



(WOMEN EXHIBITORS)

2007: Vol. 1-8

Sept. 21, 2007

Newsletter Editor: Barbara Harrison, barbandwill@patmedia.net

Chair: Ruth Caswell, ruthandlyman@earthlink.net

Treasurer: Liz Hisey, lizhisey@comcast.net

STATEMENT OF PURPOSE: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

Next Meeting: *AmeriStamp Expo*, Jan. 11-13, Charlotte, NC, time TBD; *Interacting with Judges*, Pat Stilwell-Walker.

Next Workshop: *AmeriStamp Expo*, time TBD; Beginning Exhibitor's Workshop.

Satellite Mtgs: SESCAL, Los Angeles, CA, Sat., Oct. 13, 12-1 pm; Dalene Thomas.
PENPEX, Redwood City, CA, Sunday, Dec. 2, 12 noon; Vesma Grinfelds.
Sarasota Natl. Stamp Exhibition, Feb. 1-3, 2008, Sarasota, FL, Ann Triggles & Liz Hisey.
SOPEX, April 5-6, 2008, Central Point, OR, Nancy Swan.
COALPEX, June 14-15, 2008, Walnut Creek, CA, Sat., June 14, 2 pm; Vesma Grinfelds. (Critique at 3 pm, followed by meeting at frames.)

Keeper's Korner: Set Your Goals! Next August WE will celebrate, over the miles, all who have met their goals. Make your goals achievable, because everyone wants to celebrate. This idea came from the workshop at StampShow 2007, when those participating needed some motivation to continue with their exhibits. I'm going to set my goal now. I have the material for a new exhibit on the shelf, and the material needs to get into a frame. So my goal is to put this budding exhibit into competition at a local or regional show. You can all hold me accountable, because I want to celebrate with you.

WE has a web presence thanks to AAPE. To visit WE on the web, go to www.aape.org and click on Women Exhibitors. You will find web page with description of WE and download for *WE Think, Overcoming Intimidation*.

Beginning in this newsletter, you will find a section on WE exhibitors at local/regional/national shows. I expect this list to be impressive.

Plans are underway for our meeting and program at AmeriStamp Expo '08. The program will be a forum on *Interacting with Judges*. WE will also sponsor a Beginning Exhibitors Workshop for Women. More information will appear in the next newsletter.

Your partner in exhibiting, **Ruth**

*****UPCOMING SHOWS*****

SARASOTA NATIONAL STAMP EXHIBITION: WSP show, Feb. 1-3, 2008. Will host a WE satellite meeting. For prospectus contact Exhibits Chairman, Jack Seaman (jakeman@comcast.net). If you're planning to enter an exhibit at Sarasota next Feb., keep in mind that frames for WE entries will only be held until **Oct. 1. You need to submit your entry immediately.**

INVITATION FROM SOPEX: Through Nancy Swan's efforts WE has been invited to hold a satellite meeting at SOPEX 2008 (Southern Oregon Philatelic Society's show and bourse), being held again at the Padgham Pavillion at EXPO in Central Point, OR. Dates are April 5 & 6, 10-5:30 and 10-4. It's an open show with prospectus available late this fall. They will be showing in 12 page frames. There will be 12-14 dealers. Nick Follansbee, show chair, is happy to welcome a WE satellite meeting, which will probably be around noon on April 6.

INVITATION FROM COALPEX: Through Vesma Grinfeld's efforts comes this info: COALPEX 2008, which will be held June 14 and 15 in Walnut Creek, California, is proud to host WE (Women Exhibitors), a growing group of philatelists with the goal of encouraging more women collectors to take up or improve their philatelic exhibiting. The exhibition will be restricted to women exhibitors who need not belong to WE. There are 50 frames available. In consideration of others who may wish to participate, it is suggested that exhibits be limited to 5 frames or less. Special awards are available for novice exhibitors and "brand new" exhibits. Previous WSP Gold Medal exhibits will be judged head-to-head in a "best of the best" competition; all others will compete for the usual five medal levels and other awards. APS accredited judges will provide written feedback to all who exhibit. For additional information, email David McNamee, COALPEX Show Chairman at dmcnamee@aol.com. **NO ENTRY FEES.**

THIS MONTH'S TOPIC: What software do you use in preparing your exhibits? Are you happy with it? What are the good points? Bad points?

