employee in the U.S. Even though a lifelong Republican, in 1929 Frances strongly disagreed with President Hoover’s response to the effects of the Great Depression. It was her belief in “unemployment insurance” that brought her to the attention of the next president, Franklin Roosevelt. When he asked her to become Secretary of Labor, she outlined for him a set of policy priorities she would pursue: a 40-hour work week, minimum wage, unemployment compensation, worker’s compensation, abolition of child labor, unemployment relief to the states, Social Security, and universal health insurance. She made it clear to Roosevelt that his agreement with these priorities was a condition of her joining his cabinet. Roosevelt said he endorsed them all, and Frances Perkins became the first woman in the nation to serve in a Presidential cabinet, 1933-1945.

As you read that list of priorities, how many of them are in place today? All but universal health insurance came into being while she was Secretary of Labor.

True to the tradition of honoring American citizens, this first class 15 cent stamp was issued on April 10, 1980, the 100th anniversary of Perkin’s birth at Washington, D.C. The image was created by illustrator Ferdinand Ralph Petrie.

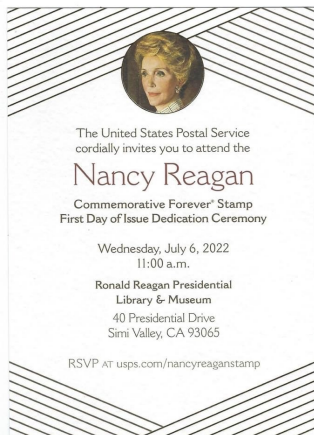
continued on page 7...



Printed in Prussian Blue by the Bureau of Engraving and Printing and it is listed as Scott #1821.

The headquarters of the U.S. Department of Labor in Washington, D.C., constructed in 1974, was also renamed the Frances Perkins Building on April 10, 1980. President Jimmy Carter spoke to Perkin's work by stating, "In her life Frances Perkins saw our Nation transformed from official indifference to one which was mobilized to fight for and to cherish the fights of American working people, the well-being of the poor and the elderly, individual human rights, and world peace. She was a witness to momentous change, and she was a prime agent of that change. She helped to carry out a remarkable revolution, a revolution which did not abolish our institutions or our way of government; instead, she noted, it was a revolution of a change in habits—our habits of thought and our habits of acting."

The cachets (in the column), whether by M.T. Crawford for Fleetwood, William A. Smith for the Postmasters of America Commemorative Issue or a hand-tinted by C. Thompson, included the focus and results of Perkin's vision for America.



P.S. First Lady Nancy Reagan's commemorative stamp will be issued on July 6, 2022 at the Reagan Presidential Library and Museum

The Great American Stamp Show



Co-hosted by the American Philatelic Society, the American Topical Association, and the

American First Day Cover Society it is three simultaneous national shows at once; Stamp Show, National Topical Stamp Show and Americover! It is not to be missed. The Great American Stamp Show will be held August 25-28, 2022, in Sacramento California.

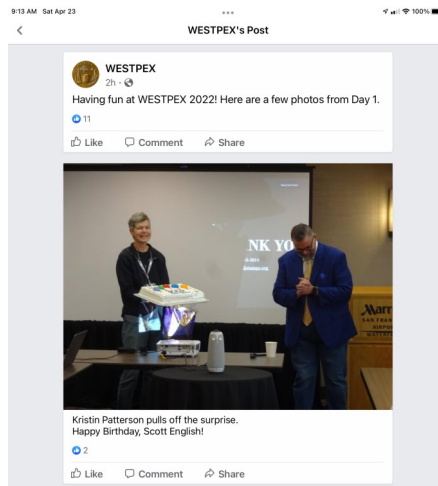
There will be more than 800 frames of world-class exhibits showcasing rare and interesting aspects of philately. Susan Jones' exhibit of Carol Gordon Cachets will be in the Most Popular Championship. "Cupcakes" by Christina Esbeck, "The USDA MyPlate Food Plate - Mapping Out the Foods" by Mia Fillion, and "Man's Best Friend" by Kaitlyn Zhang will all be in the Youth Championship.

Over 75 dealers will be there. On Saturday a cachetmakers bourse will be held where collectors may purchase cacheted covers sold by the artists. The APS will also sponsor Stamps by the Bucket and Covers by Container where youth may acquire a bucket of stamps or a container of covers for only \$1 (\$5 for adults).

Women Exhibitors will be meeting Sunday August 28 at 1:00 PM in Room 12.

More information can be found at Great American Stamp Show.

SURPRISE



Kristin pulled off a big surprise for Scott English



Wander Womyn – Boston, MA

One day was not enough time to visit an area as rich with history as Boston, but we tried as neither of us had been there before. We started our adventure May 1, 2022, in Concord MA where we visited the Minute Man National Historical Park. This was the location where the “shot heard round the world” began the first armed conflict of the American Revolution on April 19, 1775.



