

APS Summer Seminar on Philately is held annually at the American Philatelic Center in Bellefonte, Pennsylvania. It is a once-a-year opportunity to expand your philatelic knowledge and meet others who share your passion and interests. All courses are led by philatelic experts who are accomplished writers, exhibitors, expertizers, dealers, and specialized collectors.



The American Philatelic Society

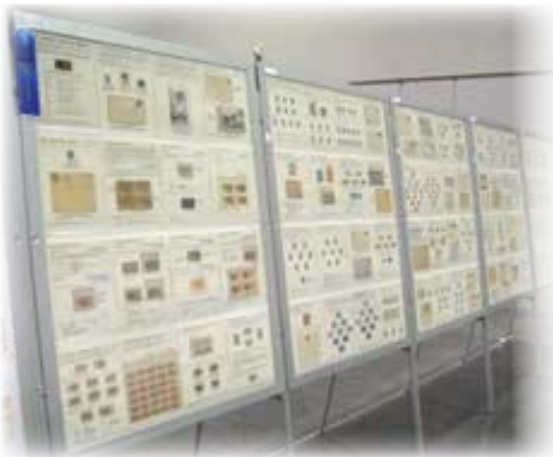
is looking for participants interested in improving their exhibiting skills by offering 2 two-day courses during the APS Summer Seminar on Philately taught by Steven Zwillinger, author of "The Path to Gold: 175 Proven Stamp Exhibiting Tips".

Intermediate Exhibiting: Monday, June 25 and Tuesday, June 26, 2018

Do you have material that you would like to exhibit or an exhibit that you would like to improve? If so, this two-day course is for you! From techniques for sharpening the focus, improving the presentation, and strengthening the treatment, this seminar is tailored to meet the individual needs of each participant and his/her exhibiting goals. An expert exhibitor will help you to create effective title and synopsis pages and provide the instruction and guidance needed to design an exceptional exhibit. Examine elements of successful exhibits, methods for improving them, and evaluation criteria used by judges. Spend time beginning or revising your own exhibit.

Advanced Exhibiting: Wednesday, June 27 and Thursday, June 28, 2018

Elevate your exhibiting skills during two-days of analytical discourse focused on improving all facets of a philatelic exhibit. Participate in peer reviews, receive constructive feedback, and expand your knowledge of effective use of headings, impressive title pages, advanced page design, and compelling presentation techniques. Learn to use your understanding of evaluation criteria used by judges to your advantage. Practice applying new learning to your own exhibit, receive expert advice, and take your exhibit to new heights.



These courses may be combined to create a continuous 4-day experience.

For more information or to register, visit the APS website at stamps.org/Summer-Seminar. A course catalog is available by e-mailing education@stamps.org

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