



Women Exhibitors
APS Affiliate #260

WE EXPRESSIONS



Supported by AAPE

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STATEMENT OF PURPOSE: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

Next Meeting: *STAMPSHOW*, Saturday, 12 noon, Aug. 16, 2008, Hartford, Conn. Program: Exhibit Basics: Materials, Classes & Divisions, by Janet Klug.

Satellite Mtgs: *PNSE*, Sept. 5-7, 2008, Valley Forge Convention Center, King of Prussia, PA; will include mini-seminar on The Basics of Exhibiting; time TBD; Barb Harrison.

Keeper's Korner: **Start your exhibits!** WE is invited to the Rocky Mountain Stamp Show (RMSS) in mid-May in 2010, and WE has a LOT of frames to fill. It's time to start thinking now about how many exhibits you will enter. If you have the core of a new exhibit on the shelf, let's see if you can bring it to fruition by RMSS date. Dust off the current exhibits, revise as necessary, and get ready for the show. WE needs all to participate to meet this challenge.

COALPEX, which hosted the *first-ever philatelic exhibition exclusively by women collectors*, was a great success. Thirteen WE members filled 42 frames. WE thanks Dila Eaton (who sent exhibit from Paraguay), Carol Edholm, Terri Edwards, Vesma Grinfelds, Anne Harris, Barbara Harrison, Liz Hisey, Sherri Jennings, Sheryll Ruecker, Kristin Patterson, Bethel Strawser, Nancy Swan, and yours truly for filling the frames. Some spent the weekend at NTSS while exhibits were at COALPEX. Appreciation is expressed to all. WE thanks also go to the COALPEX show personnel, headed by David McNamee, and to Vesma as the driving force behind WE participation.

WE meeting at Stamp Show is at **noon** on Saturday, August 16, 2008 in Room 12, although the printed schedule indicates 5:00 p.m.. The program will be *Exhibit Basics: Materials, Classes & Divisions* by Janet Klug. WE members will gather to celebrate, to hear Janet's informative presentation on exhibiting, and to have a brief business meeting.

If you have met the goal you envisioned back in the fall, or will meet it by StampShow, send your name to Barb (barbandwill@comcast.net) to be included in the celebration.

WE Festival. Don't forget the WE Festival. Several members have asked about transportation to Bellefonte. For those who are flying, State College/Bellefonte Airport is the closest. Other airports are possible and perhaps cheaper: Harrisburg and Pittsburgh, both of which require rental car and require a drive. If you fly to State College/Bellefonte, the Festival hotel has transportation to and from the airport.

Wear your button at StampShow and say hello to fellow WE members.

Ruth

THIS MONTH'S TOPIC: About how many shows do you attend each year? How do you choose which ones to attend? Which are your favorite shows, and why?

(Barb Harrison) In my first year of exhibiting (2004), I attended AmeriStamp, StampShow, and PNSE. From 2005-2007, I've attended 3-6 shows per year. This year, for various reasons, I'll attend only 2 or 3. When choosing shows, I consider location and whether it fits in between various obligations, vacations, etc. One favorite is StampShow, because of the great variety of exhibits, the large number of dealers and the wonderful assortment of material they offer, the opportunity to see so many new exhibiting friends, and the general excitement of the event. My other favorite is PNSE, because each year I get to know more exhibitors and more dealers. I can drive instead of fly (it's an easy, direct route – I do NOT drive through cities!!), I enjoy the nice hotel, and I have a great time at the bourse and exhibit. The people are all so nice and helpful, it's a large show but not overwhelming, and the banquet is always excellent.

QUESTIONS FOR YOU TO ANSWER FOR NEXT NEWSLETTER: Are you able to find enough time for your philatelic endeavors? If not, why not? If so, how do you do it?

PLEASE SUBMIT QUESTIONS OR TOPICS FOR UPCOMING NEWSLETTERS, AND ALSO SEND IN YOUR RESPONSES –THIS IS AN EASY WAY THAT WE CAN HELP EACH OTHER!!

COALPEX RESULTS: Due to the efforts of Vesma Grinfelds and David McNamee, COALPEX hosted the first women-only competition, and it was extremely successful. Attached is the Palmares so that you can see who participated and the medal levels achieved. Congratulations to all on taking part in this truly historic event. And congratulations to all participants for their medal awards. Special thanks go to Vesma, David, and to COALPEX!!!

COALPEX -- CELEBRATING THE FIRST “ALL WE”

EXHIBITING EVENT: What a fabulous and successful debut for the first time all exhibits at a Show were created by women! COALPEX '08, a local event, took place June 14-15 in Walnut Creek, CA, with a total of 13 women participating in showing 16 different philatelic exhibits in a variety of classes.

We were fortunate to have 2 superb judges who genuinely cared about their duties; they were prepared far in advance and supplied detailed critiques to everyone – whether verbally in person or in writing to those who mailed their collections to the Show. We are certainly grateful to David McNamee and Timothy Burgess for their efforts. A tasty celebration cake was also provided! (See photo in WE THINK, sent out last week.)

