



# WE Expressions



APS Affiliate #230

Women Exhibitors

Supported by AAPE

## SEAPEX Founders Recognized - Lisa Foster

2015 was the inaugural year of SEAPEX as a World Series of Philately exhibition. On Saturday, Sept. 12<sup>th</sup> at 11:00 a.m. a celebration was held to honor those who had the vision of a national exhibition in Seattle, WA. Founders included WE members Ruth M. Caswell (Fig. 1) and Lyman R. Caswell in addition to James T. Hall and Charles (Chic) Bertolacci.

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Figure 1: Ruth Caswell (right) being recognized for founding SEAPEX by Lisa Foster.

## Chair Chick-Chat - Liz Hisey

Hope you have all had a great summer and are ready for the new season of stamp shows and cooler weather. I just returned from taking part in SEAPEX, they celebrated their new WSP accreditation. Great show and a great WE meeting hosted by Lisa Foster.

Fourteen WE members came to the meeting in Grand Rapids. Two were new members who joined that weekend. Welcome to Melanie Rogers and Hazel Elmslie. There was a quick board meeting, with a treasurer's report and membership report. It seems that we have several members who have not renewed for both 2014 and 2015. If you are one of these – and I was one of them – please send monies to either myself or Carol Edholm, membership chair, [womenexhibitors@gmail.com](mailto:womenexhibitors@gmail.com).

We had a good discussion about the next WE Fest at BALPEX 2016. Pat Walker met with several very keen members at BALPEX 2015 and they are looking forward to our participation. We also discussed what type of seminars to hold. Several people were interested in delving deeper into the various ways that one can use the internet to provide background information for their exhibits. Therefore, we will certainly look into providing such a seminar. Also, how one goes about starting a thematic exhibit, the various necessary guidelines. If you have any other ideas, please let me know.

WE will be at WESTPEX in April 2018 and has agreed to go to ChicagoPEX 2020 for WE Fest VII in November.

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### WSP Exhibitions

- Oct 2-4, SESCOAL, Los Angeles, CA
- Oct 2-4, INDYPEX, Noblesville, IN
- Nov 13-15, Filatelico Fiesta, San Jose, CA
- Nov 20-22, CHICAGOPEX, IL
- Dec 4-6, FLOREX, Orlando, FL

### Save the DATE!

May 28 - June 4,  
World Stamp Show  
NY2016

[www.ny2016.org](http://www.ny2016.org)

## Choose Your Palette - Steven Zwillinger, [steven.zwillinger@gmail.com](mailto:steven.zwillinger@gmail.com)

When exhibit pages are prepared on a computer, we tend to accept the default computer settings. For most programs, the default is black text. Some exhibitors, however, have been able to use text colors to a great advantage. Two examples are Dickson Preston's *Off-Color U.S. 3¢ Commemoratives 1893-1945* (title page shown in Figure 1) and Tony Dewey's *The 3¢ Connecticut Tercentenary Issue of 1935 And Its First Days* (title page shown in Figure 2).

Both of these exhibits show stamps of a single color and by using an ink that matches the color of the stamp, the title pages stand out. (Tony's whole exhibit – which uses this colored ink in places throughout the exhibit – can be seen at [aape.org/DeweyExhibit.asp](http://aape.org/DeweyExhibit.asp).)

The color of the ink we use in our pages is not the only way in which we shape the range of colors used in

Figure 1: Dickson's exhibit title page.

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## Editor's Remarks - Kristin Patterson, [Kristin\\_email@yahoo.com](mailto:Kristin_email@yahoo.com)

Since joining the APS Board in 2011, I have attended many National Exhibitions throughout the U.S. What I am enjoying is that collectors are willing and delighted to bring their collections to show me (and anyone else willing to look.) Their pride is clearly displayed on well organized pages that contain their discoveries and research about their collecting interest.

These people are known as exhibitors. I am pleasantly surprised that every exhibitor whom I have met at the shows,

has been more than willing to give a complete stranger a rundown of their exhibit.

At StampShow 2015, I spoke with many exhibitors. One has walked me through his exhibit numerous times, so at this show, he joyfully pointed out his 5 recent additions. I finally caught up with another exhibitor whom I had been wanting to talk to since SS 2013. He talked with me for about 20 minutes and it was the highlight of the show for me. A big thank you to all who exhibit.