(from Denise Stotts) I use Microsoft Publisher to produce my exhibits. I started using it because that's what my husband uses on his and he taught me to use it as well. It is extremely versatile, letting you create multiple text boxes, change the shape to fit, put in boxes to represent your philatelic items. You can link an item and text box together and move them around the page as a unit. It is a bit tricky to learn at first, but once you do, it's wonderful. The only other downside is probably the price of the software. It doesn't come with basic packages - it's part of small business and some home office packages - not sure it's worth it if you don't already have it, but if you do, check it out.

(from Bethel Strawser) Currently, I'm using WORD, which has a great deal of flexibility on font sizes and types (so I can use a different font for story line than for philatelic descriptions). I insert a table, with the grid lines hidden, to position text where I want it. I can drag the sides of the table cell to match the width of the item, then click on the "centering text" icon to be sure the text is centered on that space. I can also draw a box around something by choosing and sizing a group of cells to be slightly larger than the item and then (with the whole group of cells highlighted) format a border around the group in whatever line weight and color I want.

So, far, I'm pretty pleased with the results on WORD, but I want to try Publisher on the next project. I hope to get greater flexibility in sizes, shapes, and positions of things.

(from Sheryll Ruecker) I used to use Word to prepare my exhibit, but found it increasingly cumbersome for what I wanted to do. After I had a panic session in mid-2002, a colleague sold me his copy of Adobe PageMaker 6, and I have been making do with that ever since.

PageMaker creates a professional-looking exhibit, and allows one to format and space items to create the desired balance. Bonuses are that I can nitpick layout to the nearest 0.1 of a millimetre. Cons are that it takes so long to do so.

I really would like to be able to add in pages in the middle of it as I acquire new items, but at present I am limited to copying and pasting pages from one file to another to craft a new version.

(from Barb Harrison) I'm rather technically challenged, so I stick to Word. I'm used to it, feel comfortable with it, and the more exhibit pages I prepare, the better I get at doing it. I'm sure there's a lot more I could do with it if I only knew how. I can pretty much eyeball where to place information where I want it, and I generally come pretty close. Then all it takes is running it off once or twice (or more!) to get it exact. I run it off in draft form, to save ink, using plain cheap paper. Then when it's perfect, I run it off on the exhibit paper. I would consider using different software only if it were extremely easy to learn and use. I'd like to know how to put text in boxes and move them around. I think you can do that with Word, but I've never figured it out.

(from Sheryll Ruecker, a response for last month's topic) For those who attended StampShow '07 in Portland, what were the best parts of the show for you personally? Is there anything you would like to see improved upon or changed? If so, how?

APS StampShow was the first time I had exhibited nationally in the USA, and what luck, because I lived only a train ride or so away (beats a 6-hour overdue plane flight!).

I really enjoyed the show, and spent 5 days there, including setup and pull down. The APS staff did the grunt work, so in spite of being a local stamp club volunteer I didn't have to worry about things going wrong. There were loads of meetings, so I went to as many as I could. Also as many of the dealers as I could, given that choice, hole-filling New Hebrides material is not easily found in the USA.

One of the best parts was meeting people in the flesh whom I had known only through the internet or as names in philatelic journals, and that added an extra dimension to the show. I also appreciated the camaraderie with many of the APS people and seeing a couple of my Aussie philatelic colleagues, including Ross Wood from Perth who judged at the show and Geoff Lewis who came over from Sydney.

I shared photos of my APS StampShow experience online each night with those who were unable to come to the show. You can see them and read about the show from my perspective on the "glory" page of my exhibit website (http://www.sheryll.net/Exhibit/APS2007/APS2007_photos.htm).

QUESTIONS FOR YOU TO ANSWER FOR NEXT NEWSLETTER: What are your biggest problems in preparing an exhibit? Have you been able to overcome these problems? If not, WHY not? If you HAVE, HOW did you do it? Any advice to offer to others who may have the same problem(s)???

