

The full color publication of the American Association of Philatelic Exhibitors.



# **Advertising Information**

Reaching almost 1,000 serious collectors every quarter.

Serious collectors/Serious Buyers

### \* RATES \*

	1X	4X	Size
Full Page	\$310	\$275	5 %" x 8 %"
Half Page	\$165	\$150	5 %" x 4 %"
Quarter Page	\$90	\$75	5 %" x 2 ¼"

Special Positions: Inside front cover:

\$450/\$400; Back Cover: (inside or outside): \$425/\$390

**Centerspread:** \$600 (12 ½" x 8 ½")

#### \* SPECS \*

Ads should be submitted in PDF or JPG format. Minimum resolution: 300 dpi. There is no additional charge for color. **TPE** can assist with ad creation for a small additional fee.

#### \* DEADLINES \*

Ads should bee submitted no later than three weeks before the publication date. Ad deadlines are March 5, June 5, September 5, December 5.

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