### Women Exhibitors 2015-2016 Board

Liz Hisey ..... Chair/Treas.

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Your name could go here.

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### The 3¢ Connecticut Tercentenary Issue of 1935 And Its First Days

**PURPOSE & SCOPE:** This is a multi-frame "Traditional" First Day exhibit of the 3¢ Connecticut Tercentenary stamp of 1935 (Scott #772). First Day covers shown include those postmarked on its official date of issue, April 26, 1935, as well as its first day of general release (i.e. 2nd day covers), mainly from Washington, D.C. The imperforate version of the design, one of four designs included in the 1936 TIPEX souvenir sheet, is NOT included in this exhibit.

**TREATMENT:** Following the Traditional format, this exhibit starts with a study of the stamp. Photo essays (ex Sol Glass) are followed by large and small die proofs and a color trial, then a study of the plates and plate varieties. Alas, EFCs for this issue are virtually unknown.

The main section on the First Day covers begins with the circular sent by the Third Assistant Postmaster General to postmasters. The FDCs are arranged by the main design element, starting with those depicting the Charter Oak tree. First cachets are indicated by the symbol . Sets of cacheted covers are kept together and shown at the end of this subsection. Unofficial FDCs follow in the next subsection arranged first by towns in Connecticut in alphabetical order, then by towns in other states, ships and RPOs.

Note that covers showing special services (e.g. airmail, registered, special delivery, etc.), auxiliary markings, foreign destinations, etc. are interspersed in the FDC section. These will be highlighted with judicious use of bold text.

The exhibit concludes with commercial uses. Examples shown are restricted to contemporaneous uses.

Key and important items are highlighted with a "rich lilac" border (as suggested for the stamp color by FDR).

Cachets and cachet varieties not listed in *Plenty/Mellone* will be identified by the symbol  in the exhibit, as will be unofficial towns not listed by Colby.



The stamp design was based on this painting of The Charter Oak by Charles Dewolf Burt

Figure 2: (Above) Tony's exhibit title page.

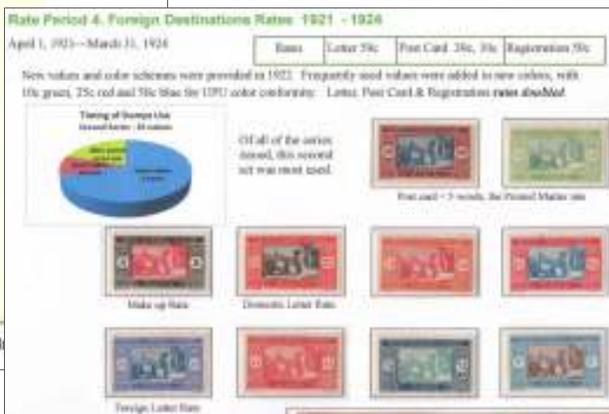


Figure 3: (At right) Section of Kathy's exhibit page with graph.

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## WE Sterling Achievement Award Winners

A special congratulations to the following Sterling Achievement Award winners for their fine exhibits at recent stamp shows:

Jules MacKallor - "V" for Victory at SPRINGPEX,

Nicole LaCourse - *Unusual Stamps of Bhutan* at ORAPEX,



Sterling Achievement Medal

Mel Coe - *A Short Survey of the Philatelic History of Württemberg* at HUNTSPEX,

Gannon Sugimura - *Echoes of a Vanished Country* at NAPEX,

Len Lukens - *Crater Lake* at Evergreen Stamp Summer Exhibition,

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## Choose Your Palette ~ continued from page 3

Microsoft default colors in making the graph shown in Figure 3 and enlarged in Figure 4. It does not match the

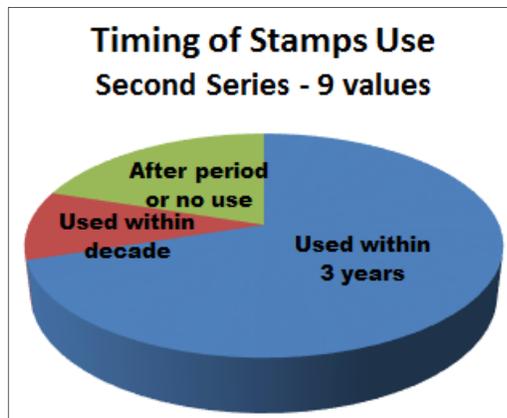


Figure 4: Close-up of Kathy's graph.

rest of the page; it appears jarring when viewed with the stamps on the same page. What can we do? Are we stuck with the Microsoft default colors if we want to make graphs? The simple answer is no.

