



(WOMEN EXHIBITORS)

2007: Vol. 1-7

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STATEMENT OF PURPOSE: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

Next Meeting: *AmeriStamp Expo*, Jan. 11-13, Charlotte, NC, time TBD; Interacting with Judges, Pat Stilwell-Walker.

Next Workshop: *AmeriStamp Expo*, time TBD; Beginning Exhibitor's Workshop.

Satellite Mtgs: *MERPEX*, Aug. 31-Sept. 2; WE Satellite, Sunday, Sept. 2, 1-2 pm, Masonic Center, Rt. 295, Exit 32, Cherry Hill, NJ, Barb Harrison
PNSE, Sept. 7-9, King of Prussia, PA, Barb Harrison.
Apple Harvest, Sept. 21-23, Spokane, WA, Ingeburg Fisher.
PENPEX, Redwood City, CA, Dec. 2, Sunday, 12 noon; Vesma Grinfelds. (Entry form is attached.)
Sarasota Natl. Stamp Exhibition, Feb. 1-3, 2008, Sarasota, FL, Ann Triggler & Liz Hisey.
SOPEX, April 5-6, 2008, Central Point, OR, Nancy Swan.
COALPEX, June 14-15, 2008, Walnut Creek, CA, Sat., June 14, 2 pm; Vesma Grinfelds. (Critique at 3 pm, followed by meeting at frames.)

Keeper's Korner:

PR for WE at StampShow was great. Janet, announcing awards at the banquet, said, "Look at all those women exhibitors!" *Thanks, Janet.* WE buttons were a big attraction. There were lots of comments about them and questions about WE. WE has 12 new members, 10 from StampShow. Lively and engaging discussions about exhibiting were overheard around the show as well as at meetings. *WE Think*, the report of the "Overcoming Intimidation" presentation and discussion, is coming to your mailbox soon.

Looking ahead to AmeriStamp Expo 2008, the program for the WE meeting will be "Interacting with Judges," led by Patricia Stilwell-Walker. This panel discussion and interaction will be beneficial to all of us. WE will also offer the "Beginning Exhibitor's Workshop for Women."

Don't forget the WE satellite meetings at a stamp show near you. These meetings are important to connect with all our members.

Exhibiting opportunities which will close soon are Sarasota National Stamp Exhibition, February 1-3, 2008. Please write "Women Exhibitors" at the top of your form. AmeriStamp Expo '08 forms are now available on the APS web site, or call APS to have form mailed.

Your partner in exhibiting, **Ruth**

*****UPCOMING SHOWS*****

APPLE HARVEST: Sept. 21-23; for prospectus, contact Anne Harris at critterz@att.net or the club web page, www.spokanestampcollectors.org. Anne invites all WE members to the show. Besides the exhibits and bourse, they have a fantastic all-you-can-eat stampers dinner at a great Italian restaurant for \$21.00 and an awards breakfast, at the famous Davenport Hotel, one of the top 10 hotels in the U.S., for \$17.00. There will be a WE satellite meeting, too. So, come one come all and have a good time in Spokane.

SOUTHEASTERN STAMP SHOW: Women exhibitors are being encouraged to enter exhibits at Southeastern Stamp Show (WSP show) to be held in the Cobb County Civic Center in Marietta, Georgia, September 28-29. There is a special incentive offered by the Athens Philatelic Society – a \$50 cash award for the best philatelic exhibit by a woman, called the Connie Hale Award in memory of a long-time member of their Society. For Prospectus and Entry Form, Google stampclubs.com, click enter site & scroll down to click & print. For further info, contact Scott Mark, mark_s@bellsouth.net; www.stampclubs.com; 770-619-2917.

CUY-LOR STAMP CLUB: We have received a plea for help from AAPE member Ed Powell, Exhibit Chairman for this club on the west side of Cleveland, Ohio. They are in great need of exhibits for their show on October 6 & 7 (2007). They use 9-page frames (for 8 ½ x 11 pages). Maximum is 15 frames (or 135 pages total). They DO accept standard 1-frame exhibits, but you would need to reserve 2 frames for 16 pages. Entry fee is \$3 per frame. Prospectus and entry form can be obtained from Cuy-Lor Stamp Club, P.O. Box 45042, Westlake, Ohio 44145, or contact Ed Powell via e-mail. Entry forms must be received by Sept. 22. Bourse will have about 20 dealers. For further details, contact Ed at starmoo72@aol.com.

