



Women Exhibitors
APS Affiliate #260

WE EXPRESSIONS



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STATEMENT OF PURPOSE: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

Next Meeting: AmeriStamp Expo '10, Riverside, CA, Feb. 19-21.

Satellite Mtgs: Aripex, Mesa, AZ, Feb. 12-14. WE meeting on Sat., 11 a.m., led by Marge Sente.

Keeper's Korner:

The time is now! You need to send in your entry forms for RMSS **now**. WE requested 120 frames be held for us at RMSS. At this time, WE has 46 frames from 7 members. That leaves 74 frames to fill by **February 1, 2010**.

Whether or not you go to the show, send in your entry form. If you do not mail your exhibit, make arrangements for someone to take it for you. Please don't delay. WE would like to keep this commitment, and you need to do your part by sending in your entry form(s).

RMSS (Rocky Mountain Stamp Show) is May 14-16, 2010 at Denver. Here are the links for prospectus and entry forms:

www.rockymountainstampshow.com/PDF/10_Prospectus.pdf

www.rockymountainstampshow.com/PDF/10_EntryForm.pdf

WE members - there is not much time. EVERYONE send in your entry forms to help WE fill 120 frames.

Ruth

THIS MONTH'S TOPIC: HOW LONG HAVE YOU BEEN EXHIBITING? HOW DID YOU GET INVOLVED IN THE HOBBY AND THEN IN EXHIBITING?

(from John Hotchner) I have been involved in the hobby since age 5, which means 60+ years, thanks to my father who was a serious collector. I began exhibiting after seeing exhibits at the international show in Philadelphia in 1976. Had a light bulb moment! Thought, "I can do this." I eventually found that indeed, I could. I had lots of help over the years from judges, other collectors and dealers. I have not always enjoyed having my work criticized, but it has made for better exhibits and new ideas. It has been a blast!

QUESTIONS FOR YOU TO ANSWER FOR NEXT NEWSLETTER: Since you first started exhibiting, what changes have you seen/not seen in exhibiting? In shows? In judging? In dealer attitudes toward women? Why have these changes occurred? (Or why have things stayed status quo?) Do these changes (or non-changes) affect your participation in exhibiting in any way? If so, how?

PLEASE SUBMIT QUESTIONS OR TOPICS FOR UPCOMING NEWSLETTERS, IN ADDITION TO YOUR RESPONSES – THIS IS AN EASY WAY THAT WE CAN LEARN FROM EACH OTHER!! IF YOU HAVE NEVER SUBMITTED ANY MATERIAL FOR OUR NEWSLETTER, HOW ABOUT MAKING A RESOLUTION TO SUBMIT SOMETHING AT LEAST ONCE (OR POSSIBLY TWICE?) DURING 2010.

THOUGHTS ON LAST MONTH'S TOPIC: WHY OR WHY NOT TO EXHIBIT

(from John Hotchner) Why to enter: Specialty societies I am part of are meeting at the show, I prefer to go to shows where I exhibit, so shows I can get to easily (where United flies direct) at a reasonable price, where there are dealers I don't often see, where the announced judges are ones I know are good at providing useful feedback, shows that ask (!), shows located in cities my wife enjoys (and where the stamp-widow friends are likely to be).

Why I avoid certain shows: Where I have exhibited before, and when they returned an exhibit by mail, they charged extra, and did not honor my request to use express mail stamps (for which I paid), my experience with the show indicates it is marginally safe for exhibits, that have judges on the panel with whom I have judged but don't in my experience take the task seriously.

Since I have only one functional multiframe competitive exhibit at this point (the others in serious need of work to bring them up to date), I can't enter but one or two shows a year, and the above are considerations. Have a few one framers that I am willing to mail, so the personal attendance aspects are less important there. But even so, I can't respond to every invitation.

WHAT ENTICES ME TO EXHIBIT IN A SHOW? **by Carol Edholm**

What entices me to enter my exhibit in any kind of show is based on two points: 1) whether or not my husband and I are attending that show, and 2) have we done any revisions on our exhibits since the last time they were shown. Generally, we will show our exhibits at two or three shows (national and local both), get judges' opinions and then make revisions before we show it again. This was the plan for SEAPEX on October 31-November 1 in Seattle. But Ruth was anxious for exhibits, so we agreed to show them again (only because we hadn't started reworking them yet). I also made sure a certain judge was not judging as he's not wanting to see either exhibit again until changes have been made. I was specifically asked to put my exhibit in at California's PENPEX December 5 - 6. I had thought I would be able to make a couple of small, but important, changes before it was shipped out, but, alas, it was not to be. Again, that certain judge was not

judging at the California show. (This prevents him from getting cranky ;-)) and allows me to receive other judges' view points.)