U.S. #619 925 Lexington-Concord Issue 5¢ The Minuteman, Issued April 4, 1925

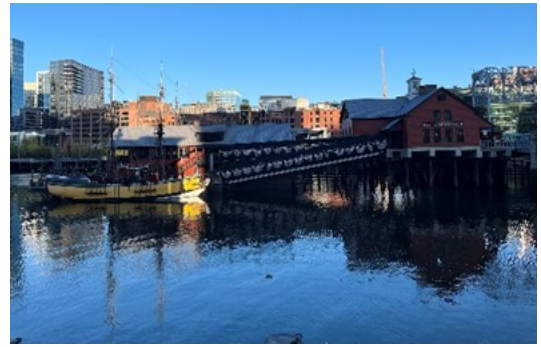


U.S. #1603 1975 24¢ Old North Church Americana Series, Issue Date: November 14, 1975

We walked along the Freedom Trail in Boston MA and saw the North Church Tower where two lantern lights sent Paul Revere on his ride April 18, 1775 to begin the American Revolution. We also went inside Paul Revere’s house which was designated a National Historic Landmark in 1961.

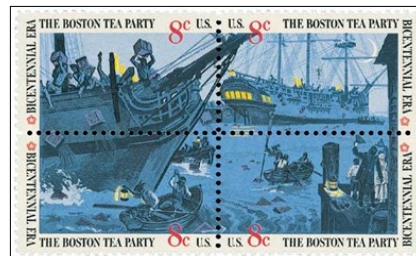


Paul Revere’s House



Tea Party Harbor

We had to go see the location of the Boston Tea Party, the protest precursor to the American Revolution which occurred December 16, 1773.



U.S. #1480-83, 8¢ Boston Tea Party Issue: July 4, 1973, Boston, MA



Check out the unique, limited-edition poster stamps the American Topical Association has created! They feature many favorite topics: cats, lighthouses, trains, heraldry and more! Procure your copy by joining ATA's Circle of Maecenas, a group of philatelic benefactors. Here's the souvenir sheet for 2022. Find details on the ATA webpage:



<https://americantopical.org/Circle-of-Maecenas>

CAPEX 22- Opening Ceremony and First Day Ceremony



The opening ceremony on June 9 included remarks from CAPEX jury chair Charles Verge, of Toronto, Royal Philatelic Society of Canada President Ed Kroft, of Vancouver, interna-

tionally acclaimed judge Yamil Kouri, of Boston, award-winning exhibitor Jean Wang, of Toronto, and Canada Post's stamp services director Bronwyn Graves.

To close out the ceremony, Graves and Wang, who's also a member of Canada Post's Stamp Advisory Committee, unveiled a set of 5 Vintage Travel Posters stamps, "featuring nostalgic travel posters from a golden age of commercial art and tourism marketing in Canada."



Award Winning Philatelic Treatment & Presentation. A Guide to Display, Thematic and Topical Exhibits for Exhibitors, Collectors and Judges

by Dr. Edwin J. Andrews

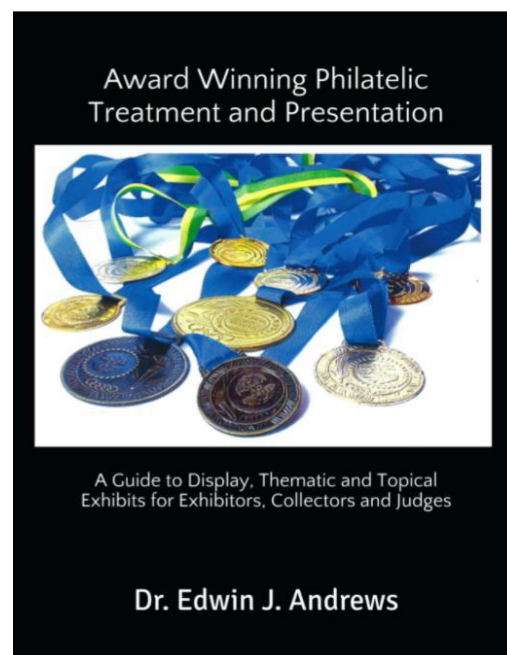
Soft and hardbound available, heavy weight paper, seven chapters plus an introduction, appendix & references, 174 pages, illustrations throughout, including 55 full color exhibit page images (104 illustrations, total). Exhibitors Press, Silver Spring, MD. August 2021 release.

Available at www.amazon.com. Printed regionally worldwide with reduced local shipping.

Recent reviews -

- Large Gold Medal - CHICAGOPEX, A.P.S. Philatelic Literature Exhibition, Itasca IL, November 2021
- Large Vermeil Medal - CAPEX -F.I.P. Philatelic Literature Exhibition, Toronto Canada, June 2022
- "An important addition to most any philatelic library" - The American Stamp Collector & Dealer
- ".....gets to the heart of exhibiting". - Canadian Stamp News
- ".....well illustrated, very useful....." - AAPE
- Multiple Amazon 5 Star reviews

Please feel free to contact me with any questions. Your consideration is appreciated.



Participants Print at WE Fest 2022

Marc Silberman brought his tabletop letterpress to the Women Exhibitors Pizza & Print Party. Marc has been a printing pressman all his working life (started at 13, now 71). Now that he's retired, he still handset types and runs a letterpress but, as a hobby printer. Each attendee was given the opportunity to do personalized letterpress printing of a bookmark (Fig. 1) Marc created/set the design for commemorating WE Fest.



