



WE Expressions



APS Affiliate #230

Women Exhibitors

Supported by AAPE

WE Festival III: A Success! - Barbara Herbert

WE Fest III began Thursday, May 10th with workshops and concluded with a Sunday brunch on May 13th. Early arrivals enjoyed a pizza party get-together Wednesday evening. The opportunity to chit-chat and meet or reacquaint ahead of the planned program was a great start.

The Fest was held with PIPEX (Portland show put on by the Northwest Federation of Stamp Clubs) beginning Friday, May 11th. Portland was a terrific venue for the show and the members of the federation were perfect hosts.

Thursday was a full day of WE scheduled seminars. Liz Hisey presided over the general opening ses-

sion that included introductions and the business at hand. Pat Stilwell-



Standing (l to r): Dan Walker, Nancy Swan. Sitting: Bonnie Smith, Pat Stilwell-Walker, Anne Harris, Hillary Griffin, Barbara Herbert, Liz Hisey, and Janice Weinstock at Wednesday night pizza party.

Walker followed by getting down to business with practice judging assignments along with informative and useful instructions on judging exhibits. We were given a middle-level judging seminar that covered a

Cont' on page 4

Chair Chit-Chat - Liz Hisey

Welcome to our second, new formatted newsletter. WE FEST III, as you will read in this issue, was a great success, and plans are underway for a WE FEST IV in 2014, most likely in the middle of the country. I would like to thank all those who helped to make WE FEST III such a success: Ruth Caswell, Vesma Grinfelds, Anne Harris, Janet Klug, Kristin Patterson, and Pat Stilwell-Walker, and all those who gave workshops and programs.

WE will be having a meeting at StampShow in Sacramento so hope to see you there. Please support your WSP shows if you exhibit. These are trying times for some shows.



(l to r) Liz Hisey, Nancy Swan, and Bonny Smith at Wednesday night gathering

Q3 2012

Volume 6, Issue 3

Inside this issue:

WE Festival III: A Success!	1
Chair Chit-Chat	1
Double Trouble?	2
Editor's Remarks	2
WE Festival III: Viewpoint from a NC Participant	3
The WE Sterling Achievement Award Winners	3
The WE Sterling Achievement Award Winner Comments	4
WE Festival III:	4

WSP Exhibitions

- Jul. 20-22, Minnesota Stamp Expo
- Aug. 10-12, AMERICOVER, Irvine, CA
- Aug. 16-19, APS STAMPSHOW, Sacramento, CA
- Aug. 31-Sep. 2, BALPEX
- Sep. 8-9, Omaha Stamp Show
- Sep. 21-23, MILCOPEX
- Sep. 28-30, INDYPEX

Double Trouble? - Kathryn Johnson

Sometimes great things just don't fit on the 8½ by 11 pages like we want them to. Have you had this problem? Put a cover on its side, put a cover on a strange angle, or layered items on a page covering things up a little more than you would like? Have you thought about a double page, but just didn't want to deal with it?

How to make double pages from single pages

Use the splice on the back trick! Create your double pages from two singles by positioning your text on the two single pages, with a double page in mind. To join the pages, print out each single page. Cut a strip of your same exhibit paper about 1½" wide and 11" tall, the height of the page.

Flip your pages over and glue stick firmly the strip of paper to the back, adjoining the pages. Flip it over to check the look.

When you mount your items the slight line of the joined paper is obscured by your covers and the viewer's eye will be on your incredible materials. Taking a look at the text itself, it is just

written on single pages, but it all comes together as a double page. In this example, the cover is just a bit too large to easily show on a single page and using a double allows plenty of space for scans of the reverse, and shown below, a scan of the inside of the registered envelope - it is a turned cover!

Double pages can travel as singles

If you are mounting the exhibit yourself, the materials can be on one page of your double, the second page can just have the large object's corner mounts on them. The cover or whatever large items can travel on that second page. On the day of the show, the double can be put together at the



Double exhibit page

show, positioning the materials as they need to be. The trick here is to not be rushed. Assemble your

double pages when you arrive, but before heading over to frames to mount your exhibit. When it goes up in the frame just have a watchful eye to make sure it looks right before the screws are put into the frames and making a little adjustment becomes a larger task.