SARASOTA NATIONAL STAMP EXHIBITION: WSP show, Feb. 1-3, 2008. Will host a WE satellite meeting. For prospectus contact Exhibits Chairman, Jack Seaman (jakcman@comcast.net). If you're planning to enter an exhibit at Sarasota next Feb., keep in mind that frames for WE entries will only be held until **Oct. 1. Best to submit your entry early.**

INVITATION FROM SOPEX: Through Nancy Swan's efforts WE has been invited to hold a satellite meeting at SOPEX 2008 (Southern Oregon Philatelic Society's show and bourse), being held again at the Padgham Pavillion at EXPO in Central Point, OR. Dates are April 5 & 6, 10-5:30 and 10-4. It's an open show with prospectus available late this fall. They will be showing in 12 page frames. There will be 12-14 dealers. Nick Follansbee, show chair, is happy to welcome a WE satellite meeting, which will probably be around noon on April 6.

INVITATION FROM COALPEX: Through Vesma Grinfeld's efforts comes this info: COALPEX 2008, which will be held June 14 and 15 in Walnut Creek, California, is proud to host WE (Women Exhibitors), a growing group of philatelists with the goal of encouraging more women collectors to take up or improve their philatelic exhibiting. The exhibition will be restricted to women exhibitors who need not belong to WE. There are 50 frames available. In consideration of others who may wish to participate, it is suggested that exhibits be limited to 5 frames or less. Special awards are available for novice exhibitors and "brand new" exhibits. Previous WSP Gold Medal exhibits will be judged head-to-head in a "best of the best" competition; all others will compete for the usual five medal levels and other awards. APS accredited judges will provide written feedback to all who exhibit. For additional information, email David McNamee, COALPEX Show Chairman at dmcnamee@aol.com. **NO ENTRY FEES.**

THIS MONTH'S TOPIC: For those who attended StampShow '07 in Portland, what were the best parts of the show for you personally? Is there anything you would like to see improved upon or changed? If so, how?

(Barb Harrison) I thoroughly enjoyed StampShow. It's a great deal of fun to see friends, and meet so many new ones at each show. The Convention Center was beautiful and had the best areas to sit and eat that I've seen so far. The huge, quite new, round tables and extremely comfortable chairs were wonderful. The food available at the lunch counter was especially good. I found lots of interesting material to buy from the dealers, nearly all of whom were most helpful. As usual, there wasn't enough time to attend the seminars that I was interested in, shop at the dealers tables, and study the outstanding exhibits. But that's the same problem at every show, and it has no answer. I did have one big problem, which I understand developed because of some last-minute changes (in dealers, fire marshal rules, etc.) and that was the numbering system for the booths. No matter how many times I looked at the floor plan, I never seemed to know where I was going because it was such a crazy layout. I heard lots of complaints on this. In addition, there were no numbers above the aisles. I would also like to see the booth numbers be much larger and easier to see. Portland was beautiful, the weather couldn't have been better (and there was no humidity!), and the free train was modern, comfortable, and clean. I had chosen the Red Lion Hotel, right across the street, which was very convenient, pleasant, clean, and inexpensive. It was a great show! (I won't go into my air flights – I arrived in Portland 6 hours late, and returned to Newark at 5:52 am on Monday – NOT a happy trip either way!)

QUESTIONS FOR YOU TO ANSWER FOR NEXT NEWSLETTER: What software do you use in preparing your exhibits? Are you happy with it? What are the good points? Bad points?

COMMENTS ON OUR SATELLITE MEETINGS:

From the comments filtering back, the general consensus continues to be that the women who come to the satellite meetings feel that the intro to WE is helpful and useful, and the majority have been signing up for membership. A big thank you to all those who have been holding satellites, workshops, and to all helpers at those meetings.

WE at StampShow 2007

Fifteen WE members attended the meeting. Business at the meeting included survey results, format for satellite meetings, future meeting and workshop topics, and distribution of information to members.

Four members responded to the survey with good suggestions. (The summary of these responses is attached to this newsletter.)

The leader at satellite meetings should make sure the following information is included: AAPE membership information, APS membership information, recent copy of WE newsletter, "Getting Starting in Exhibiting" brochure. It would also be nice to include Barb's AAPE brochure on "Collecting & Exhibiting Picture Post Cards." The discussion usually includes exhibiting issues and what members expect from WE.

The meeting topic for AmeriStamp Expo 2008 will be "Interacting with Judges." Pat Stillwell-Walker is heading up this panel discussion. We're asking for 1 1/2 hours for the meeting in order to give time for a lively discussion with this panel. The "Beginning Exhibitors Workshop for Women" will also be offered again as participants at StampShow felt it was beneficial.

WE Think will arrive in your mailboxes soon. It is the gist of the "Overcoming Intimidation" program and discussion at our meeting. Janet led us in an engaging PowerPoint program with points and humorous pictures about intimidation. Denise assisted with the discussion. All present contributed to the discussion of this important topic. WE members were so involved that we overstayed our designated hour. If you could not attend the meeting, look for *WE Think* in your mailbox.