Fig. 1

I just wanted you to know we (myself and the executive director of the Letterpress Depot Museum) had a wonderful time showing your members how to print on a letterpress and I think everyone had fun printing the bookmarks. Though you move your WE Fest around to other shows each year I will gladly do you another souvenir sheet (Fig. 4) for next year's event. I enjoyed the party and met some neat folks. Regards Marc Silberman.

The Letterpress Depot (Fig. 3) is a living museum of letterpress printing, typography, design, poetry and art – a working vintage letterpress printshop, with space for exhibits, demonstrations,

The poster stamps (Fig. 2) were designed by Marc also. He digitally printed them on gummed paper and perforated them before the show. Marc also designed and printed the souvenir sheets. All the philatelic items were available for free to WE Fest participants.



Fig. 2



Fig. 3

workshops, events and meetings, as well as typographic research and printing projects – to be a resource available to the community. The Englewood Depot's (*dba Letterpress Depot*) mission is to give hands-on access to traditional letterpress equipment and other forms of book arts to allow the community to learn about, preserve, reimagine, and redefine this beautiful art form for future generations. [Letterpress Depot](http://LetterpressDepot)

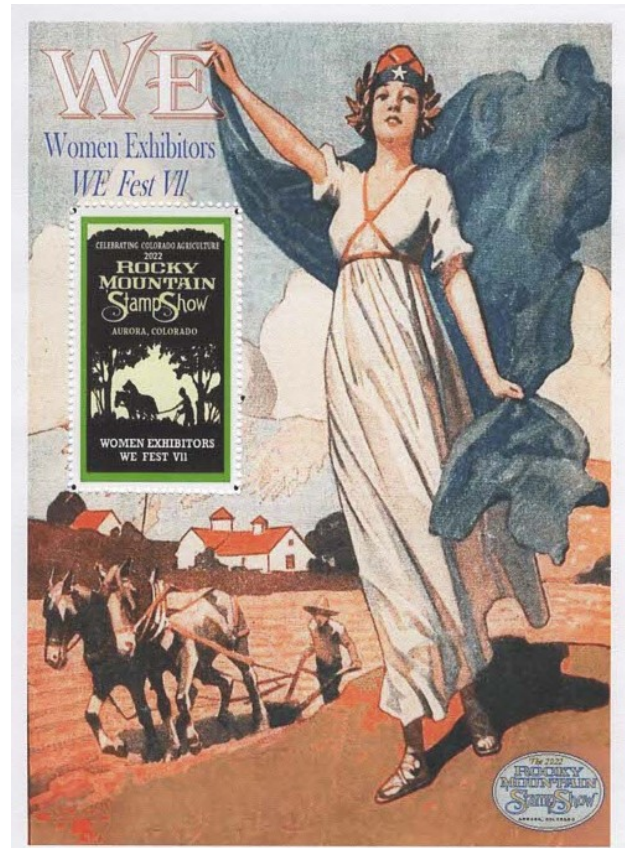


Fig. 4



CAPEX 2022 - Exhibiting

The first International One-Frame Stamp Championship Exhibition occurred in Toronto, Ontario, Canada from June 9-12, 2022. Interestingly, in an international competition, one frame exhibits do not earn ribbons, or medals. CAPEX did provide each exhibitor, one CAPEX medallion in a red velvet box (Fig. 1).



Fig. 1

The Best in Class for Picture Postcards was “Quest by Airship: The Wellman/Vaniman Expeditions”, a picture postcard exhibit (88 points) by Cheryl Ganz (Fig. 2).



Fig. 2



Fig. 3



Fig. 4



Cheryl's two other exhibits also did well, “Zeppelin LZ-129 Hindenburg Onboard Postmarks” earned 93 points (Fig. 3), and “British Airship R100”, earned 90 points (Fig. 4). In addition, Cheryl's newly released book, “U.S. Zeppelin and Airship Mail Flights”, earned a Gold medal.



Fig. 5

Jean Wang's exhibit, “The Toronto Hospital for Sick Children's Christmas Appeals Through the Mails to 1926: The Sweetest of all Charities”, earned 91 points (Fig. 5).

Jane Sodero's exhibit, “The Postal Markings of Guysborough, Nova Scotia 1839-1937”, earned 82 points. Jane's picture postcard OFE, “Milford House - A Rustic Resort in Southwestern Nova Scotia”, earned 76 points.

Vesma Grinfelds' traditional OFE, “Latvia: The First Banknote Stamp and Its Overprints”, earned 88 points (Fig. 6).



Fig. 6

Elizabeth Hisey's picture postcard exhibit, “Cuban Cigars - from Plantation to Street” earned 80 points (Fig. 7).



Fig. 7

The American Association of Philatelic Exhibitors (AAPE) developed a team competition more than 20 years ago as an added dimension to the development of one frame exhibiting. The CAPEX committee asked permission from the AAPE to extend the

OFE team competition to the international level, organized by Sandeep Jaiswal. Normally each team is allowed five exhibits, but at the CAPEX competition there were a couple of teams with only four exhibits due to exhibits being withdrawn, so they averaged the scores for the teams. There were three award levels: Gold, Silver and Bronze. One hundred exhibitors participated, creating 18 teams. Some were on two teams, competing with different exhibits. The Royal Philatelic Society won the bronze medal with 467.5 points. “United We Stand”, a USA based team, won the Silver with 472 points. Team “Far and Near” with exhibitors from five different countries which awarded them 10 bonus points, enabled them to win the Gold medal with 479 points.