Oversized pages and protectors

Professional double pages can be printed at a copy shop, no splice and look nice. Page protectors for double pages do not have to be double trouble either. These can be easily made by slitting page protectors you have on the appropriate side for the double. Professional double page protectors can be ordered from **AtlanticProtectivePouches.com**. For the best look, you can treat yourself by purchasing a few double page protectors to have on hand. They cost about \$1 for single pages and \$2 plus for doubles and require a bit of lead time.

Like this smart idea?

It was not mine. Janet Klug suggested it to me and she knows just a thing or two about exhibiting. Sharing ideas helps us all and adds to the fun. Have any

Editor's Remarks - Kristin Patterson

I am excited to report that we have two articles about the recent WE Festival III. I was fortunate to have attended the previous two WE Fests but had other travel plans and could not make WE Fest III. But I feel the enthusiasm for exhibiting after a very productive Festival in Portland.

Coming August 16-19, is the APS StampShow in Sacramento, CA. This show hosts the Champion of Champions along with an open World Series of Philately

(WSP) competition. There will be many top-notch exhibits.

Last minute, I decided to enter my 4-frame Uses of *U.S. 1st Issue Playing Cards Stamps* exhibit in the open competition. This is only my second time exhibiting at a StampShow. The first time was in 2004, also held in Sacramento. It just so happens it was the same exhibit when it was in its infancy as a 1-framer. As I have grown as an exhibitor so has my exhibit. Now can I get a gold award again?

Women Exhibitors Board

Liz Hisey Interim Chair/Treas.
lizhisey@comcast.net

Vesma Grinfelds Secretary
dzvesma@sprintmail.com

Anne Harris Marketing
gofrogger@gmail.com

Kristin Patterson ... Newsletter Editor
kristin_email@yahoo.com

Pat Stilwell-Walker Dir-at-large
psw789@comcast.net

Denise Stotts Dir-at-large
stottsjd@swbell.net

Janet Klug Advisor
tongajan@aol.com

WE Festival III: Viewpoint from a NC Participant - Bonnie Smith

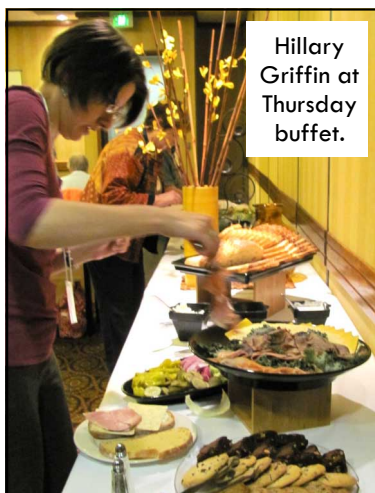
The third WE Fest for Philatelic Women was held May 10th – 13th in Portland in conjunction with the PIPEX. I have good and bad news regarding WE Festival III.

I will start with the bad news. WE Fest advance registration was so low, canceling the event was seriously considered. Despite previous heavy lobbying by West coast WE members to have a WE Fest on the West coast, only eight of the twelve (two thirds) pre-registered participants were from the West coast. One person who had not registered joined us for a baker's dozen. I was surprised by the lack of interest from those who live relatively close to Portland.

For those of you who do not know me, I am Bonnie Smith. I am a professional philatelist (stamp dealer) and I write a regular column in *The American Stamp Dealer & Collector* magazine. My daughter, Hillary Griffin, is also a professional philatelist. We traveled from North Carolina to attend and participate in the festival.

The first Festival event was a party at Pizza Schmizza. Those who had arrived spent the evening getting acquainted or reacquainted. The food was great and we had a great time getting to know new friends and catching up with old ones. Perhaps we got a bit loud but we did not get thrown out.

Thursday was filled with seminars on exhibiting and judging topics. The presenters were knowledgeable and patient. There was good participation and many great questions from the participants. Our hotel lunch was brought to the room. The food was good and plentiful and again we enjoyed visiting with each other. We were given a "scavenger hunt" list of items to find in the show exhibits.



A cash prize was offered, so we all made a point to try to locate all of the items. In addition, we were given ten exhibits to "judge", using the information from our seminars, to see if we came up with the same medal levels as the show judges.

That evening, six of us went on an adventure to Powell's Books, a place like the Grand Canyon: you cannot adequately describe the

place to anyone who has not been there. It is a used and new bookstore that takes up a city block and at least four stories. Hillary and I were amazed and spent several hours and dollars there.