Approximately 15 women gathered for the Beginning Exhibitors Workshop. The workshop covered three basic topics for exhibitors who need to get from an idea to an exhibit: types of exhibits, story lines or outlines, and page layout. Ingeburg Fisher started the workshop presenting different philatelic items that could be used in different types of exhibits, such as thematic, postal history, display, illustrated mail, and so forth. Those present then worked in groups to work toward an outline or story line for an exhibit. Several experienced exhibitors were in each group to help guide the discussion. The discussions were lively with an outline or beginning story line eventually emerging. These were shared with all. Group facilitators were Denise Stotts, Inge Fisher, Barb Harrison, Ann Triggler, and Liz Hisey.

In the second part of the workshop, groups worked with a variety of philatelic items to prepare different page layouts, discussing the advantages and disadvantages of each. Closing the workshop, materials exhibitors need for mounting items on pages were shown.

Ruth, the workshop facilitator, thanks everyone for their help in making the workshop a success.

(submitted by Ruth Caswell)

FROM KRISTIN PATTERSON:

Back in the March WE, we were asked “How long have you been exhibiting? How did you get involved in the hobby and then in exhibiting?” I have been meaning to reply so finally decided to do it.

In Dec. 2002, I displayed a single frame exhibit, U.S. First Issue Playing Cards Revenue Stamps, at a local show in Redwood City, California. I have been collecting playing card stamps since 1999 when I decided that my U.S. postage stamp collection was never going to be completed (and I am big on completing things I start) since I was missing most of the first 60 years (the expensive items) and saw no big inheritance coming in the future. So at a local stamp show, I bought a binder of 40 documents with First Issue Revenue stamps. When I got home, I quickly opened my Scott’s Specialized Catalogue and discovered the whole new area of revenue stamps. But I was more surprised when I saw 6 playing cards revenue stamps.

When I was in grade school at lunch time, I traded playing cards with the other girls at school. I still have that collection and it brings back fond memories. I then looked further in the Scott’s catalogue to find that there was an entire section listing Bureau Issues (RF) and Private Die Playing Cards (RU). I took the time to list them all including the prices and discovered that there were about 125 stamps including varieties and the most expensive was \$8,000 (I do not own that one) but many were in the 15¢ to \$1 range which was well within my budget.

Exhibiting was never in my game plan partly because when I went to my first exhibition, Pacific ’97, and I was frustrated with the 3,000 frames of exhibits. Each frame had 4 pages laid out in each of 4 rows. This required that you go back and forth four times per frame. Not a problem when you are the only one looking at a frame but this was a big show and there were lots of people in attendance. I decided then that “if” I ever exhibited there had to be a better way.

So in Dec. 2002, I finally had some quality philatelic material, had done months of research, and had devised a vertical layout (which allowed viewers to never walk backwards to see my material as now the pages were laid out in columns.) I also discovered when laying out my exhibit that I had more flexibility to move primary items to better viewing areas with a column layout. It was well received by most people, yet a few said that you cannot change tradition. Comments like that make me think of all the businesses that failed because they were not willing to change. I wrote a letter to the editor of AAPE that was published in April 2003 and thought that a simple explanation would have everyone on the bandwagon. I discovered that change does not happen that easily. A friend and philatelic judge suggested, “You need to show your idea to get it accepted.” And that is why I exhibit!

Kristin Patterson has exhibited in APS Stamp Show 2004, Washington 2006 International Show, AmeriStamp 2007, and other WSP shows where her 2 exhibits have won Gold and Vermeil awards.

NOTABLE QUOTES

Comment from a Dealer:

"What's going on at this show? I've never seen so many women! I had seven women all at once at my table!" (Hmmmmmmm.....)

FROM OUR MEETING IN PORTLAND: WE have; WE can; so WE will!

(Sheryll Ruecker) (Hmmmmmmm..... Could these two items be related???????)

+++OTHER STUFF+++

IMPORTANT CHANGE OF DATE: ONE FRAME TEAMS, SPECIAL NOTE -- If you are not already aware, AmeriStamp Expo '08 will now be held on Jan. 11-13, in Charlotte, NC, because of a conflict with ASDA Mega Event in NYC. It was previously set for March 6-9. Be sure to send in your entry forms, which must arrive in Bellefonte no later than October 1. **TIME IS RUNNING OUT!!**

BUTTONS, BUTTONS: WE buttons are being distributed to members at satellite meetings by the meeting leaders. Many WE members who were at StampShow have now received their buttons. If you are unable to attend meetings, you can e-mail Liz to request your button. **If at all possible**, please pick up your button at a meeting.