Sunday there was a tour of the Thematic Exhibits given by jury members Peter Suhadolc (Slovenia) and Koenraad Bracke (Belgium) (Fig. 8). It was quite informative.



Fig. 8

The exhibits that were entered into the Thematic Class, that in the USA would be considered Display exhibits, were moved into the Open class to enable the exhibits to gain higher points. True Thematic exhibits must have extensive plans, not have ephemera, follow certain guidelines, etc. which is why many US exhibitors prefer to exhibit their stories in a Display format.



Pat Stilwell Walker, RDP judging with other jury members.

SESCAL 2022 Literature Exhibit



THIRD ANNUAL
SESCAL LITERATURE
EXHIBIT OPEN FOR
SUBMISSIONS

DEADLINE:
SEPTEMBER 1, 2022

Los Angeles, CA March 19, 2022. The Stamp Exhibition of Southern California is pleased to announce that it is now accepting articles for its 3rd Annual SESCAL Virtual Literature Exhibit of Philatelic Articles. This is an exhibition of printed and electronically delivered articles related to the collection and study of postage stamps and stationery, postal history, revenue stamps and stamped paper, cinderella stamps and associated specialized fields.

Last year's Grand Award winners were Peter Schwartz and Calvin Mitchell for their article "Re-Evaluating a Philatelic First: The Earliest Depiction of Black History on U.S. Stamps" published in the *American Philatelist*. Anker Nielsen took the Reserve Grand Award for his article "Foreign registration labels with letter codes A, B or C" published in *Japanese Philately*.

Articles submitted must have been published no earlier than September 1, 2020 and may not exceed 8,000 words. The submission deadline is September 1, 2022.

Full details, prospectus, application, and previous articles may be found at <https://sescal.org/literature-exhibit/>.

SESCAL is the annual World Series of Philately stamp exhibition held in the Los Angeles area as the major event of The Philatelic Society of Los Angeles. Founded in 1927, The objective of PSLA is to promote, study, encourage and develop all aspects of philately with an emphasis on research and education. It meets twice a month for presentations and philatelic sharing.

Lois M. Evans, Literature Chairperson
sescal.lois@gmail.com
(805) 983-4741

WE Want to Know

Have you ever wanted to give feedback on what you read in **WE** Expressions or share a thought or just say thank you to one of our members? Well now you can....because "**WE** Want to Know"!

After receipt of the January 2020 **WE** Expressions, Women Exhibitors email box was filled with kind words of encouragement. The journal would not be possible without the submissions for publication from our members. And the comments continue to come in, so the comments will continue to be shared with all members!

Wonderful edition. They just keep getting better and better. Liz Hisey.

WE Expressions is great - thank you so much for producing a great publication in content and appearance.

W. Danforth Walker, RDP, FRPSL
(Dan Walker)

Laurie, this is a super issue (and not just because you included the *Linn's* "peeps"-and therefore me-in it). But thanks for doing that! Thanks for all your work in editing it. Vera Felts

Wow! Thank you!!
Vesma Grinfelds

Remember, send in your comments and remarks to be published in future journals...your words may just make another persons day!

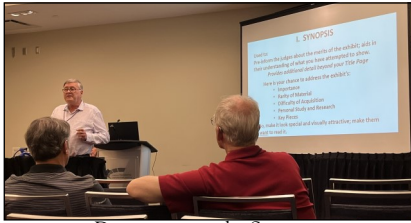
Comments to: womenexhibitors@gmail.com



CONGRATULATIONS!!

CAPEX Seminars – Single Frame Exhibits

At CAPEX 22 on June 11th David Piercey gave a seminar on “How to Improve Your Single Frame Exhibit.” The presentation began with the exhibitors’ primary considerations; 1) the Synopsis and 2) the Title Page.

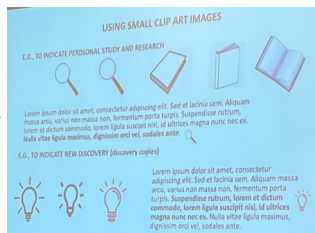


Discussion on the Synopsis

The Synopsis should be engaging and make the judge want to read it, in other words don't make it boring. Also don't repeat the Title Page in the synopsis, build from it. The Synopsis should be well organized, with sections. Foreshadow what you are going to exhibit, show graphics of key items, and limit to no more than two pages of text (it may be longer with graphics).

The Title Page should include a clear and unambiguous title. State succinctly what you will be showing (scope). Provide a clear plan, either tabular or textual. Indicate your degree of personal study and research. Indicate how rarity will be highlighted. The Title Page consists of a Title, an introductory paragraph, a body of text ie a short paragraph stating how you outline the development, how demonstrate knowledge and a plan. For One Frame Exhibits (OFE) a philatelic item, a representative item should be shown to start the story due to the limited number of pages.

Other considerations for a OFE include the “Fit”, the appropriateness of the subject, story to be told in only 16 pages. Also, the storyline's readability from page to page. David also discussed the importance of Philatelic and subject knowledge, rarity and page design, layout, and use of supporting graphics and color. An epilogue is also important to ensure it is obvious where the exhibit ends.



