

Selected Picture Postcard Reference Books

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(Please note that the following books are but a few of the hundreds available to the PPC collector. Some deal with the general subject of collecting PPCs, while others enlighten on specific areas, such as publishers, linens, real photos, PPC artists (Brundage, Clapsaddle), specific locations/states (N.J.), or topics such as comics, royals, blacks, advertising, and the like. There is most likely a reference book available for the particular PPC subject you collect, but you may have to dig for it. Books such as these may be found in the libraries of the dozens of PPC clubs across the country, may be available through your local library, or may be found through old book sellers and occasionally in auctions or on e-bay. Many of the best have been out of print for years so may require some searching.

Every dedicated deltiologist/exhibitor requires a library of PPC reference books. Some of the older books are quite pricey when they can be found, but the investment is well worth it.)

- **AMERICAN ADVERTISING POSTCARDS, SETS AND SERIES 1890-1920**, by Frederic and Mary Megson; The Postcard Lovers; 1985.
- **(THE) AMERICAN AUTOMOBILE DEALERSHIP, A PICTURE POSTCARD HISTORY**, by Jay Kettle; published by Jay Kettle Collectibles, Inc., Amarillo, TX; date unknown.
- **AMERICAN EXPOSITION POSTCARDS 1870-1920**, by Frederic and Mary Megson; The Postcard Lovers; 1992.
- **(THE) ARTIST-SIGNED POST CARD**, by Forrest D. Lyons, Jr.; published by L-W Promotions; 1975.
- **(THE) ARTIST-SIGNED POSTCARD PRICE GUIDE**, by J. L. Mashburn; Colonial House Publishers; 1993.
- **(THE) BIRTH AND DEVELOPMENT OF AMERICAN POSTCARDS**, by Dr. Dan Friedman; Classic Postcards Press; 2003.
- **BLACK AMERICANA POSTCARD PRICE GUIDE**, by J. L. Mashburn, Colonial House Publishers; 1996.
- **(THE) COLLECTOR'S GUIDE TO POST CARDS**, by Jane Wood, L.-W. Promotions; 1984.
- **ELLEN H. CLAPSADDLE SIGNED POST CARDS, AN ILLUSTRATED REFERENCE GUIDE**, by Ellen H. Budd; 1989.

- **(THE) ENCYCLOPEDIA OF ANTIQUE POSTCARDS**, by Susan Brown Nicholson; Wallace-Homestead Book Co.; 1992.
- **FANTASY POSTCARDS WITH PRICE GUIDE**, by J. L. Mashburn; Colonial House Publishers; 1996.
- **FRANCES BRUNDAGE: ILLUSTRATED REFERENCE GUIDE**, by Ellen H. Budd; 1990.
- **GREETINGS FROM NEW JERSEY – A POSTCARD TOUR OF THE GARDEN STATE**, by Helen-Chantal Pike; Rutgers University Press, New Brunswick, N.J.; 2001.
- **(A) HISTORY OF POSTCARDS**, by Martin Willoughby; Wellfleet Press; 1992.
- **I’LL BE SEEING YOU – PICTURE POSTCARDS OF WWII**, by Tonie and Valmai Holt; Moorland Publishing Co. Ltd.; 1987.
- **LINEN POSTCARDS: IMAGES OF THE AMERICAN DREAM – GREETINGS FROM THE U.S.A.**, by Mark Werther & Lorenzo Mott; Sentinel Publishing; 2002.
- **OFFICIAL PRICE GUIDE – POSTCARDS**, by Diane Allmen; published by House of Collectibles, New York City; 1990.
- **(THE) PICTURE POSTCARD AND ITS ORIGINS**, by Frank Staff; Frederick A. Praeger, Publishers, NY-Washington; date unknown.
- **PICTURE POSTCARDS IN THE UNITED STATES 1893-1918**, by George and Dorothy Miller; Clarkson N. Potter, Inc., Publishers; New York City; 1976. (This is the “Bible” for PPC collectors and has been reprinted, now being available at much lower cost than just a few years ago.)
- **PICTURE POSTCARDS AND THEIR PUBLISHERS (Britain’s Major Postcard Publishers 1894-1939)**, by Anthony Byatt; Golden Age Postcard Books, Malvern, Worcs.; 1978.
- **PICTURES IN THE POST: THE STORY OF THE PICTURE POSTCARD**, by Richard Carline; Deltiologists of America; 1972.
- **PIONEER POSTCARDS**, by J. R. Burdick; (reprint edition) Nostalgia Press; date unknown (first printing was 1956).
- **POSTCARD COMPANION – THE COLLECTOR’S REFERENCE**, by Jack H. Smith; Wallace-Homestead Book Co.; 1989.
- **(THE) POSTCARD PRICE GUIDE, FIRST EDITION**, by J. L. Mashburn; Colonial House; 1992.

- **(THE) POSTCARD PRICE GUIDE, SECOND EDITION**, by J. L. Mashburn; Colonal House; 1995.
- **REAL PHOTO POSTCARD GUIDE: THE PEOPLE'S PHOTOGRAPHY**, by Robert Bogdan and Todd Weseloh; Syracuse University Press; 2006.
- **ROYAL POSTCARDS**, by Jack H. Smith; Wallace-Homestead Book Co.; 1987.
- **WALTERS' WORLD – HIS COMIC POSTCARDS, HIS ART**, by Courtney Mack and Stephen Mack; Whispering Dove Design; 2003 (linen cards).
- **WISH YOU WERE HERE – A TOUR OF AMERICA'S GREAT HOTELS DURING THE GOLDEN AGE OF THE PICTURE POST CARD**, by Barry Zaid; Crown Publishers, Inc., N.Y.; 1990. (Actually focuses mainly on white border period and linen period, not Golden Age, which is generally considered to be 1898-1918.)