Most of the seminars on Friday and Saturday were open to the public as well as WE participants. Because of the scavenger hunt and the ten exhibits to judge, it was necessary to skip one or more of the scheduled seminars in order to spend time with the exhibits which were in a different area of the hotel. We were disappointed that only three WE members attended her scrapbooking seminar. There are many techniques, tools, and supplies that are used in scrapbooking that are very applicable to stamp collecting and exhibiting. The folks who did attend the seminar enjoyed the hands-on project and the tips and information Hillary provided.

The WE Fest conclusion was a Sunday celebration brunch. The food was great and the conversation even better. We discussed the WE Fest, exhibits, future exhibits, and future WE Fests. It seemed like no one wanted to leave. The good news is that, despite the low turnout, WE Festival III was a great success. The next time you hear that a WE Festival is being planned, I encourage you to participate.

The WE Sterling Achievement Award Winners

Congrats to the following WE Sterling Achievement Award winners so far in 2012.

Charles Verge - *Canada: The 1954 Gannet* – SANDICAL

Lorne Chester - *Canada Eh?* – at KAPEX

Brian Callahan - *New York to the North Pole by Submarine* – ARIPEX

Janet M. Hughes - *Morgan's Coming! Morgan's Coming! Rebels Raid Ohio in 1863. CSA Gen. John Morgan's Cavalry raid in Ohio in July 1863 and reach further north than any in the Civil War* – SPRINGPEX



Sterling Achievement Medal

Roger Van Laere - *Atlantic Puffin: The Clown of the Ocean* – AMERISTAMP

Jere W. Dutt, III - *Dahomey – Man Climbing Oil Palm: The Workhorse of Dahomey Definitives* – COLOPEX

The WE Sterling Achievement Award Winner Comments

Just wanted to drop a quick note of thanks. I received the WE award this weekend at COLOPEX for my *Dahomey – Man Climbing Oil Palm: The Workhorse of Dahomey Definitives* exhibit. Once, I was assured it was not meant for a woman I felt much better about it.

I appreciate the encouragement and hope to one day have the

exhibit in the Gold category. It was my first time exhibiting at a national show and I received a Silver and was quite pleased.

I will be honest that as an AAPE member I was aware of WE but had not looked into it. I thought it was an advocate group to encourage women to exhibit - which I am very much in favor. I have looked through a couple of the newsletters while

looking for the criteria for the award and must tell you. GOOD STUFF! I will be reading them all now and in the future!

Thanks for what you are doing for the hobby, as you were already aware it is much more than for just the gals and is good work!

- Jere W. Dutt, III

Liz Hisey, WE Treasurer
7203 St. Johns Way
University Park, FL 34201

Statement of Purpose: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

WE're on the web at www.aape.org/weweb.asp

WE Festival III: A Success - cont' from page 1

great deal of exhibiting aspects from treatment, development and knowledge to layout and presentation plus more. Pat had more activities for us – a scavenger hunt to find philatelic oddities that were included in the exhibits on the floor.

“Everything was designed and executed to improve exhibiting skills.”

After lunch Liz returned with pointers on preparing one frame exhibits. Vesma Grinfelds in conjunction with David McNamee (who could not attend) provided us with many techniques for displaying difficult items such as flaws, irregular and large shapes. Ann Harris gave us clues on how to make display exhibits have a philatelic look to them while having the freedom to illustrate items that do not fall within the technical philatelic

guidelines.

Saturday was a full-day as well with more useful information from Pat on judging as well as preparation and content for title and synopsis pages. Scrapbooking was a hands-on session with Hillary Griffin.

In the afternoon an AAPE forum and later Bob Hisey's video about paper shown by Anne Harris. Everything was designed and executed to improve exhibiting skills.

The level of PIPEX exhibits was good with a wide variety of areas covered. WE exhibits were well represented. At the Saturday night awards dinner, Pat Stilwell-Walker won the Grand for her exhibit, *Baltimore: Postal History* along with U.S.

Philatelic Classics Society and Postal History Society Medals.

Sunday morning brunch was our last event – be assured that WE can eat as well as do many other things well. WE enjoyed the brunch as well as the



WE members, (l to r) Vesma Grinfelds and Nancy Swan, examining Harmer-Schau auction lots.

company of each other. It is great to learn and have a good-time all at once.