A way to add graphics

Regarding Rarity....if you use the word known “recorded” then identify the reference. If an item is highlighted, like in a red box, state why. If an item was purchased from a previous collector, state so as it gives the item pedigree. For example, “EX: Robinson”, EX: Nickle” in small font near

the stamp or cover. For important pieces, if possible contentious, secure certifications to support the genuineness of the items.

The Royal Philatelic Society of Canada (RPSC) launched its first book in more than two decades during CAPEX 22



David shows his book

on June 9. Entitled Let's Talk Exhibiting, it's authored by philatelist David Piercey, of Edmonton, Alta., who's a well-known author, exhibitor and judge. Piercey has written an exhibiting column of the same name for nearly every issue of the Canadian Philatelist, the RPSC's bimonthly journal, since 2013.

Get your copy of David Piercey's new book on exhibiting "Let's Talk Exhibiting". It is currently available for \$45 for members of the RPSC and \$60 for non-members.

<https://coinstampsupplies.com/>



Long-time exhibiting expert to launch book at CAPEX 22

By Jess Robitaille
The Royal Philatelic Society of Canada (RPSC) will launch its first book in more than two decades during CAPEX 22 this June in Toronto.

Entitled *Let's Talk Exhibiting*, it's authored by philatelist David Piercey, of Edmonton, Alta., who's a well-known author, exhibitor and judge. Piercey has written an exhibiting column of the same name for nearly every issue of the Canadian Philatelist, the RPSC's bimonthly journal, since 2013. For about half a decade, he has also written CSN's book review column, "Philatelic Bookshelf." His upcoming book, which features all 45 of his Canadian Philatelist columns with real-world examples from 20 award-winning exhibitors, will first be offered on June 9, the opening day of CAPEX 22, with Piercey on hand to sign copies beginning at 2 p.m.

Each chapter focuses on a specific topic with details on what exhibitors "need to consider when they put their own exhibits together," Piercey said. In an example related to CAPEX 22, which includes an extensive single-frame exhibition, one of the book's chapters delves into the single-frame exhibit format. "If you're going to do a one-frame exhibit, you really have to think about a concept called 'fit'—how closely the exhibit meets the criteria—so there's a whole chapter on fit and what it entails," added Piercey.

Some of the other chapters highlight how to use philatelic material on a page with philatelic material and how to exhibit postcards, postal history plus thematic and topical collections. "No matter what you might want to exhibit, there's probably something here that you can use for your own exhibit development," he added.

The book also includes a bibliography, "so anyone who wants to dig deeper into this practice can look there and see what else is available," he added.

It's also believed to be the first modern book published with a specific focus on how to exhibit from a Canadian perspective.



Piercey (left) stands with fellow philatelist Ed Kroft at the 2018 RPSC Convention in Kitchener, Ont. Kroft, who became the RPSC president a year later, encouraged Piercey to compile his long-running column series into a book.

"It's hard to find books on exhibiting, and a lot of them have an American slant because they're written by Americans," Piercey said, describing his book as a comprehensive "do-it-yourself" guide to exhibiting for all levels of exhibitors, including people who are interested in exhibiting.

PIERCEY'S WRITING "SPRINGS FROM TRIPLET"
The forthcoming book is part of the RPSC's strategic plan to pursue more publishing endeavours—one of many initiatives developed under President Ed Kroft, of Vancouver, B.C., who came to the helm in 2017.

The book also stands as Kroft's last major presidential project before his term ends at the society's 2022 annual general meeting, which will be held at CAPEX on June 12, the show's final day.

Following Kroft's suggestion, Piercey began work on the book late last year. "I wanted the book to be approachable, and I wanted exhibiting to look approachable," Kroft said, describing exhibiting as "a gateway to the hobby for people interested in the hobby who are not necessarily ardent collectors."

"It's piquing curiosity and it's piquing interest, especially for people who are finding time as they grow closer to retirement or their children have left their establishments, or they have

"the best source of exhibiting in Canada."

"His writing speaks for itself," said Kroft, who added Piercey headed the RPSC judging program for 13 years, during which time he updated and created North American exhibiting standards for the latest *Manual of Philatelic Judging and Exhibiting*, published by the American Philatelic Society.

"That's way up the curve in terms of having written extensively on the subject. Not just for exhibitors, the book could also find a fulfilling home in the hands of judges, dealers and collectors in general," Kroft added.

"We all can learn from looking at the work of others."

Let's Talk Exhibiting stands at \$60 but will be sold to RPSC members for a reduced price of \$45.

"The \$15 RPSC discount off the book will almost entirely offset the cost of your year's digital membership," said Kroft, who encouraged non-members to purchase a digital membership, which costs \$75.

