



Women Exhibitors  
APS Affiliate #260

# WE EXPRESSIONS



Supported by AAPE

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**STATEMENT OF PURPOSE:** *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

**Next Meeting:** StampShow 2010, Aug. 12-15, Richmond Convention Center, Richmond, VA. WE meeting details TBA.

## Keeper's Korner:

By now, you've received registration forms and information about Fest II. It's arrived in your Inbox, with the newsletter, or in your Mailbox. Do send in your registration as soon as possible, so the Fest II committee can make final plans. It will be a great event, we'll all learn lots, and it will be wonderful to see all our WE friends again.

Don't forget the *Celebration Brunch* on Sunday morning at Rocky Mountain Stamp Show (RMSS). WE, meaning all of you, does want to celebrate this significant achievement of meeting our goal of 120 frames. I hope that your travel plans will include RMSS and FEST II which is held just before and during the show.

I'm sure that both the *WE Think* editor and the newsletter editor would welcome articles. I'm sure you have something philatelic to share with the group, so get your thoughts together and send an article to Janet or Barb.

Looking forward to seeing you and your exhibits in Denver,

**Ruth**

**THIS MONTH'S TOPIC: What 3 suggestions could you offer to fellow exhibitors (newbie or experienced) as to how to come up with the topic, or theme, or story, for your next award-winning exhibit?**

**(from Karen Barber)** The three things I would suggest for coming up with a new exhibit are: 1) Read a good book. Often something you read will take your fancy and you will realize it is something that would make a good exhibit. 2) Think about the things that you enjoy doing. Sometimes it will have a great theme for an exhibit: for example, pottery. 3) Watch the news. Sometimes a news story will pique your interest in another country, a sport, or some other aspect of life. These ideas often make good exhibits, also.

**(from John Hotchner)** I've been wrestling with this for next year's one frame team competition. And of course the answer is slightly different for single frame and multiframe. For both: 1) Your exhibit is something you will spend a lot of time with so pick something as a topic that really interests you, for which the stamps are fascinating, that you want to learn more about, and are willing to do research on. 2) If you care about medals, and many don't, pick carefully according to your bank account. Commercial usages of the US Dollar Value Definitives may fascinate you but the material will cost you an arm and two legs. Pick something that you can afford the expense of adding 75% of the material you are missing. and need to tell the complete story. What about the other 25%? When you get heavily into an exhibit, you will find ways to reallocate resources to be able to afford that additional 25%.

For single frame exhibits: 3) Make sure to pick a subject that is narrow, and title it so that you draw a clear box around the subject. Why? Because you will not earn a high medal with a subject that needs two or more frames to tell the complete story.

For multiframe exhibits: 4) The longer the exhibit, the more daunting it is for a newcomer to the craft to complete, so pick a subject that gives you range to play with, but is narrow enough that you can match it to your level of experience. Try a four framer to start with, then graduate to more frames by adding depth, increasing the range of the subject, or starting a new wider subject.

**(from Denise Stotts)** I don't know that I have three suggestions, but the two things I can think of are: Be sure you are passionate about whatever subject you choose - if you aren't, you might soon be sick of it! My next idea is probably more aimed to thematic subjects. If you aren't sure about where to go with your story line, check out several books on your subject. The organization and table of contents might give you a direction to take.

**QUESTIONS FOR YOU TO ANSWER FOR NEXT NEWSLETTER: What is your favorite Class or Division of exhibiting, and why? What do you see as specific advantages? Disadvantages? What have you learned (and how) to help you improve in this Class or Division?**

**PLEASE SUBMIT QUESTIONS OR TOPICS FOR UPCOMING NEWSLETTERS, IN ADDITION TO YOUR RESPONSES – THIS IS AN EASY WAY THAT WE CAN LEARN FROM EACH OTHER!! IF YOU HAVE NEVER SUBMITTED ANY MATERIAL FOR OUR NEWSLETTER, HOW ABOUT SUBMITTING SOMETHING FOR NEXT MONTH?**



## **Eveleen Mary Weldon Severn**

(1882 – March 3, 1942) Chicago

Eveleen Severn was an important figure in the advance and recognition of women in philately in the United States. From 1929 until her death she was president, associate editor and finally editor of *Mekeel's Weekly Stamp News*. In that prestigious position she promoted stamp collecting and the active role of women in philately.

Before 1930, very few women took active parts in, or even belonged to, stamp clubs. Many clubs openly discouraged their membership. On May 13, 1930, the first stamp club catering exclusively to women was organized. It was the Chicago Woman's Stamp Club, and Severn was a founder and its first president. In her honor, the club meeting room was named the "Severn Philatelic Room." She was the first woman to become a member of the Chicago Philatelic Society.

Eveleen Severn served on several APS Committees. She was a member of the first committee to present the Luff Award (1940). At the 1940 APS convention, she recommended that the APS establish a Hall of Fame to honor deceased philatelists who had made outstanding contributions to philately.