The user controls the colors in a graph. As an example, Figure 5 shows fictitious data about distribution of mail types in a pie chart with colors that Microsoft Excel suggests in the default colors. By double clicking each pie slice, you get to a secondary menu that allows you to choose the color

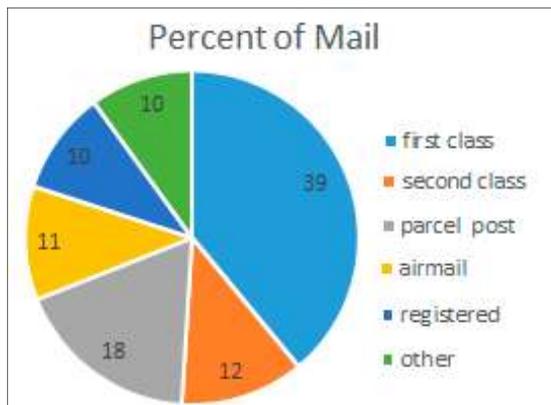


Figure 5: Graph with default Microsoft colors.

for the slice. Figure 6 shows the same pie chart with a single family of colors. It gives a very different effect.

Choosing a palette can be



Figure 7: Color Palette Generator for sample stamp.

hard. Some of us are gifted and have an artistic eye that makes it easy to know what colors work well together. Others of us have difficulties in this area. And if we are focusing on multicolor stamps, it can be even harder for us. Fortunately, there is an online palette tool we can use: [www.degraeve.com/color-palette](http://www.degraeve.com/color-palette).

If we insert the website location of an image file, the site returns colors to match the image. I went to eBay, found an image of one of Kathy's stamps, uploaded it

to a free image-hosting website, and pointed the palette tool to the image. The information shown in Figure 7 was the result. It is a neat tool

that exhibitors can use.

You control every aspect of your exhibit. Remember Kathy's graph (Figure 4)? I redid it with the suggested

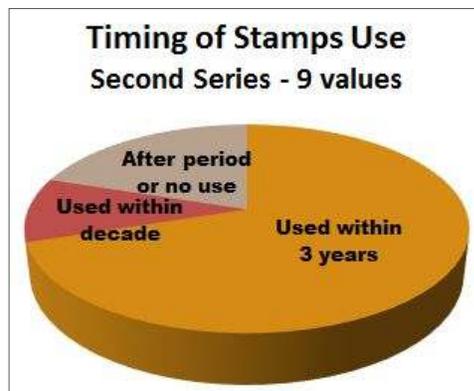


Figure 8: Kathy's graph with new colors.

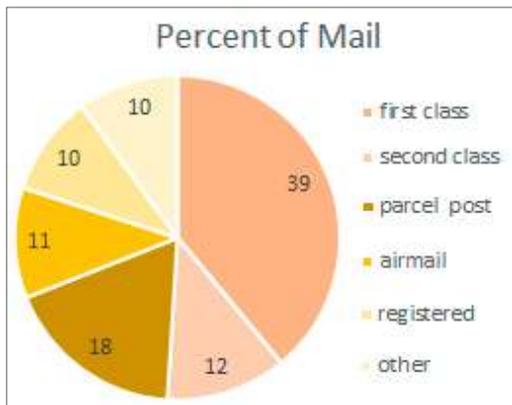


Figure 6: Graph with customized colors.

colors. It is shown in Figure 8. Is it better or worse? The decision is left to the exhibitor to decide. The point is you have choices and you control every element that appears on your

## WE Exhibit Winners at Evergreen - by Carol j. Edholm

Stamp shows are always looking for ways to improve their shows. The Evergreen Stamp Club Summer Show held in the Puget Sound Region of Washington State is no exception.

Previously known as the Boeing Employees Stamp Club (BESC), the Evergreen Stamp Club in 2010 withdrew from Boeing in order to open their doors to the general public. The show name was changed from BESC to Evergreen Stamp Club Show. Originally, exhibits were open only to Evergreen Stamp Club members, but in 2013, exhibits were also opened to non-club members.