On Saturday, I had an interesting discussion with a Club member (and exhibitor) who expressed to me his amazement of the quality of exhibits. It proved to be an interesting summary. He noted: “Men will create great exhibits, and they will appear to be wrapped in a brown paper bag. These exhibits (by WE), look like they are wrapped with a ribbon.” He went on further to explain that he saw great

attention to detail in the exhibits – little things that most men don't even consider. It was an interesting observation!

COALPEX '08 was a complete success on a small scale. However, it leads me to believe that WE should expand the concept to a larger venue! (submitted by Vesma Grinfelds)

HOLD THE DATE: Festival for Philatelic Women

Save these dates: May 28 – 31, 2009

Women Exhibitors (WE) will be conducting a Festival for Philatelic Women at the American Philatelic Center, Bellefonte, Pennsylvania, May 28 – 31, 2009.

The event will offer seminars, "how-to" demonstrations, workshops and other programs to help women get the most from their stamp collecting hobby. WE also solicits suggestions for seminars and courses that will be offered. The needs of the attendees will drive the courses offered. Programs are being designed for a wide variety of interests, from beginner collectors who need the basics of the stamp hobby to advanced exhibitors.

Attendees (and their significant others!) will have ample time to make use of the American Philatelic Center and all it has to offer stamp collectors. The cost to attend the Festival for Philatelic Women is \$85 and includes all activities. Lunch & dinner for all days is included in the price. Travel costs and hotel expenses are not included.

For more information contact Women Exhibitors, 7277 Sparta Road, Sebring, FL 33875. E-Mail: WEfestival@comcast.net.

WE (Women Exhibitors) is open to all, but philately is explored from a woman's point of view.

FESTIVAL QUESTIONS

How do I get there from here? If you plan to fly, you would fly into State College (a small airport) - most will have to change planes in another city (Philadelphia, Detroit, Pittsburgh, etc.). Driving directions can be obtained from sources such as Mapquest. The Holiday Inn Express that we are using as the show hotel has a complimentary van service from the State College Airport. As far as getting between the hotel and Match Factory, details haven't yet been finalized. Many of those attending will probably drive so we will be able to form car pools. Hope to see you there! (submitted by Denise Stotts)

REMINDER: Print up some copies of the Festival brochure (attached to March newsletter), either on white or perhaps pastel paper, and take them with you to your local club meetings and shows for distribution to the ladies. Try to interest some friends in coming – once they see what's going on, perhaps they'll become not only collectors but exhibitors!

SPECIAL NOTE TO ALL WE MEMBERS: (submitted by

Joann Lenz) As you start planning to attend the Festival for Philatelic Women in Bellefonte, PA, May 2009, please also consider bringing an exhibit that can be shared with others at the festival. The APS will have frames available to display exhibits, and this would be an excellent opportunity to show what you have done, as well as get feedback from other exhibitors in a friendly, comfortable atmosphere. You might also consider bringing an exhibit that is “in the works” in order to get some ideas from others in attendance.

This will be a noncompetitive exhibition, with no judging, no awards. Other exhibitors will have an opportunity to see your ideas and perhaps give you suggestions. It would be great to have exhibits from all the various categories. If you plan to attend and will bring an exhibit, please let me (Joann Lenz) know. And if you are interested, but have some questions, please email me (Joann) at: joann@stampsjoann.net. I look forward to hearing from you.

GENEROUS DEALER SUPPORT FOR FESTIVAL: Several dealers have been most generous by giving financial support for the Festival. We hope there will more to add to this list in the future. If you happen to see any of these dealers at an upcoming show, please be sure to thank them for their support:

Charles Deaton, Fredericksburg, TX
Bejjco of Florida, Arnold Selengut, Temple Terrace, FL
Greg Sutherland, Freeman’s Stamps, Dayton, OH
Triple S, Urbana, OH
Crown & Eagle Stamps & Coins, Stan Bednarczyk, Columbus, OH
Robert M. Sazama, Marion, IL
William H. Hatton, Piqua, OH
Elwyn Doubleday & Anne Sell, Alton, NH
John Wright, Vandalia, OH
Lincolnway Stamps, Dave & Ginny Pool, Massillon, OH
Michael Mead, Orleans, MA
James Lee, Cary, IL.
Douglas Weisz U.S. Covers, McMurray, PA

A donation has also been received from Ann Triggler.

Also, if you would like to have some of the brochures to distribute at a club meeting or show, please let me (**Denise Stotts**) know and I will get them out to you. We have covered some of the West Coast shows, March Party, Texpex, Plymouth and probably others that I don’t know about. I have also sent a batch to the APS for display at headquarters.

Please be thinking about what sort of subjects you would like to have covered at the Festival - we can’t plan without your input! (**from Denise Stotts**)

EXHIBIT FRAMES FOR HOME USE: Liz Hisey and her husband, Bob, came up with the idea of using artist easels to hold foam boards to use as frames for home use. **Attached** are their instructions on how to proceed.

For another alternative, for those of you who have someone to build you a folding frame for home use, see the article (by your editor) called “Build Your Own Portable Exhibit Frame,” which appeared in the April '07 issue of *The Philatelic Exhibitor*, page 11, complete with plenty of pictures and full instructions for how my husband, Will, put it all together for me. I set it up next to the computer as I write new exhibit pages and keep it up as I assemble all the pages so I can see how they will look when in the frames at a show.