After several shows, we consider all the judges' comments and opinions, then decide what changes we want to make, not necessarily everything the judges have stated should be changed. After several more shows, if any judges make comments similar to previous judges' comments and we haven't made those changes, then we will seriously consider making those changes. Same as for our mentors' comments and opinions. After all, it is MY/OUR exhibits. We're the ones having fun with them. Earning awards is a nice benefit, but we do it mostly for fun. We do make every effort to turn our exhibits into the best they can be. And we're having so much fun!! My husband and I each have one active exhibit, and I have one "dormant" exhibit, meaning I haven't had a chance to work on it in a couple of years (yes, it's driving me crazy not being able to work on it like I want to!). But I have been able to pick up material here and there for it.

Once we earn a gold award at a local show, we will show a new exhibit at a National show. (However, this can vary depending on when our mentors think its ready for a national show even if we're still at a Silver.) About once every 2 to 5 years, I will mail my exhibit to an out-of-state show we will not be attending, and typically only once we've been specifically asked (such as PENPEX). We have never shipped out my husband's exhibit. Shipping my exhibit makes me nervous. The first time I shipped my exhibit out, I didn't get much sleep until it was back safely in my hands! It is also expensive to ship exhibits (paying shipping both ways). I do have insurance on all 3 of our exhibits, so they have to be shipped with signature required.

I started collecting stamps when I was about 8 years old after seeing my older brother work on his collection. I've never quit, even through high school, college, kids and work. I even took my collection with me to college as I couldn't live without it. Of 9 kids in my family, all but 2 never collected, the rest collected as kids, gave it up after high school and I "inherited" their collections; most have come back to collecting in limited capacities. I'm a real lifer! My husband started collecting in 1994. I've been exhibiting non-competitively since 1997 and competitively since 1999. Do not remember what got me started, but I think it was because I was ready for a new challenge. My husband started exhibiting in 2005.

Oh, in order to keep track of our awards earned at shows, we keep a running list in our exhibit notebooks of shows attended, whether local or national, dates of shows and awards earned. It's handy when we fill out exhibit paperwork for the next show.

The big stickler for my husband and I in working on our exhibits is time! He works long hours and, depending on the week, may have 1 to 4-day weekends. Running *Youth Stamp Collectors* eats up all my waking hours. I literally have to schedule time on the calendar to work on my exhibit and personal stamp collection. And, of course, it's never enough time!! I look forward to the day when I can retire and spend all day on my own stamps and exhibits, and eventually get back into judging.

NEW OPPORTUNITY: JOIN APS, BENEFIT WE

A way to help... Attached to this newsletter is an application to become a member or associate member of the American Philatelic Society. If you are not yet a member of APS, you can use this application to join and, at the same time, you will help WE. For each application (member or associate), WE will receive \$5 from APS as a bonus for being the sponsor. The attached application indicates that WE is the sponsor so please use this form.

Your spouse is an APS member but you are not yet a member? You can join as an associate. Associates receive all benefits of full APS membership, but only one copy of the monthly journal is sent to the same address. (Or if you are already an APS member, perhaps your spouse, or a dependent under the age of 18 living at the same address, would like to become an associate member.)

Quote of the Month: "I never notice what has been done. I only see what remains to be done."
Madame Curie



WOMEN FROM THE PHILATELIC PAST

Susan Marshall McDonald

(October 7, 1918 – March 17, 1992) Ohio

McDonald was an outstanding student, collector, writer and editor on U.S. classic stamps and postal history. She served the U.S. Philatelic Classics Society in several capacities including director and president (1984-1988). She was editor of *The Chronicle of U.S. Classic Postal Issues* for two decades; at her death she was editor-in-chief.

Her own collecting interests covered many areas, but most notable were her collections of U.S./Canada cross-border and Treaty mails. She wrote extensively on those topics and exhibited nationally and internationally. McDonald and [Creighton C. Hart](#) co-authored the *Directory of 10¢ 1847 Covers* (1970). Her by-line appeared many times in the *Postal History Journal* and she was its editor from 1973 to 1984.

McDonald was a frequent editor of books by noted authors. Among these was *American Philatelic Miscellany* (1976) which contained reprints of important articles taken from the *The Stamp Specialist* series published by [Harry Lindquist](#) between 1939 and 1947. She wrote a critique of each article, noting later work and suggesting further research. Among the authors of those articles were six members of the APS Hall of Fame: [Ashbrook](#), [Cabeen](#), [Konwiser](#), [Rich](#), [Sloane](#) and [Tower](#).

McDonald received many honors, including the U.S. Philatelic Classics Society's Ashbrook Cup in 1971 and the Brookman cup in 1990. She received the Luff Award in 1986 for Exceptional Contributions to Philately, and the Lichtenstein Medal in 1989.

Philately is FUN! by May Day Taylor

We all know the truth in this statement so how do we go about sharing the good news?

About six months ago I set out to identify ways I was sharing my love of all things philatelic. I listed some things I was already doing and added some extras.