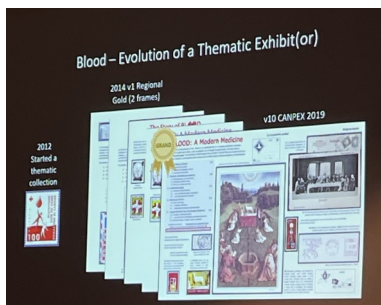
While the book will be launched on June 9, CSN is now offering a pre-order until CAPEX 22 opens that day. ☛



MEET DAVID PIERCEY
A long-time collector, exhibitor and national-level judge with many years of service in Organized Philately, David Piercey joined the Royal Philatelic Society of Canada (RPSC) judging and exhibiting program from 2005-16. He also served as a director of the society from 2008-16, during which time he was named an RPSC Fellow. Piercey judges regularly at national-level shows throughout Canada and twice judged the American Philatelic Society's former StampShow (now known as the Great American Stamp Show). For his service, he has won three consecutive Robert Pratt Awards—in 2015, 2016 and 2017—from the Collectors Club of Chicago plus other honours from the Postal History Society of Canada, British North America Philatelic Society and American Association of Philatelic Exhibitors. He holds a variety of collecting interests, including the postal history of the Canadian Rocky Mountains and Newfoundland.

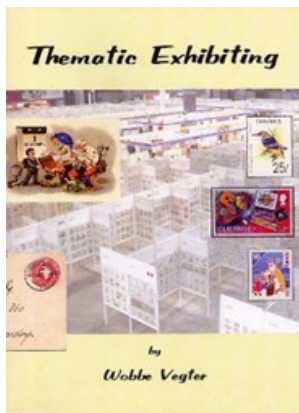
Seminar: Thematic Exhibiting

At CAPEX on Saturday 2022 June 11, Jean Wang gave an entertaining and informative presentation, "Introduction to Thematic Collecting and Exhibiting". She shared an analogy which clarifies the meanings of "Topical" and "Thematic". "Topical" is like an illustrated catalogue, where each philatelic element illustrates the topic, whereas Thematic is an illustrated story book. A "Thematic" exhibit, tells a non-philatelic story, illustrated by philatelic material.



Jean shared the concept of Thematic Exhibiting having a Positive Reinforcement Cycle, where individuals conduct research and learn more about the material in their collection and about the topic itself, which is then exhibited, allowing the individual to share what they have learned with others and sharing connects the individual with other collectors with similar interests, which cycles back to more learning.

It was interesting to hear that Jean has revised her exhibit 12-13 times and she stated that, "Every time I show my exhibit it is different." You can read about her journey, feedback she has received



and how her exhibit has evolved over the years at [Fun with Thematic Exhibiting - BLOOD A Modern Medicine - Postage Stamp Chat Board & Stamp Forum \(stampboards.com\)](#).

The British Thematic Association held a one-page virtual competition in 2022 and received 108 entries from eleven different countries. The exhibits can be viewed at [BTA One Page Virtual Competition 2022 - Displaying Thematic Collections - British Thematic Association](#).

A book that Jean recommended for individuals interested in Thematic Exhibiting. Information can also be found online at:

[FIP Thematic Commission \(fipthematicphilately.org\)](http://fipthematicphilately.org).

Look at others exhibits, on sites such as [Virtual International Philatelic Exhibition \(exponet.info\)](http://Virtual International Philatelic Exhibition (exponet.info)) where exhibits can be selected by subject, territory, time period or class. Exhibits are also posted at [American Association of Philatelic Exhibitors - Exhibits Online \(aape.org\)](http://American Association of Philatelic Exhibitors - Exhibits Online (aape.org)).

CAPEX 22

Her Excellency the Right Honourable Mary Simon, Governor General of Canada, extended her patronage to CAPEX 22, the first International One Frame Stamp Championship Exhibition.

Her Excellency is also the patron of the Royal Philatelic Society of Canada (RPSC), Canada's national philatelic society, the host of CAPEX 22. Since 1947, each successive Canadian governor general has been the patron of the RPSC.



Photo Credit/ Credit photo: Sgt Johanie Mahou, Rideau Hall © OSGG-BSGG, 2021

Her Excellency the Right Honourable Mary Simon
Governor General of Canada

Son Excellence la très honorable Mary Simon
gouverneure générale du Canada



Dawn working her "magic" at the ATA table during CAPEX

WE/AAPE Collaboration

The winners of the 2021 **WE** Expressions article contest were announced in the April edition of Women Exhibitors. In collaboration with the American Association of Philatelic Exhibitors (AAPE), Martin Kent Miller, Editor plans to publish the first-place article in the July edition of The Philatelic Exhibitor (TPE).



The **WE** 2021 Article Contest winner was Carol Costa. Her article, "Freestyle Exhibiting – An Idea Whose Time Has Finally Come" (January 2021), provided a new way of thinking

which is expansive for our hobby and inviting for the reader to put aside concerns over perceived rules and give exhibiting in their own way a chance. In addition, in support of the mission of **WE**, Carol shared her own freestyle exhibiting experiences, noting challenges, and offering solutions.

Martin Kent Miller also plans to publish the article which placed second in the October issue of TPE. The second-place article, "Writing an Article or Preparing an Exhibit can be very similar – Up to a point" (April 2021), written by Marjory J. Sente, identified things to consider, provided suggestions and resources for readers considering sharing their collecting interests with others, through writing and/or exhibiting.



Congratulations to both our philatelic authors!