Thanks for bringing up the subject, Liz!

WE ARE GETTING THINGS DONE:

- **CHERYL EDGCOMB** and Stamp Camp USA were written up in a nice column by Michael Baadke, Editor of Linn's, in the June 16 issue. Cheryl took her Stamp Camp USA programs to the Cayman Islands in April, establishing the first international stamp camp. With her was **DENISE STOTTS**, as APS Director-at-Large. There were adult workshops, training sessions, and children's workshops where they assembled stamp exhibits. The program was so successful that plans are already in place for more workshops in the US in 2009. Stamp Camp USA will have a workshop for young collectors at StampShow in Hartford. Good job, Cheryl and Denise!
- **JANET KLUG** has written yet another book, *The Guide to Stamp Collecting*, a 152-page paperback produced by the Smithsonian Institution. It received a rave review in the June issue of *The American Stamp Dealer and Collector* (p. 59). It is said to be one of the most lavishly illustrated (full color) books ever published on stamp collecting basics. If you read Janet's columns in *Scott Stamp Monthly* or Linn's, you know what an interesting, readable way she has of explaining things. This will surely draw many new people into the hobby, resulting, WE hope, in more Women Exhibitors! Congratulations, Janet, and much success with this great new book!
- **BARB HARRISON** wrote an article called *How to: Advice for Beginning PPC Collectors*, which appeared in the June issue of *The American Philatelist*, designed to help new PPC collectors, especially those who are already stamp collectors and exhibitors, grasp the basics of picture postcards, then combine their interests resulting in new PPC exhibits at APS shows. Barb also conducted a seminar at Summer Seminar in Bellefonte on June 24 on *Collecting and Exhibiting Picture Postcards 101*, with the same goal in mind.

WE ARE ON THE MOVE:

WHO IS EXHIBITING WHERE???

WE haven't had many additions lately. Have you forgotten to inform us of where you are exhibiting? Does your name appear? If not, all you need do is complete an exhibit and enter it in a show. It can be an OFE (one frame exhibit) or a 10-framer, or anywhere in between. Have you sent in your name for shows recently entered?? **Have you volunteered to bring an exhibit with you to the Philatelic Festival next May in Bellefonte (contact Joann Lenz)?** (WHO list is attached.)

WELCOME TO NEW MEMBERS: WE had 7 people join our ranks this month.

- Peter Mastrangelo, Executive Director of APS. Peter is a relatively new collector and says that he needs collecting “Help!!!!”
- Ken Martin, Deputy Executive Director of APS, who is well known to most of us and very knowledgeable about exhibiting. Two of his collecting interests are blood and teddy bears. (Editor’s Note: Ken, along with some pushes from a few others, was the one who got me started in exhibiting, with experimental PPCs at AmeriStamp ’04 in Norfolk. Had he not refused to take no for an answer, insisting I could do it, and referring me to Tim Bartshe, I never would have tried my hand at it! The moral of the story is: Don’t ever give up even when you’re told, “But I’ve never exhibited; I’ve never been to a stamp show; I don’t know how to do it!”)
- Charles Verge, Past President of Royal Philatelic Society of Canada (RPSC) and RPSC Historian; experienced collector and exhibitor.
- Dorothy Smith, Easton, MD (no info available).
- Barbara Herbert, of Alameda, CA, who is a newbie and says she needs real help!
- Joyce Adams, collects Guatemala postal stationery (1890 issues), Earlham College, Inflation during the break-up of Yugoslavia (late 1980’s-early 1990’s).
- Carol Schoon, Richmond, CA, collects FDCs, women in the military, US stamps-used, Canada & Newfoundland-used.

IMPORTANT NOTE

Remember that your editor’s new e-mail address is
barbandwill@comcast.net.

++++OTHER STUFF++++

IMPORTANT: Please inform editor immediately of any changes in your e-mail address. If you have NOT received your newsletter by the last day of the month, contact Barb (be sure to use new address above). Also, if you have any changes of address or phone number, please let us know right away. These are the only ways we can reach you!

BUTTONS, BUTTONS: WE buttons have been distributed to members at satellite meetings by meeting leaders. If you are unable to attend meetings, you can e-mail Liz to request your button. **If at all possible**, please pick up your button at a meeting. Remember to wear your WE button to local meetings and shows – a good way to publicize our group.

AAPE: If you are not already a member of the American Association of Philatelic Exhibitors, you SHOULD BE! The cost is only \$20/yr. Benefits are: 4 very informative issues per/yr. of TPE (The Philatelic Exhibitor); critique service; mentoring. Contact AAPE Secy., our own Liz Hisey, for membership info.

REMINDER: Please do NOT forward the membership list to anyone. When a new member joins they will receive a dated copy of the most recent membership list, which is kept current and sent out to the membership by Ruth. Be sure to proofread your own info on the list and let Ruth know if there are any errors. If there are changes during a given month, everyone will receive a new list, with the current date, around the same time as the newsletter is sent.