I spend a lot of my time in my office and it is in my office where many people come and go so you can imagine it is full of stamps and stamp images. I have a big framed collection of the transportation series and many colorful enlargements of automotive stamps. There are framed Duryea stamps with signatures of the Duryea descendants. At Christmas you can see Duryea stamp ornaments on the tree. There are also framed stamps of the American Revolution and the framed fishing fly stamps with real fishing flies tied to match. It is amazing how many people seek out that place on the wall

behind my computer. It is fun to tell the story of going to Cuddebackville, NY, for the ceremony.

Other parts of the office have autographed Blondie cachets showing Mr. Beasley crashing with Dagwood and proudly I have displayed my Earl Planty Cachet awards in other areas. Even if someone comes to the office without seeing me they know that at the least someone in this office cares about stamps.

Actually, everyone at work has been the recipient of multiple first day covers. I make them for my own interests and my friends but also for my business associates and their customers. At first they looked at me for an explanation and I said it makes a great bookmark but now they have become considerably more appreciative and that is increasingly satisfying. It is one way to exchange trivia.

Now, on the home front, I have been having a lot of company. They come to town to go sightseeing and I compliment their day's events with matching stamps which often end up on envelopes to friends or stuck to reports turned in to the teachers back home. APS has kept up with their state albums which can help you get ideas for your state stamps but a little advance planning can prepare you for what you might share. Having extra baseball, space, quilting stamps, flowers and others is also a good idea. Sharing your joy and asking questions makes for lasting connections.

Another popular opportunity is to take friends and tourists to the NPM or a stamp club meeting. I have put different notices in the church bulletin where a local club meets and people, who have stopped by out of curiosity, were only too delighted to sit and sort stamps for the next hour. In any event, it is fun to celebrate Stamp Collecting Month with lots of people.

Recently a quantity of old postage was donated to a local stamp club. Rather than sell it in bulk to a dealer, I packaged some in denominations that equaled packs of ten 44 cent stamps. Two 22 cent stamps, three 13s plus a 5 cent stamp, five 8s plus a 4 cent stamp...you get the idea. When I sold them at a slight discount they were very popular packets to claim. Most people had no recollection of ever seeing those stamps before. They sighed and exclaimed "Ahhhh, how beautiful" and then they said "these are too beautiful to use...I want more." Now that is fun!

The older postage stamps or even the new commemorative stamps often find their way onto my mail. In the office I send bills with a SASE. When the checks come into my envelope I am pleased because I can soak the stamp for my collection. When the checks are sent in a metered envelope the most often heard remark is "there's a new stamp collector out there." Indeed, when I call to talk to someone in an Accounts Payable office they say "Oh, you've got the most interesting envelopes!" People are watching us.

At home I also have "a few stamps" and my kids tell their friends that I have more stamps than the post office but I confess that it is especially hard to get some things into the mail. I really do like all of my stamps. So, if you are waiting for me to mail you something, you might hope that I take it to the office!

What are YOU doing to spread the joy of philately?

(from Barb Harrison) One way I promote deltiology and philately is my monthly display at the local post office. I put up a different "board" on the first of each month, although mostly of picture post cards. I often include along with the boards other things that are "more philatelic," such as covers, sheets of stamps, whatever I can think of to go along with the subject of the month. The exhibits generate a lot of interest. Since I've been doing this for 7 years, I began to run out of space to store the boards (12 per year), so I'm now "recycling" them. Even so, as I have time, I plan to make up perhaps another 6 or 8 boards, with some new and fun topics, including more of interesting old covers.

REMINDER: RMSS, MAY 14-16, 2010! As you know WE has been asked to attend as a convening Society at the Rocky Mountain Stamp Show (RMSS) May 14-16, 2010. WE has also committed to mounting 120 frames. WE Fest II will also be held in conjunction with the show. If you plan to exhibit, please contact Liz Hisey via e-mail with the title and number of frames ASAP so she can keep the RMSS Committee informed. This is in addition to sending in your entry form to RMSS. **Entry forms must be submitted by January 30.** (See Note from Ronald Hill, below.) More information on the WE Fest will be coming soon.

WE will also be taking part in a "throw down" competition between WE, Bittersweets based in CT, Midnight Mavericks based in TX, and also I think Betty's Boys from St. Louis. Scoring will be done by number of awards and medals won by each team. We need all kinds of exhibits, so please do not feel that your exhibit is not up to standard. We want to put on a good showing for WE. All classes of exhibits are acceptable. Also our male members are welcome to exhibit if you are not already committed to one of the other teams. **Lets whomp the other teams!!!! (from Liz Hisey)**

A NOTE FROM RONALD HILL, EXHIBITS CHAIR, RMSS 2010: The Exhibition Prospectus and the Entry Form for the RMSS 2010 show can be downloaded from the Show web page (www.rockymountainstampshow.com) by your members. A news release has recently been sent to the philatelic press so we also expect activity to pick up soon.

WELCOME TO NEW MEMBERS: No new members this month.

NEWSLETTER NUMBERING SYSTEM: WE will be starting our 4th year of existence in 2010, at which time the monthly newsletter will have a slight change in numbering. The January issue will say Vol. 4-1/10, indicating our 4th year of newsletters, 1 for January, and 10 for 2010.