COLLECTING & EXHIBITING INTERESTS: Many have still not yet submitted their list of collecting interests and exhibiting types (including what you've already exhibited, what you're working on, and what you're thinking about exhibiting). Please send to Ruth ASAP. This list will be most useful only if ALL members submit this information. (ruthandlyman@earthlink.net)

AAPE: If you are not already a member of the American Association of Philatelic Exhibitors, we highly recommend you join (\$20/yr.). Benefits are: 4 very informative issues per/yr. of TPE (The Philatelic Exhibitor); critique service; mentoring. Contact AAPE Secy., our own Liz Hisey, for membership info.

REMINDER: Please do NOT forward the membership list to anyone. When a new member joins they will receive a dated copy of the most recent membership list, which is now be kept current and sent out to the membership by Ruth. Be sure to proofread your info on the list and let Ruth know if there are any errors. If there are changes during a given month, everyone will receive a new list around the same time as the newsletter is sent, with the current date.

POSSIBLE NEW MEMBERS: Please refer them to Barb or to Liz (Liz will receive their \$5 start-up contribution). Either one can receive the membership information, and then Barb will send a welcome e-mail & the current newsletter; Ruth will then send the latest Membership List and Collecting Interests list.

WELCOME TO NEW MEMBERS:

- Sheryll Ruecker, from Hillsboro, OR, collects New Hebrides.
- Debbie Piller, who lives in Walnut Creek, CA, is married to a stamp dealer (lucky her!!!)
- Janice Brooks, from Calgary, Alberta, Canada, collects World Wildlife Fund and LOVES pandas.
- Norma Nielson, from Calgary, is a Professor at the Haskayne School of Business, University of Calgary.
- Donna Trathen, is also from Calgary, Alberta, Canada.
- Deloris Olson, from Edina, MN, collects US used, US Christmas FDCs, & Sweden. She exhibits US Christmas FDCs and Charles Lindbergh – the Man & the Stamp.

- Bethel Strawser lives in Houston, TX, & collects birds & animals. She exhibits Carnival of the Animals & Philatelic Birdwalk for the Color-Blind.
- Lisa Foster lives in Kent, WA. She collects US used & exhibits George Washington (traditional 2c) in display division.
- Dottie Kugel, from Hinsdale, IL, collects suffrage postcards: early advocates in various countries & satirical cartoons (pro & con). She has not yet exhibited – and says she still feels intimidated!!
- Marya Welch lives in Bellingham, WA, & she thinks she has **too many** collecting interests. (Don't we all???) She has 4 exhibits which she has shown at the local club show & at a Boeing show.
- Betsey Carter, APS "First Lady," will be entering her first exhibit at AmeriStamp Expo in Charlotte.
- Carol J. Edholm lives in Mountlake Terrace, WA. She has shown 2 exhibits locally and received golds on both last year. She collects Worldwide, British Royals, Pea Fowl, Specimens, and Progressive color proofs.

BACK MATERIAL FOR NEW MEMBERS: When new members join, they receive a copy of the last newsletter, Membership List, and Collecting Interests List. If any new member wants to hold a satellite meeting, e-mail Barb to request the poster and handouts you can use.

IN CONCLUSION: August was a great month, with an exciting StampShow in Portland, which included our two WE workshops, both of which were well attended, enjoyable, and helpful to all who came. Our thanks to leaders Ruth, Inge, Janet, and Denise and to all who participated. We have an amazing **12 new members** this month. All I can say is, Gentlemen, stand back – **the ladies are here!!!**

By the way, a number of WE members did quite well in the way of StampShow awards – check out www.stamps.org, Exhibition Winners. It would be great to **double** the number of women winners at the next show!

You should have recently received **WE Think**, the summary of **Overcoming Intimidation** by Janet Klug and Denise Stotts, the **WE** meeting held in Portland. **WE** send them a round of rousing cheers for an outstanding presentation, followed up by this excellent report. **THANK YOU**, Janet and Denise.

By the way, we need INPUT for the newsletter from each one of you (not all at the same time, of course), or we won't have anything to read and share. I don't mind including my own comments from time to time – but you're going to get tired of reading my opinions. And I'd REALLY like to read YOUR ideas!! We need the following:

- Suggestions for questions of the month.
- Answers for questions of the month.
- Send me your philatelic bio to attach – doesn't have to be anything fancy. But we'd all like to learn about each other's experiences.
- Short blurbs about satellite meetings.
- Set up a satellite meeting at a local show near you and send me the info (show, date, place, time, etc.) to include in the newsletter.
- Suggestions for subjects for upcoming meetings, ideas for possible WE activities (sponsor a small award for new exhibitors?) – what can you think of??

Most important of all, keep working on your exhibits!

Barb, Editor