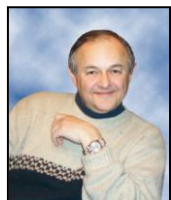
## **WEFEST 2**

**PLANS ARE BEING FINALIZED,  
EVERYONE IS GETTING EXCITED,  
COME JOIN US AND SEE OLD FRIENDS FROM LAST YEAR  
AND MEET NEW FRIENDS.**

**SEND IN YOUR REGISTRATION FORM AND PAYMENT ASAP TO LIZ HISEY.  
(FORM IS ATTACHED FOR YOUR CONVENIENCE.)**

### **APS Education Course goes "On the Road"**

The American Philatelic Society is offering the *Computers in Philately* course, taught by APS Instructor George Fekete, April 21 – 22, 2010 prior to WESTPEX as part of its continuing education series. The computer has a plethora of uses for the philatelist. Students taking this course will receive a toolkit designed to optimize use of the computer for a variety of philatelic tasks in this hands-on course. Software and technology that can be used to take advantage of graphics, drawing, scanning, database, publishing, and commercial philatelic applications will be covered. Students are invited to suggest topics not mentioned in the course description for possible integration into the curriculum. Computers will NOT be provided in this course, so each student should bring a PC or Mac. A basic knowledge of computer use is necessary to receive the most benefit from this course.



George is a lifelong stamp collector, a life member of both the American Philatelic Society and the American Philatelic Research Library. From 2003 – 2007 he served on the APS Board of Vice Presidents. His other philatelic memberships include the APS Writers Unit 30, United States Stamp Society, Empire State Postal

History Society, Auxiliary Markings Club, American Philatelic Congress, and the Rochester Philatelic Association. George has taught Computers & Philately with *American Philatelist* editor Barb Boal, and he assisted Dennis Gilson in teaching the Washington-Franklin course at APS Summer Seminars.

Course cost is \$195 for APS members and \$295 for nonmembers and will be held at the San Francisco Airport Marriott Hotel, WESTPEX host hotel. WESTPEX, April 23 – 25, 2010, is celebrating its 50<sup>th</sup> anniversary with 75 dealers from around the world. You can register for this course at the American Philatelic Society website, [www.stamps.org](http://www.stamps.org), on the Education page or by contacting Gretchen Moody, 814-933-3803. A \$15 discount is available until March 31, 2010. Learn about other “On the Road” courses at the APS website.

## APS Education Course coming to the National Postal Museum

The American Philatelic Society is offering the *Washington-Franklin Issues* course, taught by APS Instructor Dennis Gilson, **June 2-3, 2010** prior to NAPEX as part of its continuing education series.

This class is not just for the expert collector, but for anyone who has collected, wants to collect, or is a bit intimidated by the thought of collecting these classic issues. Included will be hands-on sessions where you will use a variety of stamps from the series and be guided through the identification process. You will leave the course with resource materials to use for future collecting of the Washington-Franklins.



Dennis Gilson will teach this special two-day course using the latest technology to bring students the clearest understanding of the differing types of stamps in this series. The first day will include instruction on identifying the 2-cent and 3-cent types, use of the *Micarelli* guide, and time to examine the stamps. The second day will emphasize recognizing fakes and forgeries. By the end of this course you will be able to accurately identify 200+ varieties of the Washington-Franklins, and correctly sort the stamps by Scott numbers. While there are no prerequisites, a basic understanding of perforations, watermarks, and the different printing methods and papers used during the early U.S. stamp period will make it easier for you to learn all that this course covers. The introduction to the *Scott U.S. Specialized Catalogue* will provide participants with much of the basic information.

The cost of the course is \$195 for APS members and \$295 for nonmembers and will be held at the Smithsonian’s **National Postal Museum** in Washington, D.C. Register for this course at the American Philatelic Society website, [www.stamps.org](http://www.stamps.org) on the Education page or by contacting Gretchen Moody, APS Director of Education, 814-933-3803. A **\$15 discount** is available until March 31, 2010. NAPEX, June 4-6, 2010, is a World Series of Philately stamp show hosted by D.C. area collectors beginning in 1950. Learn about other “On the Road” courses at the APS website.

**IN MEMORIAM:** It is with sadness that we announce the passing of WE member Diana Sadler on March 4, 2010. Some may recall Diana’s enthusiasm at our WE Festival in Bellefonte in May, 2009. She will be missed as a member of our group as well as the larger philatelic society. According to her daughter, Dru Felicia Jackson (Eisenberg), Diana had a heart attack followed by surgery to install a stent. A few days later she died in her sleep, most likely of another heart attack. A memorial service was held in St. Louis on March 9. Another memorial will be held in New York sometime in June or July. In lieu of flowers donations may be made to Backstoppers (for families of police officers killed in the line of duty) or Parents of Murdered children. We extend our sincere sympathy to Dru and the entire family at this time of loss. You may contact Dru at 636-227-8250 or 636-227-8260.

**Quote of the Month:** “Don’t be humble; you’re not that great.”

**Golda Meir**