COMMENTS ON OUR SATELLITE MEETINGS:

MERPEX: The meeting was small, but discussion was meaningful. We had time to discuss the basics of preparing an exhibit.

PNSE: Again, the meeting was small, but we had a lively discussion. It was so nice to see some other WE buttons being worn at the show!

WE ARE ON THE MOVE: WHO IS EXHIBITING WHERE????

We're adding a new feature, starting this month, and we need YOU to send us YOUR information to be included. Please e-mail the editor with the show name, location, date, and your name. If you send it in when you enter your exhibit, members will be able to see ahead of time who else may possibly be at the show, or at least who else is entered. For the next couple of issues, we'll do some "catching up." So – send in the shows you've entered, starting with May, and WE'll see what kind of a presence WE've had at various shows. WE are making an impact – people, including dealers, are beginning to notice the presence of women at the shows!

| <u>Show</u> | <u>Location</u> | <u>Date</u> | <u>Member</u> |
|----------------------------|-------------------------|-----------------|---|
| NOJEX | Secaucus, NJ | May '07 | Barb Harrison |
| StampShow '07 | Portland, OR | Aug. '07 | Janice L. Brookes Ruth Caswell Inge Fisher Anne Harris Barb Harrison Liz Hisey Joan Lenz Norma Nielson Sheryll Ruecker Donna Trathen |
| MERPEX | Cherry Hill, NJ | Sept.1,2, '07 | Barb Harrison |
| PNSE | Phila./Valley Forge, PA | Sept.7-9, '07 | Barb Harrison |
| Apple Harvest | Spokane, WA | Sept.21-23, '07 | Liz Hisey |
| Cuy-Lor | Ohio | Oct. 6-7, '07 | Liz Hisey |
| OKPEX | Oklahoma City, OK | Nov. 1-3, '07 | Barb Harrison |
| AmeriStamp '08 | Charlotte, NC | Jan. 11-13, '08 | Marian Bowman Ruth Caswell Barb Harrison Liz Hisey Janet Klug Ann Triggle |
| Sarasota Natl.Stamp Exhib. | Sarasota, FL | Feb.1-3, '08 | Barb Harrison Liz Hisey |

SUGGESTIONS FOR FUTURE WORKSHOPS:

(from Bethel Strawser) How about a detailed discussion of philatelic elements, to help those of us who are "philatelically challenged" to learn the proper terminology to use in describing an item and how to spot differences which could benefit an exhibit. For instance, how do I recognize the difference between a booklet and a booklet pane? Local Post versus Private Post? What do all those various margin markings mean and which ones are important? I've just been introduced to syncopated perfs (on what we think is considered a self-adhesive die-cut coil). Philatelic knowledge is, I admit, my weakness.

(If YOU have any suggestions for workshop topics, please submit them.)

+++OTHER STUFF+++

NEW AAPE PPC BROCHURE AVAILABLE: If you hadn't heard, the APS Board, at their meeting at StampShow, approved PPCs as a separate class at APS shows. If you are interested in PPCs, you will want to get a copy of the new AAPE brochure, "Collecting & Exhibiting Picture Postcards (PPCs)." The "collecting" portion was written by Barb Harrison. The "exhibiting" portion was by Barb Harrison and Tim Bartshe. There will be a nominal charge (TBD), so contact Liz Hisey (AAPE Secy.) who can fill you in on details about how to get your copy.

IMPORTANT CHANGE OF DATE: ONE FRAME TEAMS, SPECIAL NOTE -- If you are not already aware, AmeriStamp Expo '08 will now be held on Jan. 11-13, in Charlotte, NC, because of a conflict with ASDA Mega Event in NYC. It was previously set for March 6-9. Be sure to send in your entry forms, which must arrive in Bellefonte no later than October 1. **TIME IS RUNNING OUT!!**

BUTTONS, BUTTONS: WE buttons are being distributed to members at satellite meetings by the meeting leaders. Many WE members who were at StampShow have now received their buttons. If you are unable to attend meetings, you can e-mail Liz to request your button. **If at all possible**, please pick up your button at a meeting.