To enter the 2022 **WE** Expressions article contest, submit philatelic articles to womenexhibitors@gmail.com



Jean Wang viewed an exhibit Thursday at CAPEX 22. Photo courtesy Carlos Vergara - CAPEX 22 official photographer

Philatelic Writers Honor Three: Sente, Lowther, Kelsey

by Lloyd A. de Vries on AFDCS Facebook page

The APS Writers Unit #30 is honoring three philatelic authors this year, by inducting them into the WU30 Hall of Fame: **Marjory J. Sente**, **Kevin Lowther**, and **Douglas A. Kelsey**. The formal presentations will be made during the Unit's annual meeting on August 28, at Great American Stamp Show in Sacramento, Calif., at 11 a.m. The APS Writers Unit #30 is an affiliate of the American Philatelic Society.

The choices were proposed by the Hall of Fame Committee, chaired by Cheryl Ganz and including Trish Kaufmann and Ken Trettin, all members of the Hall of Fame themselves. Sente has been writing for philatelic publications for nearly half a century. Her articles have appeared not only in all the major stamp collecting periodicals, but also in mainstream publications such as Country Living, The Penn Stater, and DAR Magazine. She also has exhibited on subjects as diverse as the Grand Canyon, Washington Bicentennial and censored first day covers; given talks and seminars; and taught philatelic courses.

"Thank you for your kind words. I was pleasantly surprised, actually stunned," she said when notified.

Lowther writes on a wide range of subjects, but especially postal history. In the past dozen years, he has published more than 170 articles in several philatelic magazines, including the United States Specialist, the American Stamp Collector & Dealer and Kelleher's Stamp Collector's Quarterly. More than a third of them explored the postal history of United States' involvement in World War I, while his articles on the Washington-Franklins have led to several new listings in the Scott catalogue. He has also published two non-fiction non-philatelic books on history.

Although best known as the administrator of the **American First Day Cover Society**, Kelsey (1949-2020) wrote several hundred articles, columns, catalogs, and monographs. These showcased his diverse research and collecting interests, from Ohio metered mail to Egyptian definitives. He held offices in many philatelic societies and was honored for his service numerous times. He was also an accredited APS judge and helped

...continued on page 17

Sexism in the Hobby

On April 26, 2022, Stacy Adam posted the following about sexism in the hobby on her FB page, Women Who Stamp.

Women Who Stamp
Apr 26 · 🌐

This graphic illustrates a comment on the WIPS: Women in Philately Facebook page. The July 2020 edition of the WE Expressions newsletter addressed this comment and asked, "Is there really sexism in the hobby?" Then stated, "This question comes up frequently, often with great debate and it is all dependent on who is involved in the discussion. [This] is an example of why there is still a need for this debate."

#womenwhostamp #philately #stamp #stampcollecting #stampcollection #stampcollector #snailmail #snailmailrevolution #postcards #happymail #stamp #penpals #chaincards #postcrossing #mailart #girlswhostamp #stampnerd



Stacy shared a screen shot of a Twitter reply received and her response.

The reply was from a stamp dealer with the website of : <https://www.daciastamps.com/>.



Looking at the website the viewer sees an image of a man and a boy. Introductory statements include Dacia Stamps, "...for you, and your kids!" ... "some good old fashioned stamp packets...". The content appears to be supporting a male dominant hobby and does nothing to promote inclusion.

Stacy shared that Dacia Stamps responded to another post she shared with old advertisements representing boys and men in the hobby, but it's really just more of the same. In one reply they said, "It's just that, as a dealer myself, I don't see how or why a woman would be treated differently." But then when she listed many of the issues, one being asked if your husband is there, they said, "I think half those men that ask if you are married, simply want a stamp collecting wife," followed by three laugh emojis. So there seems to be a lot of homogeneous obliviousness happening on their part if they think that statement is humorous.

At CAPEX: Canadian exhibitor Hazel Elmslie made history at CAPEX 22 as she was the sole exhibitor who also competed at CAPEX 78, with a focus on Spanish philately with a one-frame postal history exhibit entitled, "The Rueda de Carreta (Cartwheel) Cancellation of Spain." Pictured, Hazel shows a special prize from the virtual exhibition in Guadalajara Mexico, Expojafil 2021 which was presented to her at CAPEX 22 by Jaime Benavides, the commissioner for Mexico. Photo courtesy of CAPEX 22.



bring the AFDCS' Americover exhibition into the World Series of Philately.

The APS Writers Unit #30 is the organization for philatelic writers, editors, publishers and content producers, helping them exchange ideas. It publishes a quarterly newsletter, The Philatelic Communicator, and maintains the www.wu30.org website. It is APS affiliate number 30, because "-30-" was how 19th and 20th century writers indicated the end of their articles and other works.

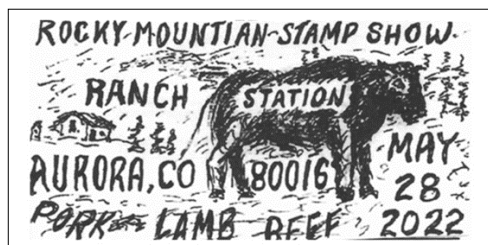


Also, de Vries comment on Facebook: Not mentioned in the press release or "citation," but Marjory Sente often wrote about first day covers and is a former FDC columnist for Stamps (and its successor, Stamps/Mekeel's).