The Evergreen Stamp Club Summer Exhibition was held on July 18 – 19, 2015 in Kent, WA. The show had over 40 frames which were filled with many exciting, interesting,

and informative exhibits. In addition, there were local stamp clubs, youth club showcase, ATA Biology Unit Club showcase, and AAPE one-frame exhibits.

Of the 24 competitive exhibits, 10 were from **WE** members. **WE** exhibit winners were:

### **Grand and Gold Award**

*A Tour of Philately*  
by Carol j. Edholm

### **Gold**

*Horace and Betty Get Married*  
by Anne Harris

Also: *ATA Best in Topicals First Award* and  
*People's Choice Award*

*The Sacred Peafowl*  
by Carol j. Edholm

Also: *ATA Best in Topicals Second Award*

### **Vermeil**

*Mount St. Helens: The Most Active Volcano in the Cascade Range*

by Jack R. Congrove

*Covered Bridges of Fairfield County Ohio*

by Jack R. Congrove

*Tacoma Narrows Bridge*  
by Jack R. Congrove

Also: *AAPE Silver Award of Honor*

### **Silver**

*Illegal Postage Use*  
by Lisa D. Foster

### **Silver-Bronze**

*Lepidoptera*  
by Jack R. Congrove

Read more about the Grand Award winning exhibitor in the next article "First Grand Award" on page 6.

## SEAPEX Founders Recognized - continued from page 1

Jack Congrove (WE member and current SEAPEX President) was the Master of Ceremonies. WE member and immediate past SEAPEX President, Anne Harris, introduced each founder in turn who received a Distinguished Service Award in recognition of their individual contribution as a founding member of the Seattle Philatelic Exhibition and for their successful efforts to build the event into a national-level exhibition and qualification as a World Series of Philately show.

According to the program bio, Ruth Caswell served as head of the Puget Stamp Group that did the preliminary work by acquiring frames, collaborating with NW Stamp Dealers' Association for a venue and serving as exhibits chair for the shows. She led the group that started the non-profit corporation, SEAPEX, and that successfully applied for 501(c)3 status. She served as President of SEAPEX for two years and remains an active member of the board.

Lyman Caswell helped organize and provide financial support for the Puget Stamp Group to establish the SEAPEX show. Lyman was a member of the original SEAPEX board of directors.

Speakers at the ceremony included WE Chair and AAPE Vice-Pres. Liz Hisey, CANJ Chairman David McNamee, and APS President Stephen Reinhard who each spoke in support and offered congratulations to all. The ceremony concluded with a cake cutting.

Hope to see you Sept. 9-11 at SEAPEX 2016.

## First Grand Award - Carol j. Edholm

Carol j. Edholm, WE Membership Chair, has been a life-long stamp collector since age 8, continuing through college, marriage, and kids. She started exhibiting in 1999 and obtained her first ribbon for *A Tour of Philately* in 2001. After six years, she semi-retired the exhibit in order to gather more material for expansion. In the meantime, she worked on additional exhibits.

For the Evergreen Summer Stamp Show, she "dusted off my Tour to reintroduce it to exhibiting and get it ready to expand....I never dreamed I would take home the Grand!"

Congratulations to Carol on her first Grand! And congratulations to all WE members on their awards at all shows!



Figure 1: Carol j. Edholm, Grand Award winner in front of her "A Tour of Philately" exhibit.

Liz Hisey, WE Treasurer  
7203 St. Johns Way  
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Statement of Purpose: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

WE is on the web at [www.aape.org/weweb.asp](http://www.aape.org/weweb.asp) or [WomenExhibitors@gmail.com](mailto:WomenExhibitors@gmail.com)

## WE Sterling Achievement Award Winners - continued from page 3

Jenny Morton - *Smokey Bear - A New Mexico Native* at OKPEX,

Susan J. Jones - *Searching for African Coelacanths* at NTSS,

Daniel Chaij - *Argentina's Antarctic Ambitions* at

CHARPEX,

Todd Ronnie - *The Fort Snelling Sesquicentennial Stamp and Its First Day Covers* at AMERICOVER,

Dawn R. Hamman - *Remembering Lincoln* at AmeriStamp Expo.

If your show has competitive exhibits and is interested in awarding the WE Sterling Award please contact Denise Stotts at PO Box 690042, Houston, TX 77269-0042 or email her at [stottsjd@swbell.net](mailto:stottsjd@swbell.net).