COLLECTING & EXHIBITING INTERESTS: Many have still not yet submitted their list of collecting interests and exhibiting types (including what you've already exhibited, what you're working on, and what you're thinking about exhibiting). Please send to Ruth ASAP. This list will be most useful only if ALL members submit this information. (ruthandlyman@earthlink.net)

AAPE: If you are not already a member of the American Association of Philatelic Exhibitors, we highly recommend you join (\$20/yr.). Benefits are: 4 very informative issues per/yr. of TPE (The Philatelic Exhibitor); critique service; mentoring. Contact AAPE Secy., our own Liz Hisey, for membership info.

REMINDER: Please do NOT forward the membership list to anyone. When a new member joins they will receive a dated copy of the most recent membership list, which is now being kept current and sent out to the membership by Ruth. Be sure to proofread your info on the list and let Ruth know if there are any errors. If there are changes during a given month, everyone will receive a new list, with the current date, around the same time as the newsletter is sent.

POSSIBLE NEW MEMBERS: Please refer them to Barb or to Liz (Liz will receive their \$5 start-up contribution). Either one can receive the membership information, and then Barb will send a welcome e-mail & the current newsletter; Ruth will then send the latest Membership List and Collecting Interests list.

WELCOME TO NEW MEMBERS:

- **Patricia Dillenschneider, Glendora, N.J. joined at the satellite meeting at MERPEX. Pat collects turtles, Christmas, astronomy, space, and Pharaonic Egypt. She exhibits locally and has done Christmas, Egypt, astronomy, space, and turtles.**
- **Rose Anne Dillenschneider, Glendora, N.J., also joined at MERPEX. Rose Anne collects roses on stamps, FDCs of U.S. stamps, and greyhounds on stamps. She also exhibits locally and has exhibits on U.S. roses on FDCs, Joint Issues on FDCs, FDCs of N.J., and U.S. Love stamps on FDCs.**
- **Suzanne L. Haney, Phila., PA, joined at PNSE. Suzanne collects PA postal history (with a Welsh connection), Latin America, Spanish Civil War, civil & military censorship, & Gibraltar postal stationary. She exhibited in the past, and is now exhibiting again: Postal Use of Fiscals in Latin America; Spanish Civil War Censorship; French Intervention in Spain 1823-1828.**
- **Genie Murphy, Annapolis, MD, also joined at PNSE. She has been a collector for a long time & collects St. Helena, So. Africa, Vatican City, all 1840-1950, & International before 1950. She wants to meet other women collectors & has never exhibited, but is thinking about it.**

BACK MATERIAL FOR NEW MEMBERS: When new members join, they receive a copy of the last newsletter, Membership List, and Collecting Interests List. If any new member wants to hold a satellite meeting, e-mail Barb to request the poster and handouts you can use.

IN CONCLUSION: September is nearly over, and the busy activities of the summer months are behind us. Some of us traveled to a number of shows, enjoyed the exhibits, the bourses, the seminars, and the chance to see other collectors/exhibitors. What fun I had perusing the wonderful offerings of the dealers! I returned from each show with many new items for upcoming exhibits. Ruth wants us to set goals for ourselves, so that together we can celebrate the completion of these goals. My own goal is to complete my new multi-frame display exhibit within the next 6 months, and get it into competition. How about you? What is YOUR goal? Let's all celebrate together at StampShow next year!

Barb, Editor

PLEASE NOTE: I'D APPRECIATE IT IF YOU COULD HOLD **ALL** E-MAIL FROM SEPT. 23 THROUGH OCT. 14 AS I WILL BE TRAVELING AND UNABLE TO GET MY E-MAIL AND NOT EVEN REACHABLE BY PHONE. IF YOU HAVE ITEMS FOR THE OCTOBER NEWSLETTER, PLEASE EITHER SEND THEM TO ME WITHIN THE NEXT TWO DAYS OR SEND THEM ON OR AFTER OCT. 14. I EXPECT TO GET THE OCTOBER NEWSLETTER OUT AT THE REGULAR TIME, NEAR THE END OF THE MONTH.

THANKS FOR YOUR COOPERATION.

Barb