RMSS 2022 Pictorial Postmarks



Rocky Mountain Stamp Show Farm Station, Denver, Colorado – 2022-05-27



Rocky Mountain Stamp Show Ranch Station, Denver, Colorado – 2022-05-28



WE Sterling Achievement Award Winners

A special congratulations to the following Sterling Achievement Award winners for their fine exhibits at recent stamp shows:

MARCH:

Mark Thompson - *Jackie Robinson- 20th Century Civil Rights Pioneer* at Nashville

Eric Knapp - *Alaska's Gold Rush Forts 1897-1925* at Willamette Valley

Carol Thatcher - *The American Airlines Convention- History and Philately* at Garfield Perry

Michael Schumacher - *The 1936 Swedish-Icelandic Vathajokull Expedition/Mail* at St. Louis

Joel Wells - *In and Out of Africa, a History of French Postal Services* at SPRINGPEX

APRIL:

Cathy Marousky - *Private Die Proprietary Stamps* at GULFPEX

Marie Olver - *Peace* at KAPEX

Bryant Korn - *Naval se of 6c Airmail Envelopes from New Guinea and the Mismarci Archipelago* at WESTPEX

Judith Newblom - *Breakthroughs and Bravery - Women Pioneers in the Race to Space* at PIPEX

Tonny Van Loji - *Colorado Postal Markings* at RMSS

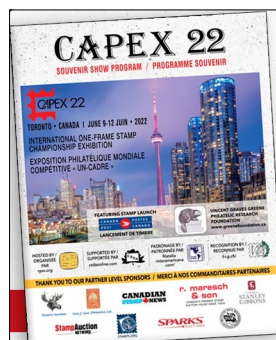
JUNE:

Joel Wells - *In and Out of Africa, a History of French Postal Services* at NAPEX

Bruce Aument - *Tupperware Home Parties and the Escalation of Postcard Postal Rates* at COLOPEX

If your show has competitive exhibits and is interested in awarding the **WE** Sterling Award, please contact Joan Harmer at Awards@AAPE.org or call her at (914) 962-2652.

Best of luck with your future exhibits.



Capex 2022 show program

CHICAGOPEX 2022 Now Accepting Exhibiting Applications

CHICAGO, June 12, 2022 - Chicago Philatelic Society (CPS) will present its annual philatelic exhibition, CHICAGOPEX, Nov. 18, 19 and 20, 2022, at the [Westin Chicago Northwest](#), 400 Park Blvd., Itasca, Ill. 60413.

Prospective exhibitors are invited to submit applications for the 2022 show to Philatelic Exhibiting Chairman Tim Wait. Exhibitors are encouraged to apply early while frames remain available. In recent years, CHICAGOPEX exhibitors filled all frames, and the show had a waiting list. The 2022 [prospectus](#) and [application](#) have been posted to [Chicagopex.org](#) and may be found on the left hand side under Documents.

Literature Competition Chairman Ken Trettin invites entrants to submit applications too. The literature competition [prospectus](#) and [application](#) are available on the website.

This year's show is hosting AmeriStamp Expo in partnership with the [American Association of Philatelic Exhibitors](#). This event includes the Single Frame Champion of Champions competition, which highlights the top single frame exhibits from World Series of Philately shows around the United States held during the prior year. AmeriStamp Expo also features the annual AAPE Single Frame Team competition.

In addition, two specialty societies plan to convene at CHICAGOPEX: [Mexico-Elmhurst Philatelic Society - International](#) and the [Rossica Society for Russian Philately](#).

CPS expects more than 280 frames of philatelic material to be on display at this World Series of Philately event. 2022 marks the 56th anniversary of the show's philatelic literature competition, with books and other materials on display. This is one of two such annual competitions for print material in the U.S. The competition also accepts digital entries.

The show bourse is expected to feature about 75 dealers from the United States and Europe, offering a vast array of material to interest everyone from the beginning collector to the advanced collector and exhibitor. The U.S. Postal Service and the U.N. Postal Administration will also attend.

The show includes a youth / beginners' booth, as well as club meetings for the Chicago Philatelic Society, Germany Philatelic Society Chapter #5, the Illinois Postal History Society and the convening societies. All meetings and talks during the show are free and open to the public.

Saturday night will feature a catered awards banquet. Tickets must be purchased in advance; dress is business casual. Please see the [CHICAGOPEX website](#) for details.

Admission and parking are free. Show hours are: 10 a.m. to 6 p.m. on Friday and Saturday and 10 a.m. to 4 p.m. Attendees are asked to contact the [hotel](#) (phone: 630-773-4000) to make reservations and to mention CHICAGOPEX for the special room rate.

About Chicago Philatelic Society (CPS):

Organized Oct. 8, 1886 as a continuation of the Chicago Stamp Collectors Union, which was organized in Dec. 1884. CPS is chapter no. 1 of the [American Philatelic Society](#) and one of two organizations with the longest uninterrupted service to philately in the United States.

Follow CPS on social media:

Facebook: <https://www.facebook.com/chicagopex>

Twitter: <https://twitter.com/Chicagopex>

For more information, contact:

Melanie Rogers, Publicity Chair, CPS
chicagopex@gmail.com
312-593-7909

Carol Edholm, **WE** Membership
4404 - 224th Place SW
Mountlake Terrace, WA 98043

Statement of Purpose: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

WE is on the web at www.aape.org/weweb.asp or WomenExhibitors